

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Tuesday, June 2, 2020, 11:00 am
via Zoom

Attendance: Kathy Baker, Tom Facer, Lynn Freid, Julia Murphy, Rick Plympton, Mike Rusinko

Absent: John Mueller

Staff: Jennifer May, Karen Springmeier, Mike Woloson

I. Introductions

II. ACTION ITEM: Ms. May to correct minutes from February 25, 2020 to update date of next meeting.

A motion to approve the minutes as amended was made by Mr. Rusinko and seconded by Mr. Mr. Facer. All in favor, motion carried.

III. Dashboard

Mr. Woloson reviewed the April unemployment numbers, which were drastically different than the reported March numbers. The overall unemployment rate for the 4 county Finger Lakes region is at 14.2%, up from 5.1%. Across the state, the rate sits at 15%, slightly higher than the national rate of 14.4%. The unemployment rate is likely to climb higher in May. There was no front door traffic as the centers have been closed to the public. Website traffic numbers were not able to be gathered due to staff not being in the centers.

Ontario, Yates and Wayne counties are continuing to serve customers remotely or by appointment. No information has been provided regarding how Seneca County is serving customers. Ms. Murphy shared that all DOL staff are on mandatory overtime, and will continue to work remotely as they carry on completing unemployment claims.

IV. Survey Update

Surveys were sent out to both board members and businesses in the region regarding the impact COVID-19 has had on their workforce. Included were also questions about how the companies planned to safely bring back employees after reopening and how the FLWIB could serve the businesses. Of the 800 surveys that were sent to businesses, 90 responses were received. Mr. Woloson will prepare a summary to be shared with the board and the committee.

V. Demand Occupation List

Mr. Woloson reviewed the following changes to the Demand Occupation List:

Moved Down

Gaming Dealer – moved to low priority

Child care worker – moved to medium priority

Janitor/cleaner – moved to low priority

Office clerk – removed from list

Receptionist – removed from list

Moved Up

Licensed Practical Nurse – moved to high priority

Carpenter – moved to medium priority

HVAC – moved to medium priority

Plumber – added to the list at low priority

A motion to approve the changes to the Demand Occupation List and move it forward to the full board on June 17th was made by Mr. Facer and seconded by Ms. Freid. All in favor, motion approved.

VII. "SkillUp Finger Lakes"

Ms. Springmeier asked the committee to share any ideas for promotion of the program and shared some of the ideas offered by the Marketing Committee.

ACTION ITEM: Mr. Woloson to ask SkillUp administrators for detailed reports on most widely used modules, demographics and completions.

VIII. One Stop Operator Update

Ms. Springmeier shared that there will be a combined meeting of the 3 regional WIBs on June 10th, where Melinda Mack, Executive Director of NYATEP, will be presenting. Additionally, the group will hear a presentation by a DOL representative regarding the Shared Work program.

IX. Cluster Update

Ms. Springmeier spoke of an invitation extended to FAME members to learn more about of the SUNY Apprenticeship Program (SAP). The program is state funded and focuses on Advanced Manufacturing, IT, Healthcare. During the June 19th virtual meeting, FAME members will also be able to discuss opportunities for their businesses to become involved with the program.

Other Business:

Ms. Freid stressed the importance of much needed diversity and equity training, especially given current world events. She suggested that SkillUp be used to fulfill this need and those particular modules be highlighted in marketing materials.

Action Item: Mr. Woloson to follow up

As Mr. Plympton is transitioning to his new position on the board as Chairperson, he stated that a new Chair for this committee would be required. Ms. Freid kindly volunteered to serve as Chair beginning July 1, 2020.

Next Meeting: Tuesday, August 25, 2020, 11:00 a.m.

At 11:54 a.m. a motion to adjourn was made by Ms. Freid and seconded by Ms. Baker. All in favor, motion carried.

Submitted By: Jennifer May