

## FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 16, 2019 8:30-10:00am

del Lago Resort & Casino

### ATTENDANCE:

Members: K. Baker, S. Bischooping, M. Burnell, S. Eighmey, L. Freid, R. House, M. Kauffman, S. Knecht, K. Morgan, J. Mueller, J. Murphy, R. Nye, L. Parish, D. Phillips, R. Plympton, M. Rowe, E. Tiberio  
Guests: J. Davis, M. Farry, J. Hamm, M. Mack, J. Marshall, A. McGraw, B. Pincelli, M. Slater, T. Sloan, J. Vrabel, J. Weaver, M. Whirtley  
Staff: A. Lesterhuis, J. May, K. Springmeier, M. Woloson  
Absent: L. Brennan, D. Culeton, M. Davis, J. DeVault, R. Doebelin, T. Facer, M. Fisher, M. Fortune, M. Juliano, D. Maloy, M. Manikowski, J. Pellerite, B. Percy, M. Rusinko, A. Scheetz

Mr. Plympton called the meeting to order at 8:30 a.m. Introductions followed.

Ms. Blair Morgan, Vice President of Human Resources for del Lago Resort & Casino welcomed the board and guests. Ms. Morgan praised the board and its collaborative work environment. She also mentioned that del Lago will help grow the local economy and provided an overview of her past experience related to what she sees in the Finger Lakes region. She noted that it is the board and business partnerships that will help the region be economically successful.

### ECONOMIC NEWS AND UPDATES:

#### Economic Issues/Trends/Concerns:

- Dairy – Mr. Mueller – It is a new year with new regulations that are affecting the industry. The increase in minimum wage has been a game changer and is causing conflict among new workers and the more established employees. The dairy industry is starting to see a little optimism, with supply shrinking and lining up with demand. Better pricing is soon to come.
- Advanced Manufacturing – Mr. Plympton – Mr. Plympton reviewed ITR Leading Indicator, Raw Data and US industrial Production Index, Rates of Change. These charts predict a soft period in 2020 for advanced manufacturing, but improvement in 2021.
- Finger Lakes Regional Economic Development Council Workforce Summit – Ms. Springmeier - There was great representation from the board at the summit, which was an all-day event with several presenters and three breakout sessions: Meeting the Need for Skilled Workers, From Poverty to Sustainable Employment, and Connecting Youth to Careers. The soft skills issue was key to the conversation in all three sessions. Discussion followed with many members expressing the importance of the job seekers participating in a soft skills workshop. This will be referred to the Performance and Evaluation Committee and Consortium for follow up.
- Retail – Mr. Kauffman – The industry remains strong, with a nice holiday season locally and nationally. The numbers for Black Friday and the Black Friday weekend were up. In total, holiday spending increased by two percent. Eastview Mall's current challenge is the loss of Sears.

### COMMITTEE UPDATES:

- Finance and Audit – Ms. Springmeier – The reconciliation project was completed on January 2<sup>nd</sup> and the Financial Oversight and Technical Assistance team from NYSDOL will return in 30 days to review. A report will hopefully be sent to the board by the end of the month.
- Governance and Membership – FLWIB is prepared for the upcoming NYSDOL recertification, which will be completed in the upcoming weeks.
- Marketing and Communications – Ms. Springmeier – The next meeting of the Marketing Committee has been rescheduled to February 15, 2019.
- Performance and Evaluation – Mr. Plympton – The unemployment numbers are low and over 100,000 jobs were created in the region in 2018. The next meeting of the committee will take place on February 26<sup>th</sup>.
- Economic Development – Mr. Manikowski – The next meeting of the committee has been rescheduled for February 6, 2019.
- Youth – Ms. Parish – Ms. Parish reviewed the newly selected mission statement for the committee and mentioned the need for contacts within public schools who aren't counselors. Also, the committee is in need of public sector involvement. The committee will meet again on March 13, 2019.
- Health and Human Services Cluster – Ms. Springmeier spoke of the need for the upcoming healthcare career exploration day to be self-sufficient. Fundraising efforts are still taking place and with a final push, the event will be able to take place on March 19<sup>th</sup>, at FLCC, Canandaigua Campus

### NEW BUSINESS/CONSENT AGENDA:

- a. Approval of November 28, 2018 meeting minutes

- b. Resolution #08-18  
Approval of the On the Job Training Revised Policy
- c. Resolution #09-18  
Approval of Revised WIOA Youth Incentive Policy

**A motion to approve the minutes from November 28, 2018 was made by Mr. Mueller and seconded by Ms. Morgan. All in favor, motion carried.**

**A motion to approve Resolution 08-18 was made by Ms. Parish and seconded by Mr. Phillips. All in favor, motion carried.**

**A motion to approve Resolution 09-18 was made by Ms. Morgan and seconded by Mr. Bischooping. All in favor, motion carried.**

**PRESENTATION:**

State of the Workforce – Melinda Mack, Executive Director, New York Association of Training and employment Professionals (NYATEP)

Ms. Mack presented her report, which covered the following: what is actually happening in New York's economy, what the federal and state policy drivers are that affect workforce development and why it matters to a local workforce board leader. The report, in its entirety, is available on the Board page of [www.fingerlakesworks.com](http://www.fingerlakesworks.com).

**Next Board Meeting** – Wednesday, March 20, 2019, Ramada Geneva Lakefront

A motion to adjourn the meeting was made by Ms. Parish and seconded by Ms. Morgan. All in favor, motion carried. The meeting was adjourned at 9:58 a.m.

Respectfully submitted,  
Jennifer May  
Executive Assistant