

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, May 16, 2018 8:30-10:00am
Keuka College

ATTENDANCE:

Members: D. Culeton, M. Davis, E. Delsaer, J. DeVault, R. Doeblin, T. Facer, M. Fortune, M. Manikowski, K. Morgan, J. Mueller, J. Murphy, R. Nye, J. Pellerite, D. Phillips, M. Rusinko, A. Scheetz, J. Sheppard, E. Tiberio
Guests: K. Baker, K. Bailey, T. Bushner, J. Celso, A. Cook, J. Davis, A. Hunt, J. Ifft, M. Lynch, G. Maine, M. Mandina, A. McGraw, L. Principio, J. Vrabel, M. Whirtley
Staff: A. Lesterhuis, J. May, D. Sowards, K. Springmeier, M. Woloson
Absent: S. Bischooping, L. Brennan, M. Burnell, M. Churchill, L. Freid, C. Hess, M. Kauffman, C. Kramer, D. Maloney, J. McGregor, L. Parish, B. Percy, R. Plympton

Mr. Mueller called the meeting to order at 8:30 a.m. Introductions followed.

Dr. Jorge L. Diaz-Herrera, President of Keuka College, welcomed the members and guests to the college. Dr. Diaz-Herrera spoke of the success of Keuka College, as one of the largest employers in Yates County and stated that a large percentage of Keuka College graduates stay in the area, helping grow the local economy. Keuka College has a strong adult program and has recently been approved for four extension sites – Finger Lakes Community College, Monroe Community College, Mohawk Valley Community College and Jefferson Community college. The Business to Business program allows Keuka College faculty to travel to and teach in businesses, such as hospitals, to provide the opportunity for students/employees to finish their degrees in the same place they work. Dr. Diaz-Herrera described the pride and wonder he has in our country and the opportunities that can be had by people of all genders, races and ethnicities.

ECONOMIC NEWS AND UPDATES:

Economic Issues/Trends/Concerns:

- Advanced Manufacturing – Mr. Mandina – Monroe Community College created a workforce center, which is open to all students, including those from other colleges. Mr. Mandina also spoke of FAME's promotion of the Edge Factor software, which combines educators, students and parents with businesses.
- Agriculture – Mr. Facer – After the long winter, it has been full board farming since the start of spring. Cheribundi is growing substantially since its beginning two years ago and Red Jacket is supplying all of their New York grown cherries and also sourcing cherries from Michigan.
- Economic Development – Mr. Manikowski – With Governor Cuomo's approved budget, a spotlight has been shown on agriculture and food technology. Cornell AgriTrech, New York State Agricultural Experiment Station, has been designated a Center of Excellence in Food and Agriculture. The one million dollar budget will allow additional investment in food sciences.
- Seneca County – Mr. Sheppard – The Army depot is becoming commercial property, under new ownership. Questions regarding the proposed incinerator in Romulus are still up in the air.
- Construction – Mr. Davis – The industry is also very busy at the moment. It has been a struggle to find employees before the start of the season.
- Farm/Dairy – Mr. Mueller – The dairy business is off to a good start. Market to dairy is flat, which is better than going down and there is less pessimism than six months ago. There is currently too much product and not enough demand.
- Agricultural Career Day – Ms. Lesterhuis – Overall, the event was a success, but with a lower turnout than previous years; over one hundred seventy students attended, representing sixteen school districts.

PRESENTATION:

"The Economic Impact of the Increasing Minimum Wage on Employees and Employers" – Jennifer Ifft, Assistant Professor, Mueller Family Sesquicentennial Faculty Fellow in Agribusiness and Farm Management, Cornell University

Ms. Ifft explained the factors that influence the impact of minimum wage laws, how businesses must adapt in order to thrive after a wage hike and how the change would directly affect certain sectors. She also spoke of the impact on cost of living in different areas of the country and the projected rise in automation in the workplace.

