



FINGER LAKES WORKFORCE INVESTMENT BOARD
MARKETING & COMMUNICATIONS COMMITTEE
Wednesday, July 31st, 2013
9 a.m. to 11 a.m.
Finger Lakes Workforce Investment Board, Training Room
41 Lewis Street, Geneva, NY 14456

A G E N D A

- I. Approval of Minutes from June 5th, 2013 meeting (Attached)
- II. Monthly Marketing report and charts—John Vrabel and Dinah Brennan
- III. Logo review
- IV. Update on campaign events
- V. Update on Action Items from last meeting
- VI. Other Business
- VII. Next Meeting
- VIII. Adjournment

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.