

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, November 28, 2018 8:30-10:00am
Ramada Geneva Lakefront

ATTENDANCE:

Members: K. Baker, L. Brennan, M. Burnell, D. Culeton, B. Doeblin, T. Facer, M. Juliano, D. Maloy, M. Manikowski, M. Mueller, J. Murphy, R. Nye, L. Parish, J. Pellerite, B. Percy, R. Plympton, M. Rowe, M. Rusinko, A. Scheetz, E. Tiberio
Guests: K. Bailey, J. Davis, J. Marshall, J. Vrabel, M. Waterstram, T. Windheim
Staff: J. May, D. Sowards, K. Springmeier, M. Woloson
Absent: S. Bischooping, M. Davis, J. DeVault, S. Eighmey, M. Fortune, L. Freid, R. House, M. Kauffman, S. Knecht, K. Morgan, D. Phillips

Mr. Rusinko called the meeting to order at 8:30 a.m. Introductions followed.

ECONOMIC NEWS AND UPDATES:

Economic Issues/Trends/Concerns:

- Dairy/Farming – Mr. Mueller – The struggles over the fall season, combined with winter weather coming too early has caused dairy prices to go down. The dairy industry is stressed, but grapes, apples and grains all had good yields.
- Farming – Mr. Facer – The apple harvest has been one of the highest in years. Storage, movement and demand are all in great shape.
- Construction – Mr. Pellerite – This has been a great year for construction and projections for 2019 are strong. The workforce is limited, though, and roles need to be filled nationally.
- Economic Development – Mr. Manikowski – The new Center of Excellence in Food and Agriculture at the New York State Agricultural Experiment Station in Geneva is now open and is being staffed. Ontario County is pulling more resources together to facilitate employment for non-traditional workers, such as those with disabilities or other barriers to employment.
- Advanced Manufacturing – Mr. Plympton – Advanced manufacturing is busy across the nation, but the workforce cannot be filled. Many companies are still expanding, but leading projections indicate 2019 will likely be slow.
- Retail – Mr. Kauffman – The new Apple store will be opening at Eastview Mall, which is crucial for overall sales.

INDEPENDENT AUDIT PRESENTATION:

Mr. Waterstram, of the Bonadio Group, reviewed the PY'17 Audit. There were no findings in the audit.

NEW BUSINESS/CONSENT AGENDA:

- a. Approval of September 19, 2018 meeting minutes
- b. Resolution #06-18
Acceptance of Audit for Program Year July 1, 2017 – June 30, 2018
- c. Resolution #07-18
Formal Approval of WIOA Title I Adult and Dislocated Worker Transfer Request

A motion to approve the minutes from September 19, 2018 was made by Mr. Mueller and seconded by Ms. Brennan. All in favor, motion carried.

A motion to approve Resolution 06-18 was made by Mr. Pellerite and seconded by Ms. Scheetz. All in favor, motion carried.

A motion to approve Resolution 07-18 was made by Mr. Pellerite and seconded by Ms. Scheetz. All in favor, motion carried.

COMMITTEE AND STRATEGIC PLAN UPDATES:

- Finance and Audit – Mr. Doeblin – The Reconciliation project was extended through November 30, 2018, with the extension mutually agreed upon and beneficial to both the FLWIB and the NYSDOL. A final report will be sent to board members.
- Governance and Membership – Mr. Manikowski – Dan Maloney has left the board and will be replaced by Maria Fisher. Cheryl Hess has also resigned and a Wayne County advanced manufacturing replacement will be appointed.
- Marketing and Communications – Ms. Culeton – The program year 2017 Annual Report was released today and distributed. The report is also available on the board page of the fingerlakesworks.com website.

- Performance and Evaluation – Mr. Plympton – The unemployment rate is low, which has caused the number of services at the One Stop centers to decrease. The counties will now be capturing the number of visitors/services to the websites.
- Economic Development – Mr. Manikowski – The committee hopes to undertake an “asset mapping” project, where all of the various organizations involved with workforce development are clearly defined.
- Youth – Ms. Parish – Ms. Parish expressed the need to get the word out on youth success stories and stated that the committee is in need of new members, especially from the private sector. Also, evaluations from “Finger Lakes Works...*with their hands!*” were returned and were mostly positive.
- Consortium – Mr. Davis – Career center staff participated in training on September 26th and 27th and the four counties are now collecting web traffic data.
- Health and Human Services Cluster – Mr. Woloson – The 8th annual healthcare career day will be held on March 19, 2019 and sponsors are being sought.
- Strategic Plan Update – Ms. Springmeier – Ms. Springmeier reviewed updates to the Strategic Plan and provided a written copy of updates to board members.

SUCCESS STORY:

Employer Survey – Michael Woloson, Business Services Coordinator, FLWIB

Mr. Woloson discussed outcomes of a recent employer survey which was developed and administered by staff and had fifty-three respondents. The results focused on specific skills gaps experienced by employers.

Next Board Meeting – January 19, 2019, del Lago Resort and Casino, hosted by Mr. Mark Juliano

A motion to adjourn the meeting was made by Mr. Doeblin and seconded by Ms. Parish. All in favor, motion carried. The meeting was adjourned at 9:58 a.m.

Respectfully submitted,
Jennifer May
Executive Assistant