

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 20, 2016, 8:30-10:00am

Holiday Inn – Waterloo/Seneca Falls

ATTENDANCE:

Members L. Brennan, S. Brusso, M. Burnell, M. Davis, J. DeVault, R. Doeblin, T. Facer, J. Hamm, , C. Kramer, J. Mueller, L. Parish, J. Pellerite, B. Percy, P. Peters, B. Trouskie

Guests: P. Birmingham, J. Boronkay, A. Cook, V. England, M. Lynch, L. Martin, A. Mendoza, S. Morse, J. Nairn, J. Shepard, D. Stuck, J. Vrabel, J. Weise, B. Young

Staff: K. Springmeier, D. Brennan, P. Gopen, E. Rucinski

Absent: S. Bischooping, P. Churchill, D. Culeton, M. Fortune, D. Hellert, M. Kauffman, G. Lazzaro, M. Manikowski, J. McGregor, K. Morgan, R. Murphy, K. Noyes, R. Plympton, D. Phillips, B. Risser, M. Rusinko, A. Scheetz, C. Schillaci

Ms. L. Brennan called the meeting to order at 8:33 am. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller discussed the farm report. He noted that the warm weather this winter has been beneficial to the agriculture sector. The yields in grains and dairy were good this year and there is currently an over-supply.
- Mr. Facer noted that the last year was good for the fruit crop. The market condition is good and therefore there are more apple trees being planted.
- Mr. Davis noted that the ceremony to kick off building the casino in Seneca County has been scheduled. Construction has dropped off this winter but plans to pick back up.

Program Changes:

- Ms. Springmeier noted that the WIOA transition has continued to slowly move forward. The center staff is working on customer flow and policy changes.

Privilege of the Floor:

- None.

SUCCESS STORY

Mr. Weise presented to the board on the success of the Finger Lakes Hired grant program in the Finger Lakes area. The fiscal agent for the grant is RochesterWorks! but it covers the Finger Lakes four county area, as well as the Monroe county and the GLOW counties. The grant is training funds for long-term unemployed and underemployed customers in the IT, advanced manufacturing, and healthcare industries. For more information, contact staff.

COMMITTEE UPDATES:

- Finance & Audit: Ms. Springmeier for Mr. Doeblin
Ms. Springmeier noted that there is minimal carry-over and the committee is beginning to plan for the budget. PY'16 allocations should be released in the spring.
- Marketing & Communications: Ms. Springmeier for Ms. Culeton
Ms. Springmeier noted that staff has been working with Finger Lakes Times columnist, Bill Kaminski, on success stories from customers who have used WIA/WIOA services and found success. March will be named Healthcare month due to several events being planned to serve the healthcare industry. March 3rd will be a healthcare job fair at FLCC's main campus. March 22nd is the healthcare career day for high school students at FLCC's main campus. Ms. Springmeier and Mr. Manikowski are putting together a superintendent's information panel on March 11th in order to inform the Finger Lakes area superintendents about the six most prevalent industries in the Finger Lakes. The Agriculture Career Day for high school students will be held on April 25th at three separate locations; Spring Hope Dairy Farm, FLCC Viticulture Center, and NYS Experiment Station. Sponsorships are still available for all career days. Ms. D.Brennan and Ms. Hellert are working to put together a social media strategy for the committee. Xylem is January's business of the month.
- Performance & Evaluation: Mr. Mueller
Ms. Mueller noted that the committee met earlier this month. He reviewed the dashboard with the board. Staff is struggling to meet one of the performance measures but it is a new measure that the whole state is failing, so a team has been put together at the state level to address the problem.
- Consortium/ Business Services: Mr. Young
Mr. Young noted that the Veteran's Month in November went relatively well for the first year. A grant may be coming down the pipeline for hiring up to 500 veterans, which will help the cause. Staff will improve events for next November to hopefully make it more successful. Mr. Young noted that the Career Services Workgroup has created desk guides for staff and has been reviewing policies.

- Governance & Membership: Ms. Springmeier for Mr. Manikowski
Ms. Springmeier noted that the board has a full membership list. The committee will meet in April to create a slate of officers and review the By-Laws for alternate voting.
- FAME: Mr. Mendoza for Mr. Plympton
Mr. Mendoza noted that the ITT/FLCC program will begin March 21st and the MechaTronics program at FLCC will begin on February 29th. A FAME recruiter, John Steele, was hired to promote the 5% pledge and recruit advanced manufacturing companies to join FAME. This position is funded by extra funding from an MCC grant to improve curriculum and interest in the advanced manufacturing field. The event flyer for the FAME annual event on January 27th is in the board members' folders.
- Healthcare Alliance: Ms. DeVault
Ms. DeVault noted that there is a meeting next week for the alliance. The focus is on the March 22nd Career Day.
- Director's Report: Ms. Springmeier
Ms. Springmeier noted that herself, Ms. L. Brennan, Mr. Manikowski, and Mr. Mueller will be going to Washington, D.C. from March 12th to the 15th for the National Association of Workforce Boards (NAWB) conference.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from November 18, 2015 – A motion to approve the minutes is postponed until the March meeting due to lack of attendance.

BOARD PRESENTATION

- Mr. Hamm presented on the receipt of the Upstate Revitalization Initiative (URI) funds through the Finger Lakes Regional Economic Development Council (FLREDC). For more information please contact Mr. Hamm or staff.

OTHER BUSINESS

- Ms. Springmeier requested that those board members who have not signed the conflict of interest statements to please do so and return to Ms. D. Brennan today.
- Mr. Nairn noted that the ribbon cutting ceremony for the Geneva Campus of FLCC will be held in March, although classes have already begun at the location.
- Ms. Springmeier requested that if any members or partners see a board member or their company/organization in the news to send the information to staff for the website and social media.

Next Board Meeting – Wednesday, March 16, 2016 – **Holiday Inn-Waterloo/Seneca Falls**

A motion to adjourn was made by Mr. Davis, seconded by Mr. Mueller. All in favor, meeting adjourned.
The Meeting was adjourned at 9:54a.m.

Respectfully submitted,
Dinah Brennan
Executive Assistant