



FINGER LAKES WORKFORCE INVESTMENT BOARD
MARKETING & COMMUNICATIONS COMMITTEE

Friday, March 11th, 2011 at 9am
Finger Lakes Workforce Investment Board, Meeting Room B
41 Lewis Street, Geneva, NY 14456

A G E N D A

- I. Approval of Minutes of January 26th, 2011 (Attached)
- II. Marketing Report – John Vrabel
- III. Speaker Update
- IV. Chamber Workshop Updates – Mike Woloson
- V. Marketing & Budget for PY'11
- VI. Next Meeting – Thursday, May 12th, 2011
- VII. Other Business/Suggestions
- VIII. Adjournment

The purpose of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.