



Training Team GTM Minutes
Friday, February 5, 2021, 9:00 a.m.
via Zoom

Ryan DeVay, Lynn Freid, LeeAnn Haust, Jennifer May, Lisa Principio, John Smith, Michael Woloson

- **Minutes reviewed January 8, 2021** – A motion to approve the minutes was made by Ms. Haust and seconded by Ms. Principio. All in favor, motion carried.
- **Dashboard report** - Mr. Woloson reviewed the unemployment rates for December and compared them to those from November. In December, the Finger Lakes unemployment rate increased from 4.6% in October to 5.4%. New York State stayed the same at 8.1%. In the US, unemployment rose 0.01% to 6.5%. Front door traffic increased slightly in December, to 1,363. This number still reflects both true front door traffic and remote contact. Mr. Woloson is in the process of separating the two numbers. Additionally, website traffic to the career center sites and the WIB site decreased slightly from 2,650 to 2,470.
- **Skill Up Finger Lakes** - Mr. Woloson reviewed the User Summary, Training Summary and Content Summary for SkillUp, which covered July through January 2021. Notably, there were 100 SkillSoft completions in January.

Mr. Woloson has also spoken with WDI about their online training platform and there is a Coursera training webinar scheduled for 10:00 a.m. on February 5th.

- **TAA Report** – Ms. Haust reported that the monthly calls are still cancelled.
- **Virtual Workshops and Videos** -
ABX Virtual Job Fair – January 28th. With the help of Jason Kirchhoff of DOL, 74 people were registered for the event, but only 10 attended. The employer was pleased with the turnout and planned to follow up with 2 of the attendees.

LinkedIn 102 – February 25th at 3 p.m.; hosted by Todd Sloane of FLCC.

Virtual Career Navigator – February 22nd – 26th.

ACTION ITEM: Mr. Woloson to request another email blast from Jason Kirchhoff regarding Career Navigator.

Ms. Haust plans to record a video about job loss in February, then host a virtual workshop on the same subject in March.

- **Other Business**
Ms. Principio shared that FLCC will begin CNA and Home Health Aid courses in February.

Next Meeting: March 5 2021, Zoom Meeting, 9:00am.

Submitted by: J. May