



**Youth Committee Agenda**  
Finger Lakes Workforce Investment Board  
41 Lewis Street, Geneva NY  
Wednesday January 9, 2019  
3:30 – 4:30pm

- I. Welcome/Introductions – 5 minutes
- II. Approval of Minutes, Lori
- III. Youth Committee Mission Statement Development, Lori – 15 minutes
  - a. Example - *The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.*
- IV. “Finger Lakes Youth” Facebook Page!, Amanda – 15 minutes
  - a. Using Facebook to expand outreach
  - b. Social media beyond Facebook
- V. WIOA Youth Incentive Policy, Amanda – 10 minutes
  - a. Measuring if incentives promote retention and/or success
- VI. Upcoming Ag Day Event, Amanda – 5 minutes
- VII. Other Items/Open Floor – 10 minutes
- VIII. Next Meeting – *Wed March 13<sup>th</sup>, 3:30-4:30*



**BRAND ESSENCE**  
*Leader in Collaborative Workforce Solutions*

**BRAND PERSONALITY**  
*Responsive      Innovative      Strategic*  
*Resourceful      Passionate*

**BRAND PROMISE**  
*Only FLWIB, Inc. convenes a unique table of stakeholders to identify workforce needs, share intelligence and respond with innovative approaches to improve the economic well-being of the community.*

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