



FINGER LAKES WORKFORCE INVESTMENT BOARD
OUTREACH & MARKETING COMMITTEE
Wednesday, August 31, 2022
12:00 p.m. – 1:00 p.m.
Zoom Meeting

<https://us02web.zoom.us/j/87393194105?pwd=iPJBJO>

A G E N D A

- I. Approval of Minutes from March 30, 2022 meeting (attached)
- II. Outreach Activities update – Ms. Freid and Ms. May
<https://drive.google.com/drive/folders/1VDV9kp0NBHFlicl3ed0Vx-E3kb7h3lVY?usp=sharing>
- III. SkillUp Finger Lakes – Mr. Woloson
- IV. Other Business
- V. Committee Chair Transition and Committee Schedule
- VI. Next Meeting: Wednesday, October 26, 2022, via Zoom?
- VII. Adjournment



BRAND ESSENCE
Leader in Collaborative Workforce Solutions

BRAND PERSONALITY
Responsive Innovative Strategic
Resourceful Passionate

BRAND PROMISE
Only FLWIB, Inc. convenes a unique table of stakeholders to identify workforce needs, share intelligence and respond with innovative approaches to improve the economic well-being of the community.

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.