

**Finger Lakes Workforce Investment Board  
One Stop Partner Meeting  
9:00 AM  
Friday, November 5, 2021  
Zoom**

**Meeting Notes**

**In attendance:**

Lynn Fried, FLWIB  
Michael Woloson, FLWIB  
Andrea Badger, FLWIB  
Jenny Loewenstein, Genesee/Finger Lakes Regional Planning Council  
Marion French, WXXI Education Department  
Amy Correno, NYS Commission for the Blind  
Julia Murphy, NYS Department of Labor  
Colleen Casali, Native American Community Services  
Danielle Maloy, ACCES-VR  
Greg Maine, Wayne Finger Lakes BOCES  
Jen Weaver, Wayne County Workforce Development  
Patricia Stovall-Lane, PathStone  
Joe Davis, Yates County  
Todd Sloane, Finger Lakes Community College

**Introductions**

Everyone did a quick introduction and Jenny introduced the agenda.

**Staff Development Update- Trauma informed care, Michael**

FLWIB staff connected with Naquetta Davis at the Workforce Development Institute (WDI) to do a training for staff at on trauma informed care. The training for the internal WIB staff included

- different trauma types and how they can impact an individual's ability to find and keep work
- how trauma can impact all parts of a person's life
- covid and its impacts particularly on mental health

There was a presentation to the board in September which generated a lot of interest what to do next, whether it be continued training or resources. There are several great free resources and upcoming sessions:

- <https://www.waynecountyconnection.org/events>
- <https://youth.workforcegps.org/resources/2020/03/24/11/13/Resources-on-Trauma-and-Trauma-Informed-Care>
- [https://www.mylearningplan.com/webreg/catalog.asp?D=18662&M=&Term=mental+health&bt\\_n\\_View=Search&StartDate=10%2F01%2F2020&EndDate=04%2F30%2F2023&Page=1](https://www.mylearningplan.com/webreg/catalog.asp?D=18662&M=&Term=mental+health&bt_n_View=Search&StartDate=10%2F01%2F2020&EndDate=04%2F30%2F2023&Page=1)

There is an opportunity with WDI to create our own training to support front line staff that are not addressed in the free resources. WDI is happy to support this effort to customize information for career center staff and do more in-depth training. These services would be provided through WDI as part of grant that we would write, so there would be no cost. Do partners want this type of training to be available to career center staff and partners, how do we want to pursue this further?

Empathy video Brenè Brown video can be viewed here:

<https://www.youtube.com/watch?v=1Evwgu369Jw>. The light heartedness, but seriousness of the video really hit the nail on the head about the topic. Allows you to understand how you can still be impactful in the support given, and not be driven to fix problems, and always see the silver lining.

Cross training throughout all the One Stop agencies to understand what each organization does, who they serve and how they are currently interacting with clients. These trainings will support new staff, as well as those who are completing the referral forms to ensure the best referrals for their clients are being made. Organizations should share how they are currently serving their clients and providing services due to Covid. These training sessions could be held monthly, and the highlight agency(ies) could present on a specific topic or provide an overview about their services and how to make referrals to them. It will be important to include front line staff (especially new staff) in training offerings and also record the sessions and put them on the YouTube channel for those who can not sit in on the training. A template will be created for each agency that is accessible to all One Stop Partners providing the most up to date information on how service is provided. Addressing the ever-changing access right now. Michael, Lynn, and Jenny will start organizing and scheduling zoom presentations and creating the agency template.

There are two training tracts: sharing about partners and looking into doing trauma informed care.

#### **Referral Update-** Michael

ACCESS-VR is the only organization this program year that has seen referrals so far.

Partner organizations have not received a clear direction on the signature needed on the release form while serving clients virtually. Some organizations have been emailing the paperwork and just requiring a digital signature or photo of the signed document printed out. If you are making soft referrals include that in your monthly reports and let the WIB know if there has been any staffing changes in your organization. Michael will follow up with GLOW and Rochester to see what they are doing in terms of referrals. See the attached referral form and send any updates to Jenny if there have been any staffing changes.

