



Business Service Representative Meeting
November 20, 2020, 9:00 a.m.
via Zoom

Present: J. Celso, J. May, L. Principio, M. Sykes, J. Vrabel, J. Weise, M. Woloson

- 1) **Review/approve minutes from** – A motion to approve minutes from October 16, 2020 was made by Mr. Sykes and seconded by Mr. Weise. All in favor, motion carried.
- 2) **Dashboard** – Mr. Woloson shared the updated Dashboard report, which showed that unemployment numbers were moving in the right direction for September. In the Finger Lakes region - 4.9%; NYS – 9.4%; US – 7.7%. Front door traffic to the centers is low compared to last year and remote contact with customers is being captured and included. Website traffic across the four counties and the WIB increased from 2,597 to 3,054 visitors in September.
Action Item – Mr. Woloson to get a list and contact information for those on UI on a regular basis and share with BSRs.
- 3) **Opioid/TET-** Mr. Weise will be leaving the WIB on November 27th. Mr. Woloson will be assisting in the transfer of all Opioid and TET customers to career center staff. Both programs are set to end at the end of the year.
- 4) **Virtual Presentations, Job Fairs, Recruitments-** The Finger Lakes Virtual Job Fair was held on November 19th and Mr. Woloson attended the Preview Day on the 18th. He also asked NYSDOL for contact information for attendees so they can be contacted by career center staff. He believes the job fair is planned to be held on a regular basis. Hopefully in the future, notice of registration for the event will come out sooner so more businesses can participate. Mr. Vrabel stated that he believes there will be 12 events across the state.
- 5) **Other Business** – Businesses in the healthcare sector have expressed interest in the ITA and OJT programs, but OJTs cannot be used for positions that require licensure. The group discussed healthcare jobs being abundant in the area, but challenges regarding filling the positions and retention exist.

Next Meetings: The next meeting will be on December 18, 2020, *via Zoom*

Submitted by J. May