

# FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Tuesday, February 9, 2022, 9:00 am  
via Zoom

**Attendance:** Kathy Baker, Michelle Jungermann, Julia Murphy, Rick Plympton, Mike Rusinko  
**Staff:** Dréa Badger, Lynn Freid, Jen May, Mike Woloson  
**Absent:** Tom Facer

**A motion to approve the minutes from October 26, 2021 was made by Ms. Murphy and seconded by Mr. Plympton. All in favor, motion carried.**

## **Individual Training Account Outcome Report**

Mr. Woloson reviewed the ITA Outcomes for the first and second quarters of PY'21. \$68,509.55 was spent on Healthcare trainings, which had an 84% completion rate and 81% of those gained employment after training. Trades, Transportation and Construction: \$31,967 spent on training; 78% completed and 71% of those employed after training. Other (Cyber Security, Business Administration): \$3,785 spent on training; 100% successfully completed training and 100% are employed.

## **Performance Indicators**

Group reviewed Performance Indicators for last Program Year 2020. All metrics for the year were above the negotiated goal by at least 80% except for Dislocated Worker 's Employment Rate (two quarters after exit) which was 79.6%. Staff will continue to monitor performance to ensure all outcomes are above 80%.

## **SkillUp Finger Lakes/Coursera**

"Finger Lakes Hires" will be used to promote SkillUp in February. The one-week campaign will consist of website articles and social media posts:

Monday – Press Release  
Tuesday – How to Register  
Wednesday – Self Assessment  
Thursday – Certifications  
Friday – Success Story

## **Program Updates**

Recruitments – NYSDOL Job Fairs

Ms. Murphy shared that the January 11<sup>th</sup> event was attended by 42 businesses and 291 job seekers. The February 8<sup>th</sup> event was attended by 43 businesses and 200 job seekers.

## **Cluster Update**

FAME – A new chair is still being sought and the group is moving forward with a strategic plan with assistance from CauseWave, the second meeting haven taken place on February 8<sup>th</sup>. The process is expected to be completed mid March.

Youth – "Finger Lakes Works...with their hands!" to May 25, 2022, to be held at FLCC in Canandaigua.

Marketing – The committee is scheduled to meet on February 23<sup>rd</sup>.

Finance & Audit – The committee met on January 26<sup>th</sup> and finances are in good standing.

Governance & Membership – The committee will be convened in March.

Veterans' Outreach – The committee will meet on February 10<sup>th</sup>.

**The next meeting is scheduled for Tuesday, April 26, 2022 at 9:00 a.m.**

Submitted By: Jen May