

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES
Wednesday, September 19, 2018 8:30-10:00am
Ramada Geneva Lakefront

ATTENDANCE:

Members: S. Bischooping, L. Brennan, M. Davis, J. DeVault, S. Eighmey, T. Facer, R. House, M. Kauffman, S. Knecht, D. Maloy, M. Manikowski, K. Morgan, J. Mueller, J. Murphy, R. Nye, L. Parish, J. Pellerite, D. Phillips, R. Plympton, M. Rowe, M. Rusinko, E. Tiberio
Guests: K. Bailey, J. Celso, J. Davis, J. Donahue L. Friend, J. Hamm, M. Laursen, M. Lynch, A. McGraw, L. Principio, J. Vrabel, M. Whirtley, T. Windheim
Staff: J. May, K. Springmeier, M. Woloson
Absent: K. Baker, M. Burnell, D. Culeton, B. Doeblin, Michelle Fortune, L. Freid, C. Hess, M. Juliano, D. Maloney, P. Percy, A. Scheetz

Mr. Rusinko called the meeting to order at 8:30 a.m. Introductions followed.

ECONOMIC NEWS AND UPDATES:

Economic Issues/Trends/Concerns:

- Economic Development – Mr. Manikowski – Ontario County Office of Economic Development to host a focus group of millennials. They will be asked questions about what attracts them to a specific area and what it will take to keep them in the Finger Lakes area. Information gathered will be shared at the next meeting of the Economic Development Committee. Ms. Springmeier mentioned the layoffs at Sears, Tops and Seneca Foods and said that the career center staff are working closely with the impacted employees to get them employed. She also stated that Real Eats, a prepared foods company, will be opening in Geneva.
- Dairy/Farming – Mr. Mueller – Dairy is in a downturn, partly due to new tariffs with Mexico, but there was a nice wheat harvest this season. Truck drivers are needed within the industry.
- Advanced Manufacturing – Mr. Plympton – Optimax is hiring 100 people and they are noticing a trend of people shifting positions instead of only looking for employment.
- Retail – Mr. Kauffman – The new Apple store will be opening at Eastview Mall, which is crucial for overall sales.

SUCCESS STORY:

Finger Lakes Community College Internship Program – Jay Donahue, Technical Specialist: Applied Learning/Internships, Finger Lakes Community College

Mr. Donahue gave a brief overview of the internship program. He explained that applied learning brings students and communities together to create a stronger workforce and offered the many reasons that hiring an intern through Finger Lakes Community College would benefit a business.

NEW BUSINESS/CONSENT AGENDA:

- a. Approval of May 16, 2018 meeting minutes
- b. Resolution #01-18
Approval of Revised FLWIB Youth Policies
- c. Resolution #02-18
Approval of Intensive and Training Providers and Programs
- d. Resolution #03-18
Approval of Required Policies under the Workforce Innovation and Opportunity Act (WIOA)
- e. Resolution #04-18
Acceptance of NYS Education Funds for the Math and Science Partnership Grants
- f. Resolution #05-18
Approval of the Finger Lakes Demand Occupation List

A motion to approve the minutes from May 16, 2018 was made by Mr. Phillips and seconded by Mr. Facer. All in favor, motion carried.

A motion to approve Resolutions 01-18, 02-18, 03-18, 04-18 and 05-18 as a block was made by Mr. Davis and seconded by Ms. Brennan. All in favor, motion approved.

COMMITTEE AND STRATEGIC PLAN UPDATES:

- Finance and Audit – Ms. Springmeier – The Department of Labor Reconciliation project has been completed and is being reviewed by the Financial Oversight and Technical Assistance team. The external audit is

currently being performed by The Bonadio Group and they will present their findings to the board at the November 28th meeting.

- Governance and Membership – Mr. Manikowski – Mr. Manikowski welcomed the many new board members