

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, September 18, 2013, 8:30-10:00am
Ramada Inn, Geneva Lakefront

ATTENDANCE:

Chair: Ron Golumbeck

Members: S. Bischooping, L. Brennan, S. Brusso, M. Case, M. Costello, M. Davis, J. DeVault, R. Doebelin, T. Facer, J. Hamm, C. Harvey, D. Hellert, C. Hess, T. Jordan, M. Kauffman, C. Kramer, A. Mendoza (for M. Mandina), M. Manikowski, J. Marinelli, J. Marquette, R. Murphy, K. O'Hagan, S. Purdy, B. Risser, M. Rusinko, A. Scheetz, C. Schillaci, H. Smith, R. Trouskie

Guests: P. Birmingham, J. Boronkay, A. Cook, J. Daniels, E. Freid, S. Morse, K. Templar, J. Vrabel, B. Young

Staff: K. Springmeier, D. Sowards, D. Brennan, B. Rotenberg, M. Woloson, P. Gopen, G. Alessi Coe

ABSENT: G. Boyer, M. Burnell, P. Churchill, D. Culeton, L. Davidson, M. Fortune, J. Garvey, J. Mueller, D. Phillips, K. Reimer, J. Socha, M. Williams

Mr. Golumbeck called the meeting to order at 8:32 am. New members were introduced and welcomed; introductions followed.

YOUTH SUCCESS STORY

Ms. Gopen introduced Dikeedrin Tyler, a 2010 Yates County WIA Youth Success Story, to speak about his education that was made possible in part by the WIA Youth funding through the WIB. He is currently a student at Finger Lakes Health College of Nursing. After becoming a Certified Nursing Assistant, he has moved on to become a Licensed Practical Nurse. Mr. Tyler hopes to continue growing in the healthcare field, and to never stop learning.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Facer provided the group with a new apple made in Geneva, NY named "Autumn Crisp". Thank you Mr. Facer.

Program Changes:

- Dr. Marinelli noted that the FLWIB renewed the Explorer's Program. Eric Israel will be the staff person assigned to serve our Finger Lakes area. A fact sheet was distributed in the meeting folders.

Privilege of the Floor:

- Mr. Golumbeck announced that ITT has begun building a new factory that should be completed by June 2014.
- Mr. Manikowski discussed Ontario County's process of creating a Foreign Trade Zone on behalf of the surrounding counties. This process is going into its final stage.
- Mr. Manikowski suggested an idea for the board to think about regarding future employment prospects. He suggested we have a "Futurist" come to a meeting in order to discuss what is projected to happen over the next five years as related to clusters and the job market. Mr. Manikowski believes this will be able to better prepare us and lead us in the right direction.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doebelin

Mr. Doebelin discussed financial statements for August 2013. He noted that the numbers are lower than usual for this time of year due to the sequestration. The budgets are still being put together. There are a few Individual Training Accounts (ITA) obligated but no On-the-Job Training (OJT) at this time. However, there are 12 National Emergency Grant (NEG) OJTs since July. The numbers should return to normal when full funding returns.

- Governance & Membership: The slate of officers was approved at the May meeting and is as follows:

Chairperson –	Mr. Ron Golumbeck
First Vice Chair (Private) –	Ms. Lina Brennan
Second Vice Chair (Public) –	Mr. Michael Manikowski
Treasurer –	Mr. Robert Doebelin

Ms. Springmeier announced there is one position open in Yates County. She is working to fill this slot by the November meeting.

- Marketing & Communications: Ms. Springmeier for Ms. Culeton
The Annual Report was just completed and printed courtesy of Wayne-Finger Lakes BOCES. Ms. Springmeier thanked John Boronkay and his staff at BOCES for printing this at no cost to the WIB. Ms. Hellert and her team at Reliant Federal Credit Union have designed a logo that has been approved by the committee and is now in use on all Finger Lakes Works documents. The "Why I Love the Finger Lakes" Career Expo was held on May 23rd at FLCC, Main Campus in Canandaigua. The event was a success. Ms. Springmeier thanked FLCC and Dr. Risser for their help and hospitality for the event. Mr. Smith noted that this was enjoyable and much more than just a career fair. The staff is already planning the same event for next Spring (2014).

