

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, March 19, 2014, 8:30-10:00am
Holiday Inn, Waterloo-Seneca Falls

ATTENDANCE:

Chair: Ronald Golumbeck

Members: S. Bischooping, L. Brennan, S. Brusso, M. Burnell, M. Case, P. Churchill, M. Davis, T. Facer, J. Garvey, J. Hamm, C. Harvey, D. Hellert, T. Jordan, G. Lazzaro, M. Manikowski, J. McGregor, J. Mueller, R. Murphy, B. Percy, D. Phillips, K. Reimer, M. Rusinko, A. Scheetz, C. Schillaci, J. Socha, R. Trouskie

Guests: P. Birmingham, A. Cook, S. Morse, E. Russell-Orr, K. Templar, J. Vrabel, Joe Nairn (Presenter), L. Johnson

Staff: K. Springmeier, D. Brennan, B. Rotenberg

ABSENT: G. Boyer, D. Culeton, J. DeVault, R. Doebelin, M. Fortune, C. Hess, C. Kramer, M. Kauffman, M. Mandina, J. Marinelli, J. Marquette, K. O'Hagan, B. Risser, H. Smith, M. Williams

Mr. Golumbeck called the meeting to order at 8:34 am. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller noted the agricultural industry had a tough winter but the outlook is optimistic for spring.
- Mr. McGregor noted the vineyards were also hit hard from the winter months.
- Mr. Manikowski announced that the Ontario County Economic Development Corporation has been approved as the 249th Foreign Trade Zone in the U.S. He noted this extends to our four county region.
- Mr. Nairn discussed the progress of FLCC's new Viticulture Center in Geneva. This will allow for more students to be enrolled in the program and should be completed in 2015.
- Ms. Churchill noted the Wayne County IDA along with other organizations combined their workspace with Wayne County Economic Development in order to create a "one-stop shopping" experience for customers.

Program Changes:

- Mr. Rusinko has accepted a new position with Lyons National Bank in Geneva as the new Small Business Development Officer.
- Mr. Boronkay will become the WFL-BOCES' Director of Post-Secondary Adult Career Education (PACE) as of July 1st, 2014.
- Ms. Springmeier announced the new members; Bonnie Percy, John McGregor, and Greg Lazzaro.

Privilege of the Floor:

- None.

COMMITTEE UPDATES:

- Finance & Audit: Ms. Springmeier for Mr. Doebelin
The committee met last Wednesday. Review of the audit proposals took place and the committee has recommended to stay with The Bonadio Group for another 3 year term (a resolution will be voted on later in the meeting). Review of spending levels remains on track. The next meeting is March 26, 2014.
- Governance & Membership: Mr. Manikowski
The committee met last week. Mr. Manikowski welcomed the new members. Ms. Springmeier explained the board will not be able to fill Ms. Costello's membership on the board until NYS DOL fills her position. Mr. Hamm noted the state is trying to fill positions now, so hopefully it will be sooner rather than later. Mr. Manikowski announced that 10 of the 11 reappointed board members agreed to stay with the WIB for another 3 year term. The slate of officers will be announced at the May board meeting. The committee is in discussions for a "futurist" speaker. The board will be kept updated on this progress.
- Marketing & Communications: Ms. Springmeier for Ms. Culeton
The marketing committee has been working to create a dashboard report. This will include reports of mostly statistics and numbers from each committee. There has been a donation button added to the website. The money collected from this donation site will go towards any non-WIA/non-federally funded events/programs. Ms. Springmeier will be working with Cornell and New York Association of Training and Education Programs (NYATEP) to create a new cluster initiative for Agricultural Technology in the area. The business of the month for March is Thompson Health.
- Performance & Evaluation: Mr. Jordan
The committee met on February 26th. Traffic and service numbers seem to be low, which goes hand-in-hand with the UI rate numbers. The trending report from the Business Services team is in everyone's folders for review. All performance numbers are on track as of the last report released in November. The next meeting is on April 30th.

- Youth Council: Mr. Case
The last Youth Council meeting was on March 3rd. The Bidder's Conference was held the morning of the 3rd and attended by the four counties, Ontario ARC reps, and Mr. Israel of the Explorers Program. The proposals are due to the WIB office no later than 4pm on March 24th. There is a panel series for high school guidance counselors regarding the engineering field on April 11th at WFL BOCES.
- Consortium: Ms. Springmeier for Mr. Woloson
Barbara Delpriore, Supervisor, retired from the Geneva Career Center. Ms. Springmeier noted there will be an upcoming Quickbooks training and certification through the Metrix system we currently use as an online training tool.
- Business Services: Ms. Springmeier for Mr. Woloson
John Celso is the new Business Service Rep for Wayne County. The "Why I Love the Finger Lakes" Career Expo will be held on April 24th at FLCC. Registration forms will be sent out this week.
- Healthcare Alliance: Ms. Springmeier for Mr. Woloson
Today is the 3rd Annual Healthcare Career Day at FLCC. The committee is expecting about 300 students to attend.
- Director's Report: Ms. Springmeier
Ms. Springmeier discussed the upcoming National Association of Workforce Boards (NAWB) Conference in Washington D.C. at the end of March. Ms. L. Brennan will accompany Ms. Springmeier on this trip. She is currently working with the Genesee, Livingston, Orleans, Wyoming (GLOW) region and Rochester Works on a "Ready to Work" grant opportunity. Ms. Springmeier discussed the upcoming meeting with the Rochester Ad Council in order to work on the FLWIB's branding and message.
- FAME: Ms. Springmeier for Mr. Mandina
The annual FAME event was held on January 22, 2014. About 160 educators and industry workers attended this event. Mr. Charlie Crum filled in as the keynote speaker because Mr. Andy VanKleunen was unable to attend due to the weather. Mr. Mandina, chair of FAME, had the privilege to introduce Vice President Joe Biden at MCC on January 29th. A few days after Mr. Mandina was given this opportunity, he flew to Washington D.C. and met with both the Vice President and President Barack Obama with the Business Leaders Council.

SUCCESS STORY:

Workforce Development Insitute – Bob Trouskie, Workforce Development Institute (WDI)

Mr. Trouskie distributed a brochure that is created annually by the WDI. He discussed the general overview of the organization as well as a few success stories. For more information you may reach Mr. Trouskie at:

Btrouskie@wdiny.org.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from January 15, 2014 - Motion to approve by Mr. Mueller, seconded by Mr. Case.
- Resolution #07-2013: Resolution for Approval of Audit and Tax Services Contract with The Bonadio Group
 - Motion to approve by Mr. Davis, seconded by Mr. Schillaci. All in favor, motion carried.

BOARD PRESENTATION:

"Start Up NY!" – Joe Nairn, Finger Lakes Community College (FLCC)

Mr. Nairn distributed handouts and gave an explanation of the program. Businesses that qualify for tax credits are ones who start in NY or expand in NY. The tax credits these businesses receive will last for 10 years. This is available until the year 2020. For more details please contact Joe Nairn at: nairnjt@flcc.edu.

OTHER BUSINESS:

Ms. Springmeier and Mr. Golumbeck presented Mr. Bill Rotenberg with a certificate of appreciation for his work with the Advanced Manufacturing Pathways program. Mr. Rotenberg has accepted a position with Monroe Community College (MCC).

Next Board Meeting – Wednesday, May 21, 2014 – **THE RAMADA INN, GENEVA LAKEFRONT**

Motion to adjourn made by Mr. Facer, seconded by Ms. Churchill. All in favor, motion carried.

The meeting adjourned at 9:55am.

Respectfully submitted,
Dinah Brennan
Executive Assistant