

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Tuesday, April 27, 2021, 8:30 am
via Zoom

Attendance: Kathy Baker, Tom Facer, Michelle Jungermann, Julia Murphy, Rick Plympton, Mike Rusinko, Karen Tyler

Staff: Lynn Freid, Jen May, Mike Woloson

Absent: John Mueller

A motion to approve the minutes from February 23, 2021 was made by Mr. Rusinko and seconded by Mr. Plympton. All in favor, motion carried.

Dashboard

Mr. Woloson reviewed the unemployment rates for March and compared them to those from February. In March, the unemployment rate in the Finger Lakes region fell from 6.5% to 5% and decreased by 1.1% to 8.5% in the state. The U.S. saw a 6.2% unemployment rate in March. Traffic to the career centers rose from 2,360 to 2,838. Of those 2,838, 456 were true in person visitors to career centers and 2,382 were remote contacts. Website traffic for all the career centers and www.fingerlakesworks.com increased from 2,635 to 3,194.

Ms. May gave a brief overview of current analytics for www.fingerlakesworks.com and WIB social media accounts which increased exponentially due to the new initiative, "Finger Lakes Hires Business of the Week". Initiative flyer and business profile are attached to these minutes. The Business Profile is available at <https://fingerlakesworks.com/are-you-interested-in-becoming-a-finger-lakes-hires-business-of-the-week/> and through DocuSign by request.

Ms. Tyler shared that the WIB's delivery of the program to ITT/Goulds Pumps was organized, seamless and expressed high satisfaction with the work.

ACTION ITEM: Mr. Woloson to provide the committee with front door traffic for March, April, May and June 2019 for comparison to current numbers, to be reviewed at the June meeting.

SkillUp Finger Lakes/Coursera/Future Skills Exchange Platform

Mr. Woloson reported that there were 4 new registrations in March and 7 total completions. The number of dislocated workers accessing Coursera could have contributed to the lower SkillUp numbers. Ms. Freid stated Future Skills Exchange launch is in process.

Program Updates

Local/Regional Plan – Ms. Freid stated that the NYSDOL now requires that the plans be sent to Albany for approval prior to the partners and that process has begun.

Career Center Recertification – Mr. Rusinko, Mr. Facer and Mr. Plympton have volunteered to assist in the recertification process and Mr. Woloson will coordinate dates to visit the career centers.

MOU Update – Mr. Woloson is now finalizing the MOU and sending into the state.

Biennial Recertification – This process ensures that the board is comprised of the correct number of members and has representatives from all appropriate sectors. Ms. Freid has sent the draft to the NYSDOL for approval, but they are not yet ready to accept and review.

One Stop Operator Contract – The resolution will go before the Finance & Audit Committee on April 28th, then to the Executive Committee.

Work Try-Out Policy

A motion to approve and move to Finance & Audit and Executive committees was made by Ms. Jungermann and seconded by Mr. Facer. All in favor, motion carried.

Cluster Update

FAME – Mr. Plympton shared that the FLCC scholarship applications are now due and will be reviewed. Additionally, FAME is actively seeking a new chair, as Dave Phillips is stepping down from the position.

Youth – Ms. Freid shared that Amanda Lesterhuis is working with event committees to see what those events will look like in the future.

Marketing Committee – Pete Bekisz has committed to chairing this committee, beginning with the May 7th meeting.

Veterans – The WIB will help develop and promote future topics for Phil Rouin, of Yates County Veterans Services, and his veterans centered quarterly radio program.

Other Business:

The Demand Occupation List for PY'21 will be updated and come before this committee in June.

The committee and WIB staff thanked Ms. Baker for committing to chair this committee.

Next Meeting: Tuesday, June 29, 2021 8:30 a.m., via Zoom.

The meeting was unanimously adjourned at 9:40 a.m.

Submitted By: Jen May

<https://fingerlakesworks.com/wp-content/uploads/2021/06/HIRES-FILLABLE-BUSINESS-PROFILE.pdf>