

## FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, September 18, 2019 8:30-10:00am

New York Kitchen, Canandaigua, NY

### ATTENDANCE:

Members: Baker, K., Brennan, L., Brooks, Z., Culeton, D., Davis, M., DeVault, J., Eighmey, S., Facer, T., Freid, L., Knecht, S., Maloy, D., Manikowski, M., Morgan, B., Mueller, J., Murphy, J., Nye, R., Percy, B., Ramos, V., Rusinko, M., Wright, J.

Guests: Bailey, K., Disanto, B., Hamm, J., Mendoza, A., Marshall, J., Whirtley, M., Wooster, M.

Staff: May, J., Springmeier, K., Weise, J., Woloson, M.

Absent: Burnell, M., Doebelin, R., Fisher, M., House, R., Kauffman, M., Parish, L., Pellerite, J., Plympton, R., Rowe, M., Scheetz, A., Tiberio, E.

Mr. Rusinko welcomed all board members and guests. Introductions followed.

### Presentation – Ms. Disanto and Mr. Wooster – New York Kitchen

Ms. Disanto gave an overview of New York Kitchen, a non-profit which offers cooking classes and tasting rooms while supporting New York agriculture and education. Ms. Disanto also spoke of the rebranding of the organization, more program offerings and a larger campus which would bring people to the Finger Lakes region all year long. Lead Culinary Instructor Mr. Wooster spoke of educational programs for kids, such as the Explorer's Program and camps for students from the area. The camps not only teach cooking skills, but also help students develop skills in other areas of hospitality.

### ECONOMIC NEWS AND UPDATES:

#### Economic Issues/Trends/Concerns:

- Dairy/Farming – Mr. Mueller – Dairy prices are moving up, unfortunately because supply is shrinking. Despite problems with tariffs, the dairy markets are doing well. The new overtime law is also affecting the industry. Crops around the region are coming around after a wet spring and they will be able to be harvested shortly. Mr. Facer stated that the apple harvest has begun and the weather has been phenomenal for apples. The crop is better than expected and there appears to be a market for everything.
- Economic Development – Mr. Manikowski – Mr. Manikowski mentioned the Gallo purchase of Constellation Brands and stated that Gallo offered positions for all employees of the Constellation Canandaigua production plant and the merger of the two companies is still being approved by regulation agencies.

### COMMITTEE UPDATES:

- Finance and Audit – Ms. Springmeier – The Bonadio Group is currently working with FLWIB on the annual audit and the Financial Oversight and Technical Assistance unit will be at staff offices during the week of September 23<sup>rd</sup> regarding the reconciliation project.
- Governance and Membership – Mr. Manikowski thanked two new members, Ms. Wright and Dr. Ramos for joining the board. Ms. Springmeier noted that two vacancies will soon be filled by Kelly Davids of Newark Manor Nursing Home and Peter Bekisz of Keuka College.
- Marketing and Communications – Ms. Culeton – The Marketing Committee met in August and discussed the website analytics, performance measures and the launch of SkillUp Finger Lakes. FLWIB staff will be meeting with FingerLakes1 on September 19 to discuss changes to the website.
- Economic Development – Mr. Manikowski – At the most recent meeting, the committee heard a presentation provided by Enterprise regarding their ride sharing program.
- Youth – Ms. Springmeier – Ms. Springmeier thanked Ms. Baker and Mr. Knecht for joining the committee. At the last meeting, the group heard a presentation about adverse childhood experiences and reviewed youth performance numbers.
- Health and Human Services Cluster – Ms. DeVault – The healthcare career exploration day will be held at FLCC Canandaigua on March 17, 2020. At the October meeting, new career lattices will be reviewed and the committee will discuss SkillUp Finger Lakes.
- FAME – Ms. Springmeier – Mr. Phillips would like to step down from his position of leadership with FAME and a replacement is being sought. FAME has been asked to present at the NYATEP fall conference.
- Director's Report – Ms. Springmeier – SkillUp Finger Lakes has launched, with 25 registrants so far. Time has also been spent on the opioid grant, providing peer mentor training with Finger Lakes Area Counseling and Recovery Agency, and the dislocated worker grant.

### NEW BUSINESS/CONSENT AGENDA:

Approval of minutes from May 29, 2019

Resolution 01-19 Approval of Revised FLWIB Youth Policies

Resolution 02-19 Approval of the Finger Lakes Demand Occupation List

Resolution 03-19 Approval of Intensive and Training Providers and Programs

Resolution 04-19 Approval of the Customized Training Policy

Resolution 05-19 Approval to Accept Bid for One Stop Operator July 1, 2019 – June 30, 2020 with Option to Renew

**After discussion, a motion to approve the minutes from May 29, 2019 was made by Dr. Nye and seconded by Mr. Manikowski. All in favor, motion carried. A motion to approve Resolutions 01-19 through 05-19 as a block was made by Mr. Facer and seconded by Mr. Manikowski. All in favor, motion carried.**

**Success Story – Year End Performance, Mr. Woloson**

Mr. Woloson reviewed the WIOA Primary Indicators of Performance for PY'18. The report detailed the number of participants, those who have exited services, and those who have attained employment, training and credentials. Across all segments, the Finger Lakes region is meeting or exceeding the goals set by the state.

**Next Board Meeting** – Wednesday, November 20, 2019 Ramada Geneva Lakefront

A motion to adjourn the meeting was made by Ms. Brennan and seconded by Dr. Nye. All in favor, motion carried. The meeting was adjourned at 9:55 a.m.

Respectfully submitted,  
Jennifer May  
Executive Assistant