

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, May 19, 2021 8:30-10:00am

Via Zoom

**ATTENDANCE:**

Members: Pete Bekisz, Zachary Brooks, Sara Bruzee, Bob Coyne, Michael Davis, Jennifer DeVault, Randi DiAntonio, Bob Doebelin, Sarah Eighmey, Richard House, Tom Facer, Michelle Jungermann, Danielle Maloy, Michael Manikowski, John Mueller, Julia Murphy, Dr. Robert Nye, Lori Parish, Joseph Pellerite, Bonnie Percy, Rick Plympton, Dr. Vicky Ramos, Christi Rollo, Mitch Rowe, Michael Rusinko, Eileen Tiberio, Karen Tyler, Erica Wright  
Guests: Tracy Gyoerkoe, Joe Hamm, Christa Knaak, Christi Kuhn, Karen Livingston, Audra Marang, Ida Marra, Victoria McCusker, Andrea McGraw, Colleen Sheahen, Mike Smith, Katie Wright  
Staff: Jordan Bates, Lynn Freid, Amanda Lesterhuis, Jen May, Debbie Sowards  
Absent: Kathy Baker, Lina Brennan, Michael Kauffman, Jona Wright

At 8:30 a.m., Mr. Plympton called the meeting to order. Roll call followed.

**ECONOMIC NEWS AND UPDATES:**

Economic Issues/Trends/Concerns:

Farm Report – Mr. Mueller shared that this will be his last Farm Report, as he is stepping down from the Board and will be replaced by Julie Maslyn. He also stated that farm markets are crazy at the moment and prices are through the roof. Exports are high, dairy prices are starting to come up and weather has been great for the crops. Ms. Eighmey stated that things look good in the vineyard, and the sunshine is helping. The winery business is picking up.

Economic Development – Mr. Manikowski shared that Gallo Corp successfully closed on acquisition of Constellation earlier this year, and the Canandaigua Wine brand will remain the same. Operations are also staying in Canandaigua.

Healthcare – Ms. DeVault reported that Thompson Health continues to be busy, with few COVID cases, and deferral of care over the last year contributes to the high traffic. Visitors are now allowed to the nursing home and the hospital system has a huge demand for employees.

Advanced Manufacturing – Mr. Plympton told the group that things are robust in the sector and many companies are hiring.

Public Employees Federation – Ms. DiAntonio shared that seven group homes have been lost in the last year due to lack of CNAs and LPNs, in addition to a number of other factors.

**New Business/Consent Agenda**

Approval of Minutes from the March 17, 2021 meeting

Resolution #11-20 Approval of By Law Revisions

Resolution #12-20 Approval of Renewal of One Stop Operator

Resolution #13-20 Second Amendment of FLWIB Budget PY'20

Resolution #14-20 Approval of Existing Youth Policies

Resolution #15-20 Approval of Adult and DW Transfer Request

Resolution #16-20 Adoption of FLWIB Budget PY'21

Resolution #17-20 Approval of Budgets and Contracts for Admin, Adult and DW Funding PY'21

Resolution #18-20 Authorization of Budgets and Contracts for Youth Funding PY'21

Resolution #19-20 Approval of Finger Lakes Demand Occupation List

Resolution #20-20 Approval of Work Try-Out Policy

Resolution #21-20 Approval of Intensive and Training Providers and Programs

**A motion to approve minutes from the March 17, 2021 was made Mr. Manikowski and by Mr. Mueller. All in favor, motion carried.**

**A motion to approve Resolutions 11-20 through 21-20 as a block was made by Mr. Manikowski and seconded by Ms. Parish. All in favor, motion carried.**

**“Finger Lakes Hires”, Ms. Freid and Ms. May**

Ms. Freid and Ms. May shared information on the newly implemented “Finger Lakes Hires Business of the Week”. The initiative promotes specific business job openings and career opportunities on a daily schedule, tells the company’s compelling story and promotes the FLWIB mission, vision and efforts. Program analytics were also shared with meeting attendees.

**COMMITTEE UPDATES:**

Finance & Audit Committee – Mr. Doebelin shared that at the April 28<sup>th</sup> meeting, the committee reviewed and approved the revisions to the PY'20 budget and PY'21 budgets. Also discussed was the decrease in the youth allocation for PY'21.

Governance & Membership Committee – Mr. Manikowski and Ms. Freid again welcomed all the new members in attendance and thanked Mr. Mueller for his years of service to the Board.

Marketing & Communications – Ms. Freid reported that the committee has been reinvigorated with logo changes, Finger Lakes Hires and other happenings. She also stated that the committee is meeting monthly and will now be chaired by Mr. Bekisz.

Performance & Evaluation – At the April 27<sup>th</sup> meeting, the committee discussed the current unemployment numbers, traffic to the career centers and the websites, as well as SkillUp Finger Lakes completions. Additionally, the committee approved the Work Try-Out Policy.

Economic Development Committee – The committee met on March 12<sup>th</sup> and were presented with information regarding a Benefits Calculator program by Mr. Joseph Davis. A taskforce was created following the meeting to gather more information about the program and bring forward to the board.

Youth – Ms. Parish stated that the committee met on May 6<sup>th</sup> and reviewed program outcomes, Summer Youth Employment updated, Guest Services Gold completions and grant opportunities.

FAME – Mr. Plympton stated that FAME is still actively seeking a Chair and application for the FLCC scholarship are now due and being reviewed. Ms. Freid shared that FAME was a recent featured group for “Finger Lakes Hires”.

Director’s Report – Ms. Fried shared that Kathy Baker will be chairing P&E Committee and Pete Bekisz the Marketing Committee. Ms. Freid also stated that there have been a lot of changes from Albany, including regarding the Local Plan. The plan now must go to Albany for approval before going to partners.

**Finger Lakes Youth Apprenticeship Program, Mr. Coyne, Executive Director, RTMA**

The entirety of Mr. Coyne’s presentation is available on the FLWIB YouTube channel at the following address <https://www.youtube.com/watch?v=QRczsAaaGrk&t=3634s>.

**Next Board Meeting** – Wednesday, September 15, 2021, *TBD*

**A motion to adjourn the meeting was made by Mr. Manikowski and seconded by Ms. Parish. All in favor, motion carried. The meeting was adjourned at 9:50 a.m.**

Respectfully submitted, Jen May, Executive Assistant