



Business Service Representative meeting minutes

March 16, 2018

9:00am

Finger Lakes Works Geneva Career Center

Present: K. Bailey C. Caughey, J. Celso, J. Murphy, M. Slaughter, J. Davis, J. Vrabel, M. Laursen,
L. Principio, J. Weise, M. Woloson

- 1) **Dash Board**- No dashboard was reviewed due to Unemployment rates for February weren't available.
- 2) **BSR Report**- Reviewed BSR report generated from NYSDOL in Albany. Group discussed the need to match open job orders for companies in their area. The goal is 10 per week. If there are issues w/ the process the group was reminded that Jason Kitchoff is available for assistance by phone/email. OJTs were discussed as most counties are still short of their goals. Matching can be away to identify candidates for OJTs.
- 4) **Customized Training**-Now available through Finger Lakes Hired. Reimburses employers up to \$5,000.00 in training costs for workers currently employed Training Cannot begin until after review and approval is complete Will not fund Business consulting, coaching, team building, personality assessments ect. It will cover training costs (cost of class/course) but other costs (trainee wages, travel expenses, supplies) can be used as part of the 50% match. If you have a business interested in learning more Contact Jeff Weise.
- 5) **Marketing Materials**- BSRs presented common marketing materials for Business Services developed since last meeting. Materials are intended to be used across all 4 counties. The marketing committee of the WIB will review materials before they are used in the area.
- 6) **Job Fairs Open Recruitments**- JSEC Job Fair March 27th at the Ramada-Geneva.. Yates County Job Fair for Tourism/Hospitality April 12th at Penn Yan Community Center, FLWIB Job Fair April 19th at FLCC –Canandaigua.

Next Meeting-Geneva Career Center April 20 at 9:00am.