#### **MOU Update-** Michael

Thank you for your patience on this! Sent it in 3 weeks ago and it has been approved, waiting to hear back. The next step will be DocuSign the MOU.

#### **Fleet Electrification Workforce Development Survey Update-** Jenny

The fleet electrification facility study for the 9-county region includes both the benefits and the challenges of electrifying, steps to electrifying and interviews with case study and workforce development partners. National the energy sector has seen decreased employment with New York State being one of the hardest hit states primarily due to the pandemic. However, the electric vehicle and hybrid vehicle sectors within energy saw 7.8% and 5.5% job growth nationwide. This movement to electrifying vehicles and investments to our grid infrastructure will help the energy sector bounce back to pre-pandemic job growth.

A survey was sent out a couple of months ago about workforce readiness in this region when it comes to electric vehicles and their infrastructure. The key responses to the workforce readiness survey:

- challenges for smaller independent auto shops to maintain and repair electric vehicles
- Training capacity challenges to expand training programs
- Lack of training for non-union members

The survey is attached if you would like to complete it. The completed workforce development section will be completed in a couple of days, and it will be sent out to the group.

There are several grant opportunities that we as a region could pursue in workforce training and accessibility support green energy technology growth. The USDA [Distance Learning and Telemedicine](#) grant program as well as the [Department of Education Fund for the Improvement of Postsecondary Education](#) grant opportunities. FLCC would be willing to work with the WIB and G/FLRPC to partner on these grants when they come up again next year since a collaborative is scored higher.

### **All Partners Update/Round table**

**Michael, Lynn & Andrea, FLWIB**

- The next Finger Lakes Works with Your Hands Event: March 23, 2022, at Finger Lakes Community College. The WIBs goal is to put all three career exploration events into one large event.
  - Recently did a tour of the space at FLCC for logistics and flow
  - Plan on talking to the GLOW region for lessons learned about their event and how they are so successful
- The youth are virtually burnt out so the event will be as hands on as possible

**Julia Murphy, NYS Department of Labor**

- Geneva is one of ten centers that the department of labor is piloting a soft opening. The soft opening date is November 15<sup>th</sup> and they will be seeing people by appointment only.
  - Scheduling UI customers and veterans
  - Resource room will not be open
- The Lyons office will not have a new lease- they are looking for new space.
- All of staff are back from being assigned to unemployment cases.
  - Since June 28<sup>th</sup> served 563 UI customers for a total of 900 appointments and a total 752 total phone calls to support UI customers.

**Todd Sloane, Finger Lakes Community College**

- Winter schedule has been published and is attached.
- The College received a competitive grant from the Ascendium Education Group and the Educational Design Lab. The Design Challenge grant identifies best practice for rural community colleges to become engines for economic development and mobility for underrepresented groups in rural areas. FLCC is now in the design phase of the process.
  - The Finger Lakes GRIT (growing rural infrastructure together) Pilot Project has three pieces:
    - Distributed learning that goes out to micro communities- The model will take hardware that is provided by the college and will bring it to a community site close to population centers and employers of in-demand occupations.
    - Trainings in micro-credentials- 3–6-month credentials that will make someone job ready for in-demand occupations in the area.
    - One-one concierge- Each student will have a person who will work with them from pre-enrollment, career exploration, enrollment in training, completion and job finding. This person will support the student will non-academic challenges the student has while completing the program.
  - Going to have two pilot sites that this project will initiate in January:
    - Bloomfield Central School Community Learning Center in advanced manufacturing training.
    - Yates County at the workforce development office in advanced manufacturing training.
  - The funder is going to roll out three additional sites in 2022.

- If you have any thoughts on community organizations that would be good site hosts please reach out to Todd.

**Jen Weaver, Wayne County Workforce Development**

- Operating and open M-F 8:30- 4:30 and have been providing services.
- Computers are available to the public to job search.
- Well fair to Work requirements came back in August 1, the public assistance population is job searching.
- Our trainings and one the job trainings are going well, and so are the WIOA Youth programs.

