

Finger Lakes Workforce Investment Board, Inc.
VETERANS OUTREACH MEETING MINUTES

Friday, April 23, 2021
Via Zoom

ATTENDANCE:

Members: Zack Brooks, Karen Dean, Jennie Erdle-Krampen, Phil Rouin, Kathy Shay, Todd Sloane
Staff: Lynn Freid, Jen May, Michael Woloson

I. A motion to approve the minutes from December 14, 2020 was made by Mr. Brooks and seconded by Mr. Sloane. All in favor, motion carried.

II. Career Center COVID-19 Update

Mr. Woloson shared that the county Career Centers are open to the public and seeing customers, including walk-ins. The center in Geneva, though, is still closed and all staff are working from home on the UI and fraud projects.

III. Employer Panel

An employer panel geared towards Veterans and their families, with Alé Mendoza of Optimax, Mary Granger of Finger Lakes Health and Todd Hansen of Henkel (formerly Zotos) serving as panelists, was scheduled for January 28th. Registration for the event was low and the businesses opted to follow up with the registered job seekers individually.

Ms. Freid asked what the committee can do for better outreach and if there is another event that is doing a good job connecting with Veterans and their families. Mr. Rouin shared he hosts a podcast in Penn Yan and discusses issues relating to Veterans. After discussion, it was agreed that Mr. Rouin will invite Joseph Davis on the podcast to discuss services available to Veterans and their families, as well as manufacturing positions available in Yates County.

IV. Fort Drum Outreach

Mr. Woloson hopes to get an update on the in person job fairs in the summer and he will update this committee.

The next meeting will be held on Friday, May 14, 2021 at 9:00 a.m.

Respectfully Submitted,
Jen May
Executive Assistant