



FINGER LAKES WORKFORCE INVESTMENT BOARD
OUTREACH & COMMUNICATIONS COMMITTEE

Wednesday, August 30, 2023

12:00 p.m. – 1:00 p.m.

Zoom Meeting

<https://us02web.zoom.us/j/83345839310?pwd=TnBnMEDzbG83bzltQTJRL1M3eXhkQT09>

A G E N D A

- I. Approval of Minutes from March 26, 2023
- II. Career Center Updates
 - a. Wayne and Seneca
- III. Outreach Activities update – Ms. Freid and Ms. May
<https://drive.google.com/drive/folders/1VDV9kp0NBHFlicl3ed0Vx-E3kb7h3lVY?usp=sharing>
 - In-person job fair Facebook promotions; cost vs outcomes
 - PY'22 Annual Report
- IV. WIOA 11 elements report
- V. SkillUp Finger Lakes – Mr. Woloson
- VI. Other Business
- VII. Next Meeting: Wednesday, October 25, 2023, via Zoom
- VIII. Adjournment



BRAND ESSENCE

Leader in Collaborative Workforce Solutions

BRAND PERSONALITY

*Responsive Innovative Strategic
Resourceful Passionate*

BRAND PROMISE

Only FLWIB, Inc. convenes a unique table of stakeholders to identify workforce needs, share intelligence and respond with innovative approaches to improve the economic well-being of the community.

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.