

Finger Lakes Workforce Investment Board
ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES
Finger Lakes Workforce Investment Board, Conference Room B
41 Lewis Street, Geneva, NY 14456
Friday, January 10, 2020 at 9:00 a.m.

ATTENDANCE:

Members: J. Celso, L. Freid, S. Griffin, P. Jones, G. Maine, A. McGraw, J. Murphy, R. Plympton, L. Principio, M. Rusinko, T. Sloane, J. Vrabel

Staff: Karen Springmeier, Michael Woloson, Jennifer May

I. Foundations in Advanced Manufacturing Project – Mr. Sloane

FLCC convened an advanced manufacturing task-force and chose six occupations which are apprenticeable, in-demand locally, employer verified and within the advanced manufacturing sector: Industrial Manufacturing Technician, Industrial Machinery Mechanic, Plan Maintenance, Maintenance Mechanic (Automatic Equipment), Maintenance and Repair Workers (General) and Non-Destructive Testing Specialists. A set of hybrid courses were created for those positions that are foundational, portable and flexible. These courses can be offered at businesses, local schools or in some cases, at FLCC campuses. FLCC is currently seeking sponsors for these courses. Ms. Freid shared that WDI has committed to pay wages for those in training in three of the training cycles, two at FLCC and one at MCC. Mr. Sloane hopes that businesses contribute to a “pool” later, to pay wages for those in training.

II. Economic Development Updates

Ontario County – Ms. McGraw – RealEats recently won \$1 million in Grow-NY, a food and agriculture challenge
Seneca County – Ms. Jones – Seneca County IDA is currently searching for a new Executive Director and applications are due by January 17th. Ms. Jones is acting as the interim director.

Wayne County – Mr. Celso – Wayne County Economic Development and Edge Factor have teamed to help join together community leaders, companies, schools and families to showcase local training and career pathways. More information regarding the partnership is available on www.fingerlakesworks.com as a Finger Lakes Features article.

Yates County – Mr. Griffin – KenPack is in the construction phase of their warehouse expansion. Penn Yan winners of the Downtown Revitalization Initiative grant are receiving their award letters now.

III. Workforce Development Updates

Yates County – Ms. Principio – Yates County is heavily marketing “SkillUp Finger Lakes” to residents.

Wayne County – Mr. Celso – The OJT program is doing well and there has been a lot of interest in incumbent worker training.

Seneca County – Mr. Vrabel – Jill Doyle, former Seneca County Workforce Development Clerk, will be hired as the new Business Service Representative.

Ontario County – Ms. McGraw – A Customized Training contract is being finalized in the county and a meeting with RealEats is being scheduled.

DOL – Ms. Murphy – The Geneva Career Center is moving to a new location in the Lake Geneva Plaza and will reopen to the public on January 21st.

SkillUp Finger Lakes – Mr. Woloson – A relaunch of the program is slated for later this month and continuous outreach is being made to local library systems.

FAME – Mr. Plympton – Mr. Phillips has chosen to serve as chair for another year and the scholarship fund is now over \$50,000. The annual event will take place in April.

IV. FLWIB Update

Healthcare career day – The event will be held on March 17th at FLCC, Canandaigua Campus. Sponsorship are being sought and school registration is ongoing.

Agricultural career day – The event will be held on April 22nd at Cornell AgriTech, FLCC Viticulture Center and Hemdale Farms. School registration is ongoing.

Next meeting: Friday, March 13, 2020, FLWIB Offices, Conference Room B

Respectfully submitted,
Jennifer May, Executive Assistant