



FINGER LAKES WORKFORCE INVESTMENT BOARD
 OUTREACH & COMMUNICATIONS COMMITTEE
 Thursday, December 15, 2022
 12:00 p.m. – 1:00 p.m.
 Zoom Meeting
<https://us02web.zoom.us/j/84073164297?pwd=NWY3R1IH Rm9PRXUxK2ZCcW5acEMrUT09>

A G E N D A

- I. Approval of Minutes from October 26, 2022 meeting (*attached*)
- II. Outreach Activities update – Ms. Freid and Ms. May
<https://drive.google.com/drive/folders/1VDV9kp0NBHFlic3ed0Vx-E3kb7h3lVY?usp=sharing>
- III. Coursera
- IV. SkillUp Finger Lakes – Mr. Woloson
- V. “Finger Lakes Works...with their hands!” Promotion Planning
- VI. Other Business
- VII. Next Meeting: Wednesday, February 22, 2023, via Zoom
- VIII. Adjournment



BRAND ESSENCE
Leader in Collaborative Workforce Solutions

BRAND PERSONALITY
Responsive Innovative Strategic
Resourceful Passionate

BRAND PROMISE
Only FLWIB, Inc. convenes a unique table of stakeholders to identify workforce needs, share intelligence and respond with innovative approaches to improve the economic well-being of the community.

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.