

Finger Lakes Workforce Investment Board
ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES
Finger Lakes Workforce Investment Board, Conference Room B
41 Lewis Street, Geneva, NY 14456
Tuesday, February 5, 2019 at 9:00 a.m.

ATTENDANCE: **Members:** B. Aronson, L. Freid, S. Griffin, T. Hassler, M. Laursen, A. McGraw, T. Sloan, S. Vary, J. Vrabel, J. Weaver
Staff: Karen Springmeier, Michael Woloson, Jennifer May

I. Approval of Minutes

A motion to approve the minutes from the September 28, 2018 meeting was made by Mr. Aronson and seconded by Mr. Griffin. All in favor, motion carried.

II. Employer Survey

Mr. Woloson reviewed the results from a recent employer survey created and disseminated by FLWIB staff. The survey polled local employers on the different barriers and challenges to employment that affect their staff and businesses.

ACTION ITEM: Mr. Woloson to follow up with Ann Scheetz about communication between Ontario ARC and RTS.

III. Asset Mapping

Mr. Woloson gave a presentation describing the asset mapping project to a group of sociology students from Hobart, who are in need of an internship/capstone project to fulfill their graduation requirements. The committee then discussed whether this project could best be completed by a sociology student or if a student with a graphic design/web development background is needed. It was suggested that committee members could gather the required asset information and the informational technology student could build the actual "map". It was also noted that this project would be required to be a "living document" and responsibility of updating the document would need to be placed with someone/some entity.

ACTION ITEM: Mr. Woloson to contact Mike Nizzolio regarding Locate Finger Lakes' asset mapping project.

IV. Recent Announcements/Updates

Ms. Freid spoke of WDI's launch of New World of Work. NWoW is a joint collaboration between WDI and California community colleges, which emphasizes soft skills training.

Ms. Hassler reported that Wayne County has received grants which will allow their schools to participate in EdgeFactor.

Mr. Sloan announced that FLCC is currently holding open enrollment in the Certified Nursing Assistant, Mechatronic Technology and Advanced Manufacturing Machinist programs.

According to Mr. Griffin, KanPack is expanding, as well as local Mennonite shops in Yates County.

Mr. Aronson reported that there are currently no closures in Seneca County and a dairy plant may soon be opening.

Next meeting: May 2019

Respectfully submitted,
Jennifer May, Executive Assistant