- Performance & Evaluation: Mr. Jordan
The overall outcomes were good for Program Year 2012 (PY'12). The ITA success rate was 65%, up 10% from PY'11. The committee is continuing to negotiate goals with the state due to the sequester causing one-fourth of the year to be lost due to lack of funding. The committee continues to work on staff development, and will provide staff as well as the centers with information from partner agencies (i.e. brochures, business cards...etc.).
- Youth Council: Mr. Case
The committee has reviewed the three performance standards. The three objectives are; placement in education/employment, attainment degree/certificate and lit/num increase. Mr. Case noted that as of January 2014, the GED will be replaced by a test that requires customers to pass all five parts at one time (unlike the GED, where you are able to take each part separately). The test is also doubling in price. Counselors are urging GED customers to complete their testing by the new year.
- Consortium: Mr. Woloson
The staff development committee will continue to survey and consult with staff on best practices. Ms. Cook is doing a data management workshop at both the Geneva Career Center and the Wayne County Career Center.
- Business Services: Mr. Woloson
The NEG-OJT has been the focus due to the lack of funding for regular OJT's. Mr. Woloson met with Eric Israel about the Explorers Program. There will be more labor market information provided to staff.
- Healthcare Alliance: Mr. Woloson
The Healthcare Alliance is working on three initiatives. First, the development of a Life Skills Coach program, which provides case management services to entry level healthcare workers that encounter barriers to maintain employment. Visiting Nurse Services (VNS) has a successful program for Home Health aides. Meeting with VNS and the Workforce Development Institute (WDI) along with members of the Alliance has gone well so far. Second, a Financial Literacy Curriculum is being developed with partners from banking industry. This will be delivered to entry level healthcare workers as well. Third, a Business Seminar for Healthcare professionals in HR is being planned for the end of September at the FLCC- Victor Campus.
- Director's Report: Ms. Springmeier
Ms. Springmeier noted that the Independent Audit was completed and there were few findings. The NYSDOL performance goals were all met. A fact sheet for the Explorers Program was distributed in the folders and discussed. Ms. Springmeier noted that a Digital Literacy class from Hobart and William Smith College will be sending 6 interns to work with the FLWIB and FL Works staff. The Annual Report has been completed (as noted prior) and available at the sign-in table. Negotiations are being made about the performance standards for PY'13 (as noted prior by Mr. Jordan). **Finger Lakes Works...with their hands!** is being held on October 3rd. Ms. Springmeier also noted she will be out of the office from September 21st until October 4th.
- FAME: Ms. Springmeier
Mr. Rotenberg's H1B Grant program is going into its last semester to enroll in the program. He will be working more with FAME and the STEM Hub, while still monitoring the customers in the grant program. There will be a STEM Hub Career Day in October. This will provide tours of FAME companies for counselors and teachers. The annual January event is currently in the works.

SUCCESS STORY: Mr. Jordan, PathStone, on partnering with the WIB.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from May 15, 2013 - Motion to approve by Mr. Facer, seconded by Ms. Brennan.

BOARD PRESENTATION: Strategic Planning Update, Ms. Springmeier and Mr. Golumbeck.

Discussion was had on adding the Food/Agriculture/Viticulture cluster. Mr. Facer noted that agriculture is growing and with that comes a void in workers between harvesters and owners. It was noted that FLCC is breaking ground on a new Viticulture Center in Geneva. Mr. Trouskie noted that food processing is big in the GLOW region and might be a good addition to this cluster. Ms. Purdy noted that breweries are also starting to become larger in the Finger Lakes area.

MEETING EVALUATION

- Results of May meeting evaluation were included in the meeting materials.
- Everyone is encouraged to complete an evaluation for today's meeting. Extra questions about services our board members use, and why or why not, were included on this evaluation.

OTHER BUSINESS/ANNOUNCEMENTS:

- Grant Update – Mr. Rotenberg discussed the H1B Advanced Manufacturing Career Pathways Grant program. This is the last semester to enroll in the program. There are 160 students from the nine counties, attending three different community colleges. A request was made to the state to use extra funding to provide short-term certificate training in the Advanced Manufacturing field.
- Ms. Freid noted that 12 students started in the FLCC- G.W. Lisk Advanced Manufacturing Program. This is a six month course.
- Dr. Marinelli noted the upcoming Annual Conference Day for STEM Hub on October 25th at the Rochester Museum and Science Center. This is for K-12 educators as well as post-secondary educators.

Next Board Meeting – Wednesday, November 20, 2013 – The Geneva Lakefront Ramada Inn

Motion to adjourn made by Mr. Case, seconded by Mr. Trouskie at 9:50am.

Respectfully submitted,
Dinah Brennan
Executive Assistant