

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 15, 2014, 8:30-10:00am

Holiday Inn, Waterloo-Seneca Falls

ATTENDANCE:

Chair: Michael Manikowski led the meeting in place of Ronald Golumbeck

Members: S. Bischooping, S. Brusso, M. Burnell, M. Case, M. Costello, M. Davis, J. DeVault, M. Fortune, J. Hamm, D. Hellert, C. Hess, T. Jordan, C. Kramer, M. Mandina, M. Manikowski, J. Marinelli, J. Marquette, J. Mueller, R. Murphy, D. Phillips, M. Rusinko, C. Schillaci, R. Trouskie

Guests: P. Birmingham, J. Boronkay, A. Cook, L. Freid, S. Morse, E. Russell-Orr, K. Templar, J. Vrabel, B. Young, Regent Wade Norwood, Christen Smith (FLH)

Staff: K. Springmeier, D. Sowards, D. Brennan, B. Rotenberg, P. Gopen, G. Alessi Coe

ABSENT: G. Boyer, L. Brennan, P. Churchill, D. Culeton, L. Davidson, R. Doebelin, T. Facer, J. Garvey, R. Golumbeck, C. Harvey, M. Kauffman, K. O'Hagan, S. Purdy, K. Reimer, B. Risser, A. Scheetz, H. Smith, J. Socha, M. Williams

Mr. Manikowski called the meeting to order at 8:30 am. Introductions were made.

BOARD PRESENTATION

New York State Regent Wade S. Norwood – Regent Norwood presented on efforts to better prepare young people for college and/or the workplace. The Regent discussed common core, college and career readiness and the exposure of students to the skilled trades industry.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller noted the agricultural industry had a successful year. The main concern for this industry will be the recent increase in minimum wage. The industry hires summer help from high school students and this wage increase will be a topic of discussion.
- Mr. Mandina discussed the State of the State Address. The topic of tax free zones, and business taxes in general will be interesting to follow in 2014.
- Mr. Manikowski noted that the Foreign Trade zone application process by the Ontario County Economic Development Corporation is continuing.
- Mr. Rotenberg discussed the H1B Advanced Manufacturing Grant Program. One year certificate programs will now be approved to use the grant funds for training. Prior to this approval, the funding was strictly used for two year programs.

Program Changes:

- None.

Privilege of the Floor:

- None.

COMMITTEE UPDATES:

- Finance & Audit: Ms. Springmeier for Mr. Doebelin
The 990 and Chart 500 have been filed. The Key Highlights show the past six months through December. The first six months of this program year were difficult with the sequester and the Government shutdown. However, the spending levels are okay. The RFP for audit services was sent out and will be reviewed by the committee in the upcoming weeks.
- Governance & Membership: Mr. Manikowski
One vacancy in Yates County Private Sector. This vacancy is for a representative for the advanced manufacturing sector but can also be filled with a member of the agriculture or viticulture industries as well. Ms. Springmeier and Ms. L. Brennan will be attending the National Association of Workforce Boards (NAWB) conference in late March.
- Marketing & Communications: Ms. Springmeier for Ms. Culeton
The marketing committee has been working to create a dashboard report. This will include reports of mostly statistics and numbers from each committee. After review from each committee, a final draft will be reviewed by the marketing committee. This report will be released beginning July 1, 2014, the beginning of the program year 2014.
- Performance & Evaluation: Mr. Jordan
The committee will be meeting next week, January 22. Recertification's for the Career Centers were presented during the last quarter.

- Youth Council: Mr. Case
The last Youth Council meeting had presenter, Robert Coe, Veteran's Services Rep for Finger Lakes Works. The committee heard a success story of a youth member of the council who is currently attending State University of New York at Albany. A youth put together a presentation regarding the Summer Youth Employment Program. The new high school equivalency testing remains a topic of discussion. The RFP for PY'14 – PY'16 will go out on February 14th.
- Consortium: Mr. Woloson
The Career Navigator program has had over 100 participants thus far. Individual Training Accounts are being created for the upcoming semester, and the numbers seem to be looking good.
- Business Services: Mr. Woloson
OJT accounts have doubled from this same time period during the last program year. Ms. Jodie Daniels has retired and the Wayne County office with the FLWIB are going through the hiring process to fill this position.
- Healthcare Alliance: Mr. Woloson
There will be a Healthcare Job Fair on February 4th, 2014 at the Ontario County Safety Training Facility in Canandaigua, NY. The committee is also preparing for the 3rd annual "Serving Community Healthcare in the Finger Lakes" Career Day, which will be held on March 19th, 2014. The committee is seeking sponsors for this event.
- Director's Report: Ms. Springmeier
The Business of the Month for December was Reliant Community Credit Union, and the January recipient is Knapp & Schlappi Lumber Company. The WIB will be working with the Ad Council of Rochester to create an internal strategic plan. Electromark has been TAA certified for 124 recipients. The FLWIB has hired a new Workforce Advisor, Kelly Voll, to replace Linda Cunningham.
- FAME: Mr. Mandina
The annual FAME event will be held on January 22, 2014. February 27th, FAME will be co-sponsoring an event for education and industry to discuss CTW at Woodcliff in Rochester, NY.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from November 20, 2013 - Motion to approve by Mr. Case, seconded by Mr. Phillips.
- Resolution #06-2013: Appointment of Michael Whirtley to Youth Council
 - Motion to approve by Mr. Case, seconded by Mr. Mueller. All in favor, motion carried.

SUCCESS STORY:

Cardiac Pre-Hab – Christen Smith, Finger Lakes Health

Dr. Joe Gomez is the head of the Cardio Pre-Hab program. The trial program took place in Seneca County, but will move into its second session in Ontario County. To participate you must live or work in Ontario County. This program runs from February 25th – April 29th. One night a week, participants come to meet with the Dr. and discuss progress and how to live a healthier life. This program costs \$35 and includes a 3-month membership to the Geneva Family YMCA. To register please visit: FLHealth.org.

OTHER BUSINESS:

Ms. Springmeier announced that the members who have not signed their Conflict-of-Interest Statements will have the papers in their folder and are encouraged to sign them and return to Ms. D. Brennan on their way out. The evaluations from the November meeting noted an audio issue, we are working to make sure that does not happen again. The next board meeting will be held here at the Holiday Inn. Mr. Trouskie brought calendars from the WDI, feel free to take one from the table as you leave.

Next Board Meeting – Wednesday, March 19, 2014 – **The Holiday Inn, Waterloo - Seneca Falls**

Motion to adjourn made by Mr. Case, seconded by Mr. Jordan. All in favor, motion carried.
The meeting adjourned at 9:58am.

Respectfully submitted,
Dinah Brennan
Executive Assistant