NEW BUSINESS/CONSENT AGENDA:

- a. Approval of March 21, 2018 meeting minutes
- b. Resolution #12-17 Approval – Slate of Officers July 1, 2018 – June 30, 2019
- c. Resolution #13-17 Approval of Administrative Agreement July 1, 2018 – June 30, 2020
- d. Resolution #14-17 Approval of Renewal of One Stop Operator July 1, 2018 – June 30, 2019
- e. Resolution #15-17 Approval of Budgets and Contracts for WIOA Title I Admin, Adult and DW Funding July 1, 2018 – June 30, 2019

- f. Resolution #16-17 Authorization of Budgets and Contracts WIOA Title I Youth Funding
July 1, 2018 – June 30, 2019
- g. Resolution #17-17 Adoption of FLWIB Budget PY'18
- h. Resolution #18-17 Approval of WIOA Title I Adult and DW Transfer Request
- i. Resolution #19-17 Resolution #19-17 Approval of FLWIB Youth Policies: WIOA Youth Incentive Policy, WIOA Objective Assessment Policy, WIOA Youth Supportive Services Policy and WIOA Youth Work Experience Policy

A motion to approve the March 21, 2018 meeting minutes was made by Mr. Phillips and seconded by Mr. Manikowski. All in favor, motion carried.

A motion to approve Resolutions 12-17, 13-17, 15-17, 16-17, 17-17, 18-17 and 19-17 as a block was made by Mr. Phillips and seconded by Mr. Mueller. All in favor, motion carried.

A motion to approve Resolution 14-17 was made by Mr. Facer and seconded by Mr. Pellerite. Mr. Manikowski, Mr. Sheppard, Dr. Nye, Mr. Bischooping and Ms. Murphy abstained. All in favor, motion approved.

Due to conflicts with some of the resolutions, Resolutions 15-17 and 16-17 were removed from the block and presented to the Board again. A motion to approve Resolutions 15-17 and 16-17 was made by Ms. Culeton and seconded by Mr. Facer. Mr. Sheppard and Mr. Manikowski abstained. All in favor, motion carried.

COMMITTEE AND STRATEGIC PLAN UPDATES:

- Consortium – Mr. Woloson – The Consortium is currently working with numerous people who have been recently laid off, such as Xylem employees, about the services available to them.
- Governance and Membership – Ms. Springmeier – Ten Board membership terms are due to expire June 30, 2018 and eight of those members have agreed to renew. Ms. Hellert has retired and her term will be fulfilled by Ms. Baker, also from Reliant Community Federal Credit Union. Mr. House, county administrator from Wayne County, will be replacing Ms. Churchill, who will be retiring. Mr. McGregor will not be renewing his term, but hopes to one day return to the Board. Mr. Albanese is no longer employed by ITT/Goulds, and Ms. Springmeier is seeking a replacement from within the company. Ms. Springmeier then welcomed Mr. Rusinko as incoming chair, effective July 1, 2018.
- Strategic Plan Update – Ms. Springmeier – The goal of selecting a One Stop Operator has been met, with the approval of the Finger Lakes Works Career Center Consortium given a one year extension contract. The Service Delivery portion of the MOU has been completed and awaits signature pages from two state agencies and one local partner. The Infrastructure Funding Agreement has been completed and submitted to the New York State Department of Labor, notification of approval pending. Work is still being done on increasing number of partners by five percent. Both the Individuals with Disabilities and Veterans Outreach committees are actively pursuing a twenty percent increase of individuals receiving services within the targeted populations. The recent report completed by the Hobart and William Smith Colleges intern, "The State of the Workforce in the Finger Lakes" shows that the job clusters were well chosen and a possible addition of a food science cluster should be made. Ms. Springmeier also mentioned that she has informed the Board officers of her tentative retirement date. New sources of funding are also being sought, such as the Social Security Administration's Ticket to Work program.

OTHER BUSINESS:

Ms. Springmeier thanked Mr. Mueller for his dedication and leadership as the Chair of the Board for the last two years. Mr. Mueller thanked the "bunch of great people in the room" and stated that no other organization can make the changes that can be made by the Finger Lakes Workforce Investment Board.

Next Board Meeting – September 19, 2018, *location to be determined*

Motion to adjourn the meeting was made by Ms. Morgan and seconded by Dr. Nye. All in favor; motion carried. The meeting was adjourned at 10:00 a.m.

Respectfully submitted,
Jennifer May
Executive Assistant