**Patricia Stovall-Lane, PathStone**

- Recruiting for staff in their offices across Upstate New York, they do have several new staff members doing trainings.
- PathStone is offering \$5,000 grants for individuals who are farm workers, or families that are farm workers for technical training.
  - Training funding is for learners continuing to stay in farm and agriculture work or transitioning out of
  - For learners aged 17 to 24 years old
- Meeting with their state monitor advocate for cross training on November 17<sup>th</sup> to share information for their full-service area.
- Looking to purchase new equipment to supply online learners
- Approved for a set aside \$10 million for youth. Excited to see how that money is divvied up in the 50 states that operate the National Fam Workers Job Program

**Joe Davis, Yates County**

- Met with Kuaka college they have 3 programs that fit into the requirements for Yates County to fund- this is the first time they have received funds from the County. Programs include:
  - Abbreviated social work program
  - Abbreviated criminal justice program
  - 1 year BSN program
- Going to be working with FLCC to identify students who graduated with AS in Human services that may want to upscale into careers.
- Promoting to RNs in the region who need to get their BSN.
  - If they have less than \$25/hour they can potentially help
- Meeting Pen Yann Academy next week to discuss a youth apprenticeship program for next January
- TANF- things are starting to pick up with increased foot traffic and the bi-annual plan was due on November 5 for all the counties.

**Danielle Maloy, ACCES-VR**

- Open by appointment only since August, and most staff are there most days
  - Have a telecommuting pilot till the end of December
- Utilizing different tools to meet their clients where they are (texting platform, teams) to communicate with them better
  - 60% of their participants are under 25 years old
- A majority of participants prefer remote options- this has been great for youth participants who no longer have to rely on parents to drive them.
  - Remote counseling
  - Many vendors are proving remote services

- Currently have 3,500 participants
- Providing exploratory services to youth- Wayne Finger Lakes BOCES is one of the vendors
  - Get younger kids 14-17 year olds getting excited about the world of work. They are going into schools to help support students exit plan.

**Greg Maine, Wayne Finger Lakes BOCES**

- Open for business, all the adult literacy programs are back in person which has been great- it was very difficult to do this program remotely due to computer and internet challenges
  - please send any individual who is working towards their high school equivalency send them to Greg.
- The high school equivalency test (TASK) is no longer required December 31, 2021. The state has a new vendor- still waiting to hear more about that update.
- Offering LPN courses (day and evening courses) in Newark. They haven't been doing CNA courses because it is tough to find certified instructors.

**Colleen Casali, Native American Community Services**

- We are doing everything virtually for the 17 counties in New York- Syracuse to Erie County
  - WIAO dollars specifically for Indian and Native American programming
  - Can work in tandem with other organizations
- Still looking for employees; currently interviewing for someone to cover the Rochester area, and are considering hiring for someone to cover the Syracuse area.
- Most of their clientele right now are students- working with college students and colleges about funding for Native American students.
  - They can cover past due tuition bills to allow for students to enroll in their next semester
- Recently joined the Board of the Health Workforce Collaborative
  - State-wide focusing on the health industry outside of doctors and nurses
  - Expanding into Western NY area
- November is Native American History Month

**Marion French, WXXI Education Department**

- Connections talk show: Exploring local job training programs for young people on November 3. Had Dave Seeley on from RochesterWorks! Jonathon Compton from the Urban League, as well as students who were recent and successful graduates of training programs
  - <https://www.wxxinews.org/connections/2021-11-03/connections-exploring-local-job-training-programs-for-young-people>
- Path To the Future program discussion with local providers in June.
- Raising the Future Child Care Crisis and local issues podcast, local wrap around about the challenges in the 9-county region and what is being done to alleviate those challenges.
  - <https://www.wxxi.org/grad/educ/childcare-crisis-ondemand>
- Through September and October participated in a series of national Future of Work Virtual Events video archives are available covering issues like empathy
  - <https://www.wxxi.org/grad/future-work-virtual-events>
- Attended and participated in GLOW with Your Hands and would love to support the upcoming Finger Lakes with Your Hands event

**Wrap Up and Next Meeting-**

January/February meeting discussing in person possibility