

## FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, March 20, 2019 8:30-10:00am

Ramada Geneva Lakefront

### ATTENDANCE:

Members: K. Baker, S. Bischooping, L. Brennan, M. Burnell, D. Culeton, J. DeVault, S. Eighmey, T. Facer, L. Freid, D. Maloy, M. Manikowski, J. Mueller, R. Nye, L. Parish, J. Pellerite, R. Plympton, M. Rowe, M. Rusinko, E. Tiberio

Guests: S. Bernard, J. Brinza, J. Davis, M. Laursen, J. Marshall, A. McGraw, A. Novak L. Van Niel, J. Vrabel, M. Whirtley

Staff: J. May, K. Springmeier, M. Woloson

Absent: M. Davis, R. Doebelin, M. Fisher, M. Fortune, R. House, M. Juliano, M. Kauffman, S. Knecht, K. Morgan, J. Murphy, D. Phillips, A. Scheetz

Mr. Rusinko called the meeting to order at 8:30 a.m. Introductions followed.

### ECONOMIC NEWS AND UPDATES:

#### Economic Issues/Trends/Concerns:

- Dairy – Mr. Mueller – Dairy farms across the country are going out of business, but things may finally be looking up in the industry. Mr. Mueller is hoping for a better 2019 after the previous bad four years.
- Farming – Mr. Facer – There was a very large apple crop last year and what hasn't already been sold is keeping well in storage. Country wide, the weather has been late, which is ideal for fruit as there is less chance of a frost. Ms. Eighmey agreed that late weather is also great for the vineyards. Ms. Springmeier thanked Mr. Facer for his donation of apples for the healthcare career exploration event, on March 19<sup>th</sup>.

### COMMITTEE UPDATES:

- Finance and Audit – Ms. Springmeier – The reconciliation project is coming to an end, with the final review from the Financial Oversight and Technical Assistance (FOTA) team from the NYSDOL scheduled for March 20<sup>th</sup>. There is expected to be no disallowed costs found in during the reconciliation, but the process has helped staff improve internal controls. Also, the audit is complete and carryover funds for Individual Training Accounts and On-the-Job Trainings have been added to the pot. Ms. Springmeier then notified the board that a June meeting may be necessary if the PY'19 allocations have not been received by May.
- Governance and Membership – Mr. Manikowski - The board is at full capacity and has been recertified by the NYSDOL.
- Marketing and Communications – Ms. Culeton – The committee met on February 15<sup>th</sup> and discussed creating press releases and drafting letters to editors regarding the recent grants awarded to the FLWIB. The committee also reviewed the most recent website analytics, Dashboard Report and business data from JobsEQ. Committee members are considering ways to make Personal Skills for Success and WorkKeys Assessments mandatory for all customers coming through the career centers.
- Performance and Evaluation – Mr. Plympton – On February 26<sup>th</sup>, the committee met and reviewed all recent reports. The committee will also be considering new proposals for the One Stop Operator.
- Economic Development – Mr. Manikowski – The Economic Development Committee is striving to have an “asset map” produced and staff have been in contact with possible interns from Hobart and William Smith Colleges regarding the project.
- Youth – Ms. Parish – Ms. Parish reported that she had a great time at the healthcare career event and presenters, exhibitors, volunteers and students thought the event was worthwhile. She then asked board members and guests to visit the new Finger Lakes Works Youth Facebook page and like and share posts. Ms. Springmeier stated that the healthcare event saw around 200 student participants and they were well behaved and engaged. The feedback from the chaperones has also been positive. Ms. Springmeier also thanked the event sponsors and reminded members and guests that the agricultural career event, “Where Your Food Comes From” will take place in Geneva on April 24<sup>th</sup>.
- Health and Human Services Cluster – Ms. DeVault – Thompson Health was happy to be involved with and to sponsor the healthcare career event and both Ms. DeVault and Mr. Rusinko thanked other sponsors and volunteers present.
- FAME – Mr. Plympton for Mr. Phillips – The FAME annual event will be held on April 30<sup>th</sup>, at Monroe Community College. The event's keynote spoke will be Mr. Brent Parton, Deputy Director of the Center on Education & Skills with the Education Policy program at New America and you can get more information about the event at nyfame.org. Additionally, Mr. Phillips, Chair of FAME is retiring from GW Lisk this year and looking to transition out of his role at FAME. If anyone is interested in providing leadership at FAME, or know someone who would, please contact Mr. Plympton or Ms. Springmeier.
- Director's Report – Ms. Springmeier – In conjunction with FLACRA, FLWIB has received a workforce grant from the state to help combat the opioid addiction crisis. Ms. Springmeier will be working with Martin Teller of FLACRA to draft a press release regarding the grant.

**NEW BUSINESS/CONSENT AGENDA:**

- a. Approval of January 16, 2019 meeting minutes
- b. Resolution #10-18  
Approval of Intensive and Training Providers and Programs
- c. Resolution #11-18  
Formal Approval of WIOA Title I Adult and Dislocated Worker Transfer Request
- d. Resolution #12-18  
Approval to Competitively Bid for the Role of the One Stop Operator

**A motion to approve the minutes from January 16, 2019 was made by Ms. Culeton and seconded by Ms. Parish. All in favor, motion carried.**

**A motion to approve resolutions #10-18, #11-18 and #12-18 as a block was made by Mr. Bischooping and seconded by Mr. Facer. All in favor, motion carried.**

**PRESENTATION:**

Wayne Finger Lakes BOCES New Vision Program – Laura Van Niel, Instructor, New Vision Medical Program, Finger Lakes Technical & Career Center, Geneva General Hospital and students, Sarah Bernard, Joe Briza, and Adam Novak

Ms. Van Niel gave a highly informative overview of the New Visions program, which is available to qualified high school seniors who are interested in a career in the medical industry. Three current program students: Sarah Bernard, Joe Briza and Adam Novak assisted Ms. Van Niel with the presentation by offering special insights and sharing their goals for the future and how the program has helped them prepare to achieve those goals. This presentation has been highlighted as a “Finger Lakes Feature” on [www.fingerlakesworks.com](http://www.fingerlakesworks.com).

**Next Board Meeting** – Wednesday, May 29, 2019, Ramada Geneva Lakefront

The meeting was unanimously adjourned at 9:50 a.m.

Respectfully submitted,  
Jennifer May  
Executive Assistant