



Business Service Representative Meeting
Friday, August 20, 2021, 9:00 a.m.
via Zoom

Present: K. Bailey, C. Caughey, L. Freid, J. May, L. Principio, M. Woloson

1) Minutes

Approval of minutes from the June 25th and July 16th meetings were tabled until the September 17th meeting.

2) COVID Updates

Ontario County – Ms. Bailey stated that the county now has a mask mandate on all properties.

WIB – Ms. Freid shared that the WIB is trying to keep up with the constant changes and the September Board meeting will be held virtually.

DOL – Mr. Caughey stated that there has been no indication of when DOL will begin serving customers in person.

Yates – Ms. Principio reported no changes.

3) Dashboard

Mr. Woloson reported the June unemployment numbers and compared them to those from May. In June, the Finger Lakes region increased from 4.2% to 4.6%; NYS increased from 6.9% to 7.3%; US increased from 5.5% to 6.1%. Also in the month of June, the career centers saw 3,132 visitors: 2,416 remote contacts and 716 true front door visitors. There were a combined 4,733 visitors to the websites for the four counties and the WIB.

4) Work Try-Out

Mr. Woloson reported that staffing agencies will not be required to assist with the program and shared that he and Debbie Sowards will meet next week to discuss fiscal matters and he will share updates with the group.

5) Job Fairs, Open Recruitments

On August 4th, an in-person career fair was held at del Lago, which saw 30+ businesses attending and approximately 50 job seekers. Ms. Freid stated that "Finger Lakes Hires: Have You Heard" was used to assist in promoting the event. COVID infection rates and concern regarding schools reopening to in-person instruction have likely attributed to the rise in unemployment numbers and people being willing to return to work.

Ms. Bailey shared that Mike Sykes has been extremely busy writing OJTs and employers are still desperate to hire. Ms. Principio then stated that she has lost a couple of possible OJTs recently due to the long approval process, as employers elected to hire employees directly.

6) Training Funds Value by Industry

The Finance & Audit Committee have requested a report that shows where training dollars are being spent. The report will be shared with the Finance & Audit, Performance & Evaluation and Marketing Committees.

7) Other Business

Ms. Principio – Two recent OJTs and hopes for two more in the next week.

Mr. Caughey – 375 veterans currently collecting unemployment benefits in Ontario County.

Ms. Bailey – Lots of job openings in Ontario County and they have recently been contacted by healthcare staffing agencies. Dates and times are being scheduled for agencies to meet with prospective employees.

Michael Manikowski is set to retire as Ontario County Economic Development Executive Director at the end of 2021 and his replacement is being sought.

Mr. Woloson – Thompson Health is creating a CNA program with FLCC; trainees will be paid for and hired by Thompson Health.

8) Next Meetings:

Business Service Representatives – Friday, September 17, 2021

Meeting adjourned at 9:30 a.m.

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