



Healthcare Alliance of the Finger Lakes
The Power of One: Growing Workforce Talent

41 Lewis Street, Suite 104
Geneva, NY 14456

Phone: (315) 789-3131
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November 2018

The Healthcare Alliance of the Finger Lakes, part of the Finger Lakes Workforce Investment Board which is a non-profit agency with 501(c) 3 status, will be hosting the **8th annual** healthcare career exploration event: **Serving Community Healthcare in the Finger Lakes**. The event is scheduled for Tuesday, March 19th, 2019, from 8:00 am to 2:00 pm and will be held at the Finger Lakes Community College Student Center located on the Canandaigua Campus.

Our goal is to create awareness among the youth in the Finger Lakes region about the diversity of career choices in this growing field. This is a great occasion for you to join our mission to attract, expand, develop, and sustain the workforce to meet the healthcare and human services needs in the 4-County Finger Lakes Region.

The Healthcare Alliance is working hard to plan the event. Last year over 330 students from 18 area school districts participated. This year we are expecting 400 or more students and school faculty from Ontario, Yates, Seneca and Wayne counties. Students will spend several hours attending classroom presentations on healthcare careers and talking with exhibitors at the event. In addition to students and faculty, employers from healthcare, human services and other related fields will be at the event as presenters, exhibitors and volunteers.

We are asking for your support through a sponsorship and participation in the event. Enclosed is information about sponsorship levels, advertising in the program, and participating in the career fair. In order to budget for this year's event we have a deadline of 12/31/2018 for sponsorships.

We look forward to hearing from you. If you have any questions, contact Mike Woloson at 315-789-3131 or mwoloson@fingerlakesworks.com.

Sincerely,

Michael Woloson

Michael Woloson

Karen A. Springmeier

Karen A. Springmeier

Serving Community Healthcare



in the Finger Lakes

SPONSORSHIP OPPORTUNITIES

Tuesday, March 19, 2019

8:00 a.m. – 2:00 p.m.

FLCC Canandaigua Campus 3325 Marvin

Sands Drive Canandaigua, NY 14424

Serving Community Healthcare in the Finger Lakes is an annual career exploration day for high school students from all around the Finger Lakes region. The following opportunities are available. Please fill out the attached form with payment (include your logo if applicable) and return to the address listed at the bottom.

Healthcare Alliance of the Finger Lakes



PREMIERE EVENT SPONSOR – ONE SPONSORSHIP AVAILABLE @ \$5,000.00

Exclusive event sponsorship includes a banner on the FLCC Canandaigua campus entrance, logo on all collateral and a program outside cover full page color ad.

STRING BACKPACKS – ONE SPONSORSHIP AVAILABLE @ \$2,000.00

Each student and chaperone attending will receive a backpack with Serving Community Healthcare in the Finger Lakes logo and your company logo. A great opportunity to promote your business or company days after the event as students and chaperones use the backpacks. Includes a full color page ad in the program.

PROGRAM SPONSOR – ONE SPONSORSHIP AVAILABLE @ \$1,000.00

Each will receive a copy of this year's program on the event. Sponsor will receive a full page color ad on the inside back cover of the program.

T-SHIRTS – ONE SPONSORSHIP @ \$1,000.00

All 25+ volunteers receive a Serving Community Healthcare in the Finger Lakes! T-shirt to wear at the event and to keep! Show your support with your one color logo placed on the back of the t-shirt. A ½ page color ad is included with this sponsorship.

BREAKFAST SPONSOR – (2) SPONSORSHIPS AVAILABLE @ \$750.00 Each

Each sponsor will receive signage at the breakfast area as well as ½ page color ad in the program.

LUNCH SPONSOR – (4) SPONSORSHIPS AVAILABLE @ \$750.00 Each

Each sponsor will receive signage at the lunch area as well as a ½ page color ad in the program.

PEN SPONSORSHIP – ONE SPONSORSHIP AVAILABLE @ \$500.00

Each student attending will receive a pen in their backpack with your one color logo on it, includes a ½ page color ad in the program.

TRANSPORTATION SPONSOR - 26 SPONSORSHIPS AVAILABLE @ \$250.00 Each

HELP YOUR SCHOOL GET THERE! This will pay for your local school to provide transportation for their students to the event. We will be offering this to schools as they register.

SERVING COMMUNITY HEALTHCARE IN THE FINGER LAKES SUPPORTER - @ \$100.00 Each

Company will be listed as an event supporter on "Thank You" page of program.

DEADLINE FOR SPONSORSHIPS IS 12/31/2018

Serving Community Healthcare



in the Finger Lakes

SPONSORSHIP OPPORTUNITIES
Tuesday, March 19, 2019
8:00 a.m. – 2:00 p.m.
FLCC Canandaigua Campus 3325
Marvin Sands Drive Canandaigua, NY
14424

Office Use Only

Date _____

Check # _____

Amt _____

By _____

YES!! I am interested in sponsoring:

_____ Premier Event Sponsor - \$5,000.00 (Includes full page color outside cover ad)

_____ String Backpacks - \$2,000.00 (Includes full page color inside front cover ad)

_____ Program Sponsor - \$1,000.00 (Includes full page color inside back cover ad)

_____ T-SHIRTS – ONE SPONSORSHIP @ \$1,000.00 (Includes full page color inside back cover ad)

_____ Breakfast Sponsorship - \$750.00, 2 sponsorships available (Includes ½ page color ad)

_____ Lunch Sponsorship - \$750.00, 4 sponsorships available (Includes ½ page color ad)

_____ Pen Sponsor- \$500.00 (Includes ½ page color ad)

_____ HELP YOUR SCHOOL GET THERE! - \$250.00 each (available for each of the 26 school districts)

_____ Serving Community Healthcare in the Finger Lakes Supporter - \$100.00 each

ADVERTISEMENT ONLY: Each student and chaperone will receive a program for the event. If you aren't able to attend or provide a sponsorship, this is an opportunity to support the event and let students know about your business.

_____ Full page color ad - \$400

_____ Full page black and white ad - \$300

_____ ½ page color ad - \$300

_____ ½ page black and white ad - \$200

Name: _____ Title: _____

School District/Organization: _____

Address: _____ City/State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Best time to reach you: _____



Return your registrations form with payment to:

Finger Lakes Workforce Investment Board, Attn: Mike Woloson
41 Lewis St., Suite 104
Geneva, NY 14456

Phone: (315) 789 3131 Fax: (315) 789 0163 Email: mwoloson@fingerlakesworks.com

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