

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Tuesday December 18, 2018, 8:30 am
Finger Lakes Workforce Investment Board
Conference Room B

Attendance: Joe Davis, Tom Facer, Lynn Freid, Julia Murphy, Rick Plympton, John Vrabel

Absent: John Mueller, Mike Rusinko, Kathy Baker

Staff: Karen Springmeier, Mike Woloson

I. Introductions

II. A motion to approve the minutes from the October 30, 2018, meeting was made by Mr. Facer, seconded by Ms. Murphy. All in favor, motion approved.

III. Dashboard

The unemployment rate across the four county area, from September to October has continued to decrease with the exception Ontario county which increased by .2 % to 3.5%. For the month of October, the unemployment rate average was 3.2% in the 4-county, Finger Lakes region. In July, August, September, and October, front door traffic numbers increased compared to same time last year. This was partly credited to numbers from the Youth programs in Seneca and Wayne counties being added to monthly traffic number. For Yates increases were attributed to Industry specific Job-Fairs. The number of services provided to customers from July to October of PY 18, compared to same time as last year, were fewer in Self-Serve, Basic Career Services, and Individualized Services. Classroom Training and On the Job Training were higher. Group reviewed "Employment in New York State Newsletter" <https://labor.ny.gov/stats/PDFs/enys1018.pdf>. Change in Nonfarm Jobs August 2017 - August 2018 statewide saw increase of 1.3 % for a net gain of 124,000 new jobs. Private sector jobs in the Rochester metro area increased over the year by 6,000, or 1.3 percent, to 462,300 in August 2018. Job gains were largest in educational and health services (+2,100), natural resources, mining and construction (+1,800), financial activities (+1,100), manufacturing (+1,100) and leisure and hospitality (+600). Losses were focused in Professional and business services (-900). The group also reviewed Employer Report for November with 1416 active and inactive businesses registered w/ New York state department of labor. Open job orders numbered 1826 w/ a monthly job order posted 729 (includes employers that self-post through their website or department of labor's website. The group discussed Business Services Activities and the business served.

V. One Stop Operator Update

- Finger Lakes Community College has developed a flier w/ dates of upcoming trainings for the early spring months. Flyer has been distributed to career center staff for reference and distribution to job-seekers. Wayne-Finger lakes BOCES plans on having a schedule as well.
- Reviewed new web traffic report that tracks website visits per county. Suggestion was made that report includes traffic number from FLWIB.
- Next "Reverse Job-Fair" scheduled for 2/21/2019 in Phelps/Clifton Springs area. Companies will be contacted shortly for participation.
- Business Service Rep. Job description is going through updates between FLWIB and One Stop operator.
- Working w/ center staff to register more job-seekers that may come in for self-service activities in an attempt to meet state performance indicators.

VI. Cluster Update

Mr. Plympton mentioned that the 2019 FAME Annual Event will likely be held in April. Bonnie Lindsay (Math and Science Partnership Coordinator) has been busy working w/ schools and business. Mr. Woloson reported that planning for the next healthcare career day is underway and he is currently seeking sponsors for the event. TO date they are about half of their fundraising goal. Ms. Springmeier also mentioned the agricultural career day planned for April 2019.

VII. Survey Review

Committee discussed outcomes of recent employer survey which was developed and administered by staff and had fifty-three respondents. Survey responses were presented at December's Board meeting. The Survey Monkey covered Skill gaps, Barriers to Successful Employment Outcomes, and Training Opportunities. The group discussed ways of addressing these areas including Work Keys Assessments and Curriculum that are currently available to career center customers. Personal Skills for Success curriculum is also available for job-seekers to take addressing soft skills. Workforce Development Institute has a curriculum they are piloting and volunteered to make it available to this area once they have received feedback from participants.

VIII. Other Business:

The group discussed the impact the Minimum Wage increase at the beginning of the new year will have on the On the Job Training program that has a current cap of \$3,000.00 for training reimbursement. Using data from The United Way ALICE Project (a nationwide effort to quantify and describe the number of households that are struggling financially- <https://www.unitedwayalice.org/new-york>) and a proposed

On the Job Training Wage/reimbursement range, the group voted to approve new range. A motion was made by Ms. Freid, seconded by Mr. Facer w/ all in favor the motion to accept new wage scale was approved.

IX. A motion to adjourn was made by Ms. Freid, seconded by Mr. Facer. All in favor, motion approved. The meeting was adjourned at 9:35 a.m.

X. Next Meeting: Tuesday, February 26, 2019, 8:30 a.m. at the Finger Lakes Workforce Investment Board offices, Conference Room B.

Submitted By: Michael Woloson