

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, June 21, 2017 8:30-10:00am

Finger Lakes Community College

ATTENDANCE:

Members: C. Andrews, S. Bischooping, L. Brennan, M. Burnell, P. Churchill, D. Culeton, M. Davis, J. DeVault, R. Doebelin, J. Hamm, M. Kauffman, C. Kramer, M. Manikowski, K. Morgan, J. Mueller, R. Nye, B. Percy, D. Phillips, R. Plympton, M. Rusinko, A. Scheetz, C. Schillaci, J. Sheppard, B. Trouskie

Guests: K. Bailey, S. Bentley, J. Davis, L. Freid, L. Friend, M. Lynch, J. Marshall, A. McGraw, J. Vrabell, M. Whirtley

Staff: K. Springmeier, M. Woloson, D. Sowards, J. May

Absent: T. Albanese, T. Facer, M. Fortune, D. Hellert, J. McGregor, L. Parish, J. Pellerite, J. Miller

Mr. Mueller called the meeting to order at 8:00 a.m. Introductions followed.

Dr. Robert Nye, President, Finger Lakes Community College, welcomed everyone and provided a brief overview of the college.

Lenore Friend, FLCC Community Affairs, gave an On the Job with FLTV video presentation, featuring an Optimax employee, Genny. Genny spoke of her job security at Optimax, the realization that she truly has a career of which to be proud, how women are compatible with the work and stated that she wished she had known of the possibility when she was 18-19 years old.

Dr. Marcy Lynch, Director of Professional Development and Continuing Education, spoke on the NYS Inspire Program/America's Promise, which provides funding for training programs such as CNA, LPN and Advanced Manufacturing Machinery. The 4 year grant is in its first year and is headed by Monroe Community College. FLCC is currently servicing 355 students with 6 training programs. There is a 98% completion rate and a 96% rate of employment after completion. Their target demographic is 17-29 year olds. The FLWIB will also be providing counseling services for the students as well as Work Keys testing.

ECONOMIC NEWS AND UPDATES

Economic Issues/Trends/Concerns:

- Mr. Manikowski – Ag-Food-Tech – mentioned the new micro-brewery, Young Lion Brewery, opening in Geneva. He reported that unemployment is up slightly, which is unusual for May. He also said that we should focus our attention on working with schools – concentrate on the future – by teaching students about available careers.
- Mr. Hamm - Governor Cuomo was in Geneva last week to announce the winning projects of the \$10 million Downtown Revitalization Initiative. In addition to the \$10 million, \$5 million will go to the current Geneva Visitors Center, to be turned into the Finger Lakes Welcome Center.
- Mr. Plympton – Optimax/Advanced Manufacturing– said that business is robust and they are happy to have hired 20 summer interns, since it is a great way for young people to find out what advanced manufacturing is all about. He also stated that FLCC strengthens the workforce pipeline. Mr. Plympton is concerned about the average age in the Finger Lakes being advanced and said that we should try to attract Millennials and women returning to the workforce after raising families.
- Mr. Sheppard – Seneca County – reported that the NYS legislature did not pass the county's 'Home Rule' bills. The NYS Senate passed individual home rule bills as usual, however the Assembly rolled all home rule requests into one bill contingent on extending Mayoral control of the NYC public schools. Both bodies then adjourned without a legislative approval for the home rule requests to send to the Governor. What that means for Seneca County is a retraction of nearly \$5.75 Million in sales tax receipts for FY '18. To merely make that up is a 58% increase in the county's tax levy.
- Mr. Mueller said that the wet weather made everything late and some planting has been put off until the fall, but dairy markets are better.

COMMITTEE UPDATES:

- Finance and Audit – Mr. Doebelin – The committee has worked on contracts and budgets with the tentative allocations until last week, when they received the final allocation. The final allocation is about \$6,000 less than the tentative allocations for PY '17, and hopefully will be taken care of by carryover.
- Marketing – Ms. Culeton – The committee met on June 7th and spoke of tackling strategic goals of increasing partners and increasing veteran participation. In November, they will focus on Veterans for Veteran's Day. They will be tracking success and baseline data and utilizing more marketing during events.
- Performance & Evaluation – Mr. Rusinko – The committee has not met since the last board meeting.
- Governance – Mr. Manikowski – 11 of 12 members renewed their terms beginning July 1, 2017. Ms. Freid will be replacing Mr. Trouskie and Mr. Phillips replacing Ms. Stuck; there is one vacancy from Seneca County. All board members must serve on a committee; please contact Ms. Springmeier if you are not on a committee.

- Economic Development – Mr. Manikowski – Still working on the arrangement of an economic development committee meeting with the Transportation Authority, where they will focus on the transportation needs with the four counties.
- Veterans – Next meeting is scheduled for June 22, 2017.
- Youth – The committee is reorganizing and meeting in August.

NEW BUSINESS/CONSENT AGENDA:

- **Approval of May 17, 2017 meeting minutes**
 - Motion to approve the minutes was made by Mr. Schillaci and seconded by Dr. Nye. All in favor, motion carried.
- **Resolution #10-16 (amended) Approval for One Stop Operator (abstentions required per NYSDOL)**
 - Motion to approve this resolution was made by Mr. Rusinko and seconded by Mr. Schillaci. All in favor, motion carried. Mr. Bischooping, Mr. Hamm, Ms. Kramer, Dr. Nye, Mr. Schillaci, Mr. Sheppard, Ms. Churchill, Mr. Manikowski and Ms. Percy abstained from voting.
- **Resolution #14-16 Approval of PY '17 WIOA Title I Admin, Adult and Dislocated Worker Contracts**
 - Motion to approve this resolution was made by Mr. Doebelin and seconded by Mr. Schillaci. All in favor, motion carried.
- **Resolution #15-16 Approval of PY '17 WIOA Youth Contractors**
 - Motion to approve this resolution was made by Ms. Brennan and seconded by Mr. Bischooping. All in favor, motion carried.
- **Resolution #16-16 Approval of FLWIB, Inc. PY '17 Budget**
 - Motion to approve this resolution was made by Ms. Brennan and seconded by Mr. Bischooping. All in favor, motion carried.
- **Resolution #17-16 Approval of Adult and Dislocated Worker Transfer Request**
 - Motion to approve this resolution was made by Ms. Brennan and seconded by Mr. Bischooping. All in favor, motion carried.
- **Resolution #18-16 Approval of Youth Incentive Policy**
 - Motion to approve this resolution was made by Ms. Brennan and seconded by Mr. Bischooping. All in favor, motion carried.
- **Resolution #19-16 Approval of Contract with MCC for America's Promise Grant**
 - Motion to approve this resolution was made by Ms. Brennan and seconded by Mr. Bischooping. All in favor, motion carried.
- **Resolution #20-16 Approval of Training Providers and Programs**
 - Motion to approve this resolution was made by Ms. Brennan and seconded by Mr. Bischooping. All in favor, motion carried.

PRESENTATION: FINGER LAKES ECONOMIC OVERVIEW – Michael Woloson

Mr. Woloson presented a PowerPoint outlining the demographic profile, employment trends, unemployment rate, wage trends, cost of living index, an industry snapshot and education levels in reference to the Finger Lakes region.

MEETING EVALUATION

Mr. Mueller thanked everyone who returned a meeting evaluation form after the May 17, 2017 meeting and said that there were many great ideas given. There was an 87.5% return of the evaluation forms from this meeting.

OTHER BUSINESS/ANNOUNCEMENTS

- Mr. Mueller and Ms. Springmeier said that there is not be a regional meeting scheduled at this time.
- Ms. Sheetz reported that Ontario ARC, partnered with Finger Lakes Coffee Roasters, in opening North Star Coffee on Rt. 332, at the old Stella's. The soft opening is this week, with the grand opening next week.
- Mr. Bischooping announced WFL-BOCES students from Williamson all placed in a recent competition! Swept it! Seven other BOCES competed.

Reminder – Finger Lakes Works...*with their hands!* will be on October 5, 2017. Anyone wishing to be an exhibitor or sponsor should contact Karen Springmeier, Amanda Lesterhuis or Jennifer May.

Next Board Meeting – Wednesday, September 20, 2017 – Wayne Finger Lakes BOCES Conference Center (Newark).

Motion to adjourn the meeting was made Ms. Brennan and seconded by Ms. Percy. All in favor; motion carried. The Meeting was adjourned at 9:53 a.m.