

# FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, May 21, 2014, 8:30-10:00am

Ramada Inn, Geneva Lakefront

## ATTENDANCE:

**Chair:** Ronald Golumbeck

**Members:** S. Bischooping, L. Brennan, S. Brusso, M. Burnell, M. Case, D. Culeton, M. Davis, T. Facer, M. Fortune, C. Harvey, D. Hellert, T. Jordan, C. Kramer, M. Kauffman, J. Marinelli, J. McGregor, J. Mueller, K. Reimer, B. Risser, M. Rusinko, C. Schillaci, H. Smith, J. Socha, R. Trouskie

**Guests:** P. Birmingham, J. Celso, A. Cook, L. Freid, S. Morse, K. Templar, J. Vrabel, B. Young

**Staff:** K. Springmeier, G. Alessi-Coe, D. Brennan, P. Gopen, E. Rucinski, D. Sowards, K. Voll, M. Woloson

**Absent:** G. Boyer, P. Churchill, J. DeVault, R. Doebelin, J. Garvey, J. Hamm, C. Hess, G. Lazzaro, M. Mandina, M. Manikowski, J. Marquette, R. Murphy, K. O'Hagan, B. Percy, D. Phillips, A. Scheetz, M. Williams

Mr. Golumbeck called the meeting to order at 8:30 am. Introductions were made.

## ENVIRONMENTAL SCANNING

### Economic Issues/Trends/Concerns:

- Mr. Mueller gave the agricultural report. Yates County was recently hit hard with flooding, which will affect their crops. The heat units are right on track. Exports are up, rebuilding in Yates County, and a few crops are in. All seems to be looking good so far.
- Mr. Bischooping noted that all 25 school budgets, as well as the WFL-BOCES budget, have been passed.

### Program Changes:

- None.

### Privilege of the Floor:

- Dr. Marinelli gave an Explorers Program update. A brief overview of the program and the progress it continues to make, as it recently entered into its second year. The first Annual Report was released in January 2014 and shows about 1,700 registered youth in the program. The first year was devoted to establishing the initiative, and this year will be focused on promoting and planning for growth.

## COMMITTEE UPDATES:

- Finance & Audit: Ms. Springmeier for Mr. Doebelin  
The expenditures for Program Year 2013 (PY'13) and budgets for Program Year 2014 (PY'14) were reviewed. The allocation for PY'14 is about \$100,000 more than what was received in PY'13. Spending is on track to meet the required 80% expenditure by June 30, 2014. All budgets came in at about the same level as PY'13 and were approved.
- Governance & Membership: Ms. Springmeier for Mr. Manikowski  
Ms. Springmeier announced that 10 of the 11 reappointed board members agreed to stay with the WIB for another 3 year term. Mr. Smith will be stepping down after 11 years of service to the FLWIB. Mr. Boyer will be retiring and has provided a possible new member to take his seat. The Department of Labor (DOL) Manager position on the board will remain vacant until the DOL fills the position. Mr. Golumbeck will remain on the board for one more year but will step down as Chair due to his retirement from ITT/Goulds Pumps. The slate of officers was announced: Lina Brennan- Chairperson, John Mueller- Vice Chairperson, Private Sector, Michael Manikowski- Vice Chairperson, Public Sector, Robert Doebelin- Treasurer.
- Marketing & Communications: Ms. Culeton  
The marketing committee has been working to create a dashboard report that will be launched on July 1, 2014. This will include reports of mostly statistics and numbers from each committee. The FLWIB is working with the Ad Council of Rochester to develop a brand. A survey for this branding process was sent out yesterday and will be extremely helpful in the branding process. The next meeting will be June 11<sup>th</sup>.
- Youth Council: Mr. Case  
The performance goals are projected to be met by June 30, 2014 for youth. Mr. Case presented the WIA Youth Success Stories for 2014 from each of the four counties. For more information please visit the FLWIB website or contact Pat Gopen.
- Performance & Evaluation: Mr. Jordan  
The committee met on April 30<sup>th</sup>. Traffic and service numbers seem to be low, which goes hand-in-hand with the UI rate numbers. The trending report from the Business Services team is in everyone's folders for review. The committee continues to review staff development. The next meeting is on June 18<sup>th</sup>.
- Consortium: Mr. Woloson  
The training funds have been spent efficiently. The National Emergency Grant (NEG) On-the-Job Training (OJT) funds have been depleted but there will be a reapplication for more NEG funding for PY'14. The Workforce Advisors, Kelly Voll and Gena Alessi-Coe, were re-introduced to the board.

- Business Services: Mr. Woloson  
John Celso is the new Business Service Representative for Wayne County. The "Why I Love the Finger Lakes" Career Expo was held on April 24<sup>th</sup> at FLCC. More information will be presented during the Success Story portion of this meeting.
- Healthcare Alliance: Mr. Woloson  
The 3<sup>rd</sup> Annual Healthcare Career Day at FLCC was successful. There will be a presentation on the outcomes and feedback during the Success Story portion of this meeting.
- Director's Report: Ms. Springmeier
- FAME: Ms. Springmeier for Mr. Mandina  
The Business Leaders United Director will be visiting the Finger Lakes thanks to Mr. Mandina's continued promotion of FAME and the Finger Lakes. FAME continues to recruit businesses. The organization encourages hiring youth in high school or college at area manufacturing businesses. Mr. Golumbeck noted that MCC hosted its largest Tech. Expo on March 19<sup>th</sup>. He also noted that FAME continues to sponsor the local youth Lego teams.

### **SUCCESS STORY:**

Mr. Woloson and Ms. D. Brennan presented the outcomes and feedback of the 3<sup>rd</sup> Annual Healthcare Career Day for high school students, and the 2<sup>nd</sup> Annual "Why I Love the Finger Lakes" Career Expo. For more information please contact Mr. Woloson or Ms. D. Brennan.

### **NEW BUSINESS/CONSENT AGENDA:**

- Resolution #08-13: Appointment of Caleb Slater to Youth Council
  - Motion to approve by Mr. Case, seconded by Mr. Jordan. All in favor, motion carried.
- Resolution #09-13: Approval of Slate of Officers
  - Motion to approve by Mr. Smith, seconded by Ms. Burnell. All in favor, motion carried.
- Resolution #10-13: Approval of Administrative Agreement July 1, 2014 – June 30, 2015
  - Motion to approve by Ms. Brennan, seconded by Mr. Jordan. All in favor, motion carried.
- Resolution #11-13: Acceptance of NYSDOT Careers in Construction Grant
  - Motion to approve by Mr. Schillaci, seconded by Ms. Culeton. All in favor, motion carried.
- Resolution #12-13: Approval of PY'14 WIA County Budgets
  - Motion to approve by Ms. Culeton, seconded by Dr. Marinelli. All in favor, motion carried.
- Resolution #13-13: Approval of FLWIB, Inc. PY'14 Budget
  - Motion to approve by Mr. Schillaci, seconded by Mr. Case. All in favor, motion carried.
- Resolution #14-13: Approval of PY'14 Youth Contractors
  - Motion to approve by Mr. Case, seconded by Ms. Culeton. All in favor, motion carried.
- Resolution #15-13: Approval of Resolution of Appreciation - Hal Smith
  - Motion to approve by Dr. Marinelli, seconded by Mr. Bischooping. All in favor, motion carried.
    - Certificate presented by Ms. Springmeier
- Resolution #16-13: Approval of Resolution of Appreciation - Ronald Golumbeck
  - Motion to approve by Mr. Case, seconded by Mr. Schillaci. All in favor, motion carried.
    - Certificate presented by Ms. Springmeier
- **Minutes** from March 19, 2014 - Motion to approve by Mr. Case, seconded by Mr. Schillaci.

### **BOARD PRESENTATION:**

Ms. Springmeier and Ms. L. Brennan presented on their trip to the National Association of Workforce Boards (NAWB) conference in Washington, D.C. To view the presentation please contact Ms. Springmeier.

### **OTHER BUSINESS:**

None.

**Next Board Meeting** – Wednesday, September 17, 2014 – **THE RAMADA INN, GENEVA LAKEFRONT**

Motion to adjourn made by Mr. Case, seconded by Mr. Smith. All in favor, motion carried.  
The meeting adjourned at 9:55am.

Respectfully submitted,  
*Dinah Brennan*  
Executive Assistant