



Business Service Representative

10/18/2019-9:00am-Geneva Career Center

Present: K. Bailey, J. Celso, C. Caughey, C. Eirmann L. J. Geiger, L. Principio, M. Slater, M. Sykes, J. Weise
M. Woloson Phone-J. Murphy

Guest: Lynn Freid-WDI & Amorette Miller-CEO of Shift Diff.

1) Shift Diff-Presented by Amorette C. Miller, CEO, ShiftDiff.com

Presentation on new job search engine for job seekers and employers. Shift-Diff focuses on jobs in the Rochester and the Finger Lakes Region. For more info go to <https://shiftdiff.com/> .

2) Review/approve minutes from 9/20/2019- Approved C. Caughey, M. Slater-2nd, all in Favor- motion carried.

3) Reviewed September dashboard with data showing for the 3rd month of new program year. Four county average for Sept. was .2% lower than Sept. of previous year-3.4%. Front door traffic was down by 594 customers compared to Sept. of py-18. . All categories of services saw increase over the same time as last year.

Reviewed Customized Training Policy-

Training designed to meet the special requirements of an employer (\$680.710 c.)

1. Introduction of new technologies
2. Introduction to new production or services procedures
3. Upgrading to new jobs that require additional skills
4. Workplace Literacy
5. Other appropriate purposes identified by the LWDB including Lean Manufacturing, Six Sigma.

Program covers 50% of training cost up to \$3,000.00.

BSRs will meet later in October to discuss via GOTO MEETING.

4) Skill Up-- is an online learning management system that helps jobseekers upgrade their skills and gain certifications to secure employment We will be working with employers to assist in developing “badges” (pathways) so job-seekers who complete a “badge” will be able to interview with employer. Currently vetting Personal Skills for Success badge with Board members.

5) Job Fairs and Recruitments:

Geneva Career Center hosted successful job fair at the center on 10/15/2019. Employers were happy with turn out.

Maco Bag 10/23/19 9:00am - 11:00am	Finger Lakes Works Career Center- Lyons
IEC Electronics’ 10/30/19 9:00 am-11:00 am	Finger Lakes Works Career Center-Lyons,
Career Navigator November 18-22, 2019	Finger lakes Works Career Center-Yates

Next Meetings: all at Geneva Career Center at 9:00am

11/15/2019

Submitted by M. Woloson

