

Finger Lakes Workforce Investment Board, Inc.
EXECUTIVE COMMITTEE MEETING MINUTES
Finger Lakes Workforce Investment Board, Meeting Room B
Wednesday, January 4, 2012 – 8:00am

ATTENDANCE: Chair: Hal Smith
Members: Debbie Culeton, Bob Doeblin, Dr. Joseph Marinelli, Mike Manikowski, , Dr. Barbara Risser , Angie Scanlon, Ron Golumbeck, Menzo Case
Staff: Debbie Sowards, Karen Springmeier, Pat Gopen, Mike Woloson
ABSENT: Bob Leiby, Ron Golumbeck

Mr. Smith called the meeting to order 8:04 am.

A motion was made by Mr. Case to approve the minutes of November 2, 2011 as submitted, seconded by Ms. Culeton. Minutes approved as submitted.

COMMITTEE REPORTS:

Finance & Audit Committee (Mr. Doeblin): The committee did not meet in December; next meeting is January 26, 2012. CHAR 500 and 990 are complete and have been filed.

Governance & Membership (Mr. Manikowski/Ms. Springmeier): Seneca County recently announced the hiring of a new County Administrator who will become a member of the board (replacing Suzanne Sinclair); Job Becker has resigned which creates a private sector vacancy for Seneca County. Ms. Springmeier is working with Ms. Birmingham to fill this position and will also reach out to Mr. Aronson for assistance.

Marketing & Communications (Ms. Culeton): The committee met at the beginning of December. Currently John Vrael does a report indicating marketing efforts done. This report will be revised and expanded on and provided to the board. The committee is reviewing fingerlakeswork.com to ensure correct information is on the website and will also be working on a campaign theme for the year working with schools, career counselors, etc. Also possibly creating a video produced by youth and making it available on YouTube, FLTV, and as webinars to school guidance counselors.

Performance & Evaluation (Mr. Woloson): The committee met in December and continues to review training outcomes and the demand occupation list. Over the next few meetings, the committee will be looking at recertification of One Stop Centers as this expires in June 2012.

Planning Committee (Mr. Smith): Finger Lakes Works...*with their hands!* was held October 6, 2011 with 540 students attending from 24 school districts in the four counties.. Special thanks and recognition to Seneca Falls Savings Bank/Royce & Rosenkrans Insurance for being the premier sponsor. Evaluations from the day were very positive.

Youth Council (Mr. Case): The Youth Council meets next week and will be hosting a speaker from FLACRA experienced with youth and bath salts. The youth and members of the youth council will be reaching out to local businesses that may sell the bath salts and ask them to discontinue carrying them in their stores.

Consortium (Mr. Woloson): DOL is currently interviewing for a Veteran's representative for the Geneva One Stop; the person filling this position will be working with and providing services to veterans.

Business Services (Mr. Woloson): The BSRs continue to market services to area businesses. OJT funds are almost depleted. Virtual job fair is complete; final numbers are not yet available; however, 40 employers in the 9 county region posted more than 500 job openings during the process.

Healthcare Alliance (Mr. Woloson): Planning continues for March 14, 2012 - healthcare career day at FLCC's Geneva Campus. Focus currently is registering schools (currently 300 students are registered; and also contacting vendors to sponsor and/or participate.

Director's Report/FAME Update (Ms. Springmeier): Report on the Regional Economic Development Awards was available at the meeting and previously emailed to the entire committee. No official notification has been received, however, it is rumored WIA funding will be down 7% for the coming program year 2012 (July 1, 2012-June 30, 2013). FAME has begun their annual membership drive for 2012 and will be planning their annual event for the fall of 2012.

RESOLUTIONS:

- **Resolution #05-11 – Approval of Youth Council Appointments:** Motion to approve made by Mr. Case and seconded by Ms. Culeton. All in favor; motion carried.

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STRATEGIC PLANNING – Update:

New committee structure was distributed introducing 2 new committees: Cluster Initiative Review and Expansion and K-12 Pipeline Development and Promotion. There has been discussion about the development of additional clusters pending the availability of additional funds as well as partnering with Seneca County Waterways Council regarding career awareness opportunities they offer.

Action Item: DOL will be asked to pull data to assist in determination of next cluster. Ms. Springmeier will revise the document for the full WIB meeting. Each chair was asked to review their respective committee and prepare comments for the next meeting (March 2012).

Board Meetings: January 18, 2012 – Geneva Ramada Inn Lakefront, Geneva, NY
Presentation: Education Pipeline, Career Pathways and WFL BOCES – Dr. Marinelli
Success Story: Pathstone – Theodore Jordan

Next Executive Committee Meeting: Wednesday, March 7, 2012; 8:00am – Meeting Room B at the WIB

There being no other business, the meeting adjourned at 9:28am.

Respectfully Submitted,
Debra Sowards
Fiscal Coordinator