

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Tuesday, April 26, 2022, 9:00 am
via Zoom

Attendance: Kathy Baker, Tom Facer, Michelle Jungermann, Julia Murphy, Rick Plympton, Mike Rusinko
Staff: Dréa Badger, Lynn Freid, Mike Woloson

A motion to approve the minutes from February 9, 2022 was made by Mr. Facer and seconded by Mr. Plympton. All in favor, motion carried.

Center Updates

Ms. Murphy shared that a site for the Wayne County NYS Department of Labor office has been identified and the Office of General Services is in negotiations with the partner agency, with which the NYS DoL office will hopefully be housed. There is a 9-to-12-month time frame for a lease, necessary construction and moving.

Mr. Woloson shared a breakdown of preliminary numbers of Basic Career Services, Individualized, Classroom Training and OJT by Career Center for this program year. These numbers, captured by the One Stop Operating System, will be collected and shared on a regular basis. Ms. Freid stated that this report is a work in progress and is intended to represent the 11 elements of the Scope of Services provided by the career centers.

Program Updates

SkillUp Finger Lakes – 17 new accounts registered in March; 18 total completions, 15 of those SkillsSoft.

Recruitments: NYS DoL Job Fair – Ms. Murphy stated that the April 11th virtual NYS DoL regional job fair saw 52 businesses register and 47 attend; 356 customers register and 166 attend: Ontario County – 24, 11%; Seneca County – 5, 2%; Wayne County – 15, 7%; Yates County – 2, 1%; 21% total from the 4 counties. The next virtual job fair is scheduled for April 26th, with 31 businesses registered with 145 openings. The I Love NY State Upstate Tourism virtual career fair is scheduled for May 3rd, with 32 businesses registered and 1,007 openings. Ms. Murphy also shared that Livingston County hosted an in-person job fair on April 19th for 25 businesses and 45 job seekers.

Partners Present – Once a month, partner agencies will be presenting information about their agencies and in March, Joe Davis from Yates County Workforce Development spoke about SNAP benefits and other programs available through the career centers. On April 28th, A4TD will share information about working with customers aged 55 or older. Ms. Murphy added that her staff were glad they attended Joe Davis' presentation and are looking forward to the A4TD presentation. They have requested that HR personnel present hiring practice information.

SCION/DRC – A Request for Proposal has been released and hasn't been successful. The Disability Resource Coordinator position will be posted for a direct hire and the information will be shared with this group.

Opioid Grant - Additional funds have been received from NYS DoL and customers are being sought for the program, which is scheduled to end June 30th.

Outreach Activities

Ms. Freid shared that the WIB has been focusing on Finger Lakes Hires: Have You Heard thank you posts for sponsors of "Finger Lakes Works...with their hands!" and NYS DoL virtual workshops. The Finger Lakes Hires platform will also be used to share job openings at Lisk and Optimax with veterans in the area.

Cluster Update

FAME – Mr. Plympton stated that FAME is continuing the strategic planning process with CauseWave and is likely to be wrapped up in the next few weeks.

Marketing – It is likely that Bill Pealer of FLCC will serve as chair starting July 1st, when Pete Bekisz begins his new role as Vice-Chair Public Sector of the board.

Finance & Audit – Busy with audits and monitoring of contractors.

Governance & Membership – A Seneca County representative is still being sought, with Ms. Freid recently meeting with Sarah Davis for recommendations.

Veterans' – Student interns are being sought from FLCC, HWS and Keuka College to help with a video and podcasting project to directly market career center services to veterans.

Economic Development – Joe Hamm, NYS DoL, presented details of the proposed state budget at the March meeting and the committee will meet again in June.

Youth – “Finger Lakes Works...*with their hands!*” to May 25, 2022, to be held at FLCC in Canandaigua.

The next meeting is scheduled for Tuesday, June 28, 2022 at 9:00 a.m.

The meeting was adjourned at 9:30 a.m.

Submitted By: Jen May