

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Thursday, December 15, 2022, 9:00 am
via Zoom

Attendance: Kathy Baker, Tom Facer, Julia Murphy, Mike Rusinko

Absent: Michelle Jungermann

Staff: Dréa Badger, Lynn Freid, Jen May, Mike Woloson

A motion to approve minutes from the October 31st meeting was made by Mr. Facer and seconded by Mr. Rusinko. All in favor, motion carried.

Program Updates

A Demand Occupation List Taskforce consisting of key industry representatives and employers, as well as frontline staff in the Career Centers is being assembled and a meeting is being scheduled. The taskforce will seek to better understand the purpose of the local Demand Occupation List and its goals, as well as recommend edits and additions to the list.

Mr. Woloson shared that for October, the Finger Lakes region saw a 2.1% unemployment rate; NYS 3.6%; US 3.4%. In November, 3,543 customers interacted with Career Center staff, either virtually or in-person at the centers. Traffic to Seneca County Workforce Development is no longer being captured as Seneca County is no longer a WIOA contracted provider and the new center for Seneca County is not yet open to the public. Mr. Woloson and Ms. Freid are scheduled to tour the proposed center on December 16th and updates will be shared as available. 2,619 customers visited Ontario, Yates and Wayne County and WIB websites in November.

Mr. Woloson also shared the Basic 11 Elements (of the WIOA contract) report, which compares PY'22 and PY'21 and shows an increase in services provided at centers, or rather a more accurate reflection of services provided as they are now captured in OSOS.

Additionally, Mr. Woloson reviewed the attached Primary Indicators of Performance for PY'21, which shows employment rate after training completion, training placement rate, median earnings and measurable skill gains and compared those rates with the established goal and actual outcomes of other regions in the state.

Center Updates

As stated, Ms. Freid and Mr. Woloson will be touring the proposed site of the Seneca County Career Center on December 16th. Ms. Murphy shared that a site for the Wayne County NYS Department of Labor office has been identified and the Office of General Services is in negotiations with the partner agency, with which the NYS DoL office will hopefully be housed.

Outreach Activities

Ms. May reported that outreach activities have slowed a bit due to the holiday season and Finger Lakes Hires: Have You Heard has been used to promote NYS DoL virtual workshops and holiday videos and messages. Ms. May also mentioned a concern with capturing correct analytics from website posts because of the layout of the home feed on www.fingerlakesworks.com. Ms. May and Bill Pealer are discussing and planning various ways of updating the website in order to see which posts are better engaging with customers.

Cluster Update

FAME Executive Committee will meet in January, headed by Rick Plympton. The committee will discuss the future of FAME using the 4 Pillars established in the strategic plan.

Finance & Audit met on December 7th and discussed the different FOTA (NYS DoL Financial Oversight and Technical Assistance) audits and timelines, as well as the PY'21 Independent Audit.

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Outreach and Communications will meet on December 15th.

The next meeting is scheduled for Tuesday, February 28th.

The meeting was unanimously adjourned at 9:53 a.m.

Submitted By: Jen May

Notes and Attachments

WIOA Primary Indicators of Performance