



FINGER LAKES WORKFORCE INVESTMENT BOARD
MARKETING & COMMUNICATIONS COMMITTEE
Wednesday, September 13th, 2017
 8:30 a.m.-10:30 a.m.
 Finger Lakes Workforce Investment Board Offices
 41 Lewis Street, Geneva (Conference Room B)

A G E N D A

- I. Approval of Minutes from June 7th, 2017 meeting
- II. Action Items Follow Up
 - a. A continuation of the discussion on June 7th, regarding decreased traffic and tracking those who have exhausted UI.
 - b. Update on Mr. Woloson’s follow up with the Center staff regarding Soft Skills Training.
- III. Strategic Planning Update
- IV. On The Job with FLTV update – Ms. Friend
- V. Monthly reports--Mike Woloson
- VI. Skill Up Finger Lakes
- VII. Other Business
- VIII. Next Meeting scheduled for Wednesday, December 13th, 2017.**
- IX. Adjournment



BRAND ESSENCE
Leader in Collaborative Workforce Solutions

BRAND PERSONALITY
Responsive Innovative Strategic
Resourceful Passionate

BRAND PROMISE
Only FLWIB, Inc. convenes a unique table of stakeholders to identify workforce needs, share intelligence and respond with innovative approaches to improve the economic well-being of the community.

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well-being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.