

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, November 20, 2013, 8:30-10:00am

Ramada Inn, Geneva Lakefront

ATTENDANCE:

Chair: Ronald Golumbeck

Members: S. Bischooping, S. Brusso, M. Case, P. Churchill, D. Culeton, M. Davis, J. DeVault, R. Doeblin, T. Facer, M. Fortune, J. Garvey, J. Hamm, C. Harvey, D. Hellert, C. Hess, T. Jordan, C. Kramer, M. Mandina, J. Marinelli, J. Marquette, J. Mueller, K. O'Hagan, D. Phillips, K. Riemer, B. Risser, M. Rusinko, A. Scheetz, J. Socha, R. Trouskie

Guests: P. Birmingham, J. Boronkay, A. Cook, S. Morse, E. Russell-Orr, B. Bourne, G. Archibald, J. Knifely, M. Waterstram, K. Guy, G. Main

Staff: K. Springmeier, D. Sowards, D. Brennan, B. Rotenberg, P. Gopen, G. Alessi Coe

ABSENT: G. Boyer, L. Brennan, M. Burnell, M. Costello, L. Davidson, M. Fortune, C. Hess, M. Kauffman, M. Manikowski, R. Murphy, S. Purdy, C. Schillaci, H. Smith, M. Williams

Mr. Golumbeck called the meeting to order at 8:31 am. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Ms. Churchill discussed the recent Wayne County Job Fair, which was attended by about 350 job seekers. She also mentioned Electromark of Wolcott will be moving its operations and will lay off all of its employees by the end of 2014. Ms. Springmeier noted that all of these employees will be eligible for Trade Act funding.
- Mr. Mueller noted that it was a good harvest for both apples and grapes. Prices will be going down for these crops; however, the price of land in the area is beginning to rise. Mr. Riemer noted that the grape harvest is coming to an end and they have had excellent quality grapes.
- Dr. Risser discussed the new FLCC Viticulture Center. The college broke ground last month; construction will start in Spring 2014 and expect to be done by early 2015.

Program Changes:

- None.

Privilege of the Floor:

- None.

INDEPENDENT AUDIT

The Bonadio Group:

- Gerald Archibald presented to the board on the audit findings. There was no audit adjustments needed, as there was good financial reporting throughout the year by staff. Mr. Archibald noted that the final step will be the approval by the board, see the resolution later in the meeting. He also noted that if anyone knows of any accountants or CPA's looking for work, Bonadio is always hiring. Mr. Archibald recognizes the teamwork of the FLWIB staff to produce this audit.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin
Mr. Doeblin noted that we are in the middle of the 2nd quarter. The 1st quarter was affected by the sequester and the beginning of the 2nd quarter was affected by the government shutdown. The staff and contractors have found ways to keep moving forward to provide training to customers and minimal impact on staff.
- Governance & Membership: Ms. Springmeier for Mr. Manikowski
Ms. Springmeier announced there is one seat vacant in Yates County. She is working to fill this slot as soon as possible. Ms. Springmeier noted that Ms. Bourne was in attendance from Abtex in Yates County. Ms. Bourne is interested in a future position on the board, but not at this time.
- Marketing & Communications: Ms. Culeton
Ms. Culeton noted that the Skills2Compete campaign will continue through this year, building on the progress from Program Year 2012 (PY'12). The next Marketing meeting will be held on December 13th.
- Performance & Evaluation: Mr. Jordan
Mr. Jordan noted the committee held a Go-To meeting on October 30th in which they discussed unemployment rates consistently declining, as well as services at the Career Centers declining due to lack of funding and the lower unemployment rates. The committee is currently visiting the Career Centers to present them with their Recertification certificates. The next meeting will be held on December 18th.
- Youth Council: Mr. Case
The committee has begun to develop the RFP for the next three years. There are new member appointments to Youth Council that will be voted on later in this meeting. At the last Youth Council meeting, mental health challenges affecting youth in the Finger Lakes were reviewed and discussed. The switch from the GED to the TASC high school equivalency exam will occur in January 2014.

- **Consortium:** Ms. Springmeier for Mr. Woloson
Mr. Woloson, Mr. Vrabel, Mr. Young, and Ms. Templar are attending the NYATEP Conference in Saratoga. The Recertification process went well and the certificates are being presented to the Career Centers. The Hobart and William Smith students are working on digital literacy for staff development workshops. Ms. Springmeier noted that numbers in services and training provided will increase with the full allocation of funding. The staff has been fully understanding and cooperative during the sequester and government shutdown.
- **Business Services:** Ms. Springmeier for Mr. Woloson
Ontario ARC was named the November Business of the Month. There has been an increase in OJT accounts. Business Service Rep, Jodie Daniels, will be retiring and we'd like to thank her for all of her work with Finger Lakes Works.
- **Healthcare Alliance:** Ms. DeVault for Mr. Woloson
The Healthcare Alliance is working on a Life Skills Coach program. A Financial Literacy Curriculum is being developed with partners from the banking industry. The Healthcare Career Day will be held on March 19, 2014. Ms. Springmeier noted that the event is seeking sponsors.
- **Director's Report:** Ms. Springmeier
Ms. Springmeier thanked Ms. Sowards and Ms. Murphy for their work on the Audit. She noted that she just returned from her 50th NYATEP Conference. Ms. Springmeier noted the staff handled the Government Shutdown well while she was out of the country. There was a plan in place but we did not need to implement it.
- **FAME:** Mr. Mandina
Mr. Mandina noted that the Manufacturing Day with Rochester Technical/ Manufacturing Association held tours for about 300 people at over 30 FAME companies. FLCC and RIT participated by holding events/activities on the Manufacturing Day. FAME will hold its annual event on January 22nd titled, "Driving a New National Skills Policy: Why Local Partnerships like FAME Make a Difference!" The event will be at MCC from 4-6:30pm with guest speaker Mr. Andy VanKleunen, Executive Director and Founder of the National Skills Coalition. Mr. Rotenberg noted the pipeline subcommittee is working on a pilot program in which they recently brought 235 7th grade students from East Irondequoit to tour three manufacturing companies in three days. The committee is also working on marketing materials such as a video to allow schools and other presenters show students information on the Skilled Trades industry. About 100 Superintendants will meet in the third week of February to discuss the possibility of a Career and Technical degree.

SUCCESS STORY:

Finger Lakes Works...with their hands!

Ms. Gopen and Mr. Davis showed videos made from the October 3rd event. Both wanted to thank all of the sponsors, volunteers, and those who came to support the event. The videos will be sent to the Board via e-mail.

BOARD PRESENTATION

Transition from GED to TASC – Greg Main of WFL BOCES and Kathy Guy of FLCC.

Ms. Guy and Mr. Main gave a presentation on the new exam that will replace the GED and come into effect in January of 2014. The presentation will be sent to the Board members via e-mail.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from September 18, 2013 - Motion to approve by Mr. Mueller, seconded by Ms. Culeton.
- Resolution #02-2013: Acceptance of the Audit for Program Year July 1, 2012 – June 30, 2013.
 - Motion to approve by Ms. Chuchill, seconded by Ms. Marinelli. All in favor, motion carried.
- Resolution #03-2013: Appointment of Jennie Erdle to Youth Council
- Resolution #04-2013: Appointment of Eric Israel to Youth Council
- Resolution #05-2013: Appointment of Tim Bailey to Youth Council
 - Motion to approve all appointments to Youth Council by Mr. Case, seconded by Mr. Phillips. All in favor, motion carried.

Next Board Meeting – Wednesday, January 15, 2013 – **The Holiday Inn, Waterloo - Seneca Falls**

The meeting adjourned at 9:56am.

Respectfully submitted,
Dinah Brennan
Executive Assistant