

Finger Lakes Workforce Investment Board, Inc.
EXECUTIVE COMMITTEE MEETING MINUTES

via Zoom

Wednesday, March 10, 2021 – 8:30 am

ATTENDANCE:

Members: R. Nye, L. Parish, R. Plympton, V. Ramos

Staff: L. Freid, J. May, D. Sowards, M. Woloson

Absent: B. Doebelin, M. Manikowski, M. Rusinko

A motion to approve the minutes from January 13, 2021 was made by Dr. Nye and seconded by Ms. Parish. All in favor, motion carried.

Committee Reports:

Finance & Audit Committee – Ms. Sowards shared that the WIB has received the PY'21 allocations, which are up by about 7.5% from PY'20. Currently, the counties and the WIB are drafting PY'21 proposed budgets that will be approved by the Board at the May meeting.

Marketing & Communications Committee – Ms. Freid stated that the committee is still in need of a new Chair. Ms. May reported that website analytics for the month of February were down slightly when compared to January and to February 2020, but all forms of social media are doing well. The next meeting will be held on March 24th.

Performance & Evaluation Committee – Mr. Woloson reported that at the February 23rd meeting, the committee reviewed the dashboard report and On-the-Job Training outcomes for the first half of PY'20, and discussed the draft MOU with required partners and the available online training platforms. The committee will meet again on April 27th.

FAME – Mr. Plympton shared that Dave Phillips has returned to full-time work at G.W. Lisk and will be stepping down from his position as Chair. The FAME scholarship endowment now sits at \$60,000 and the application period is open until May 2nd. Additionally, the Pipeline Committee has created three subcommittees: Pipeline & Hiring, Training & Upskilling, and Marketing & Branding.

Governance & Membership Committee – Ms. Freid stated that the committee will meet on the 11th and review proposed revisions to the By-laws. She also shared that Sara Bruzee, from del Lago Resort & Casino will be completing Blair Morgan's unexpired Board term. The process is underway to have Erica Wright of Finger Lakes Extrusion (Ontario – Private), Bob Coyne of Rochester Technology and Manufacturing Association (Public) and Randi DiAntonio of NYS Public Employees Federation (Public) appointed to the Board. Ms. Freid has reached out to Wagner Winery in Seneca County regarding representation on the Board and will contact Muranda Cheese Company in Waterloo, if necessary.

Economic Development Committee – Ms. Freid reported that the committee will meet on March 12th and will be provided a presentation by Joseph Davis regarding a proposed workforce development initiative, Benefits Calculator. If this initiative is approved, a job seeker could enter their pertinent information by themselves or with a counselor and see what benefits they are eligible for and how a paid position compares, which will hopefully entice those on UI to return to the workforce.

Youth Committee – Ms. Parish stated that the committee will meet on March 11th and will be joined by two high school sophomores, who will share their insight into remote learning and challenges facing high school students during the pandemic.

Business Services Update and Veterans' Committee – Mr. Woloson reported that the Business Services team continued to market and write OJTs. Additionally, ABX recently held a virtual job fair in Wayne County that was not well attended, but the company is interested in hosting another event. NYSDOL will be hosting another regional nine county virtual job fair, tentatively scheduled for April 14th. Marketing materials will be shared as soon as the date is definitive. The Veterans' Committee will meet in late March/early April.

Director's Report – Ms. Freid stated that the state legislative session is heavily underway and NYATEP has coordinated visits between WIB Directors and legislators. There has been a lot of activity ahead of budget season, with everyone wanting a portion of the stimulus funds.

New Business/Consent Agenda:

Resolution 10-20 Approval of Intensive and Training Providers and Programs

A motion to approve Resolution 10-20 was made by Ms. Parish and seconded by Dr. Nye. All in favor, motion carried.

Other Business:

Dr. Nye will introduce Chancellor Jim Malatras at the March 17th Board meeting.

Dr. Ramos shared that Wayne County Habitat for Humanity was struggling, then partnered with Wayne-Finger Lakes BOCES. A home is now being built with the help of select high school students. Ms. Parish offered to connect Dr. Ramos with Menzo Case, who might be able to offer support and advice after his success with Habitat for Humanity in Seneca County.

Next Board Meeting: Wednesday, March 17, 2021, via Zoom, 8:30 – 10:00 a.m.

Presentation: Jim Malatras, Chancellor of The State University of New York

A motion to adjourn the meeting was made by Ms. Parish and seconded by Dr. Ramos. All in favor, motion carried. The meeting was adjourned at 9:08 a.m.

Respectfully Submitted,
Jennifer May,
Executive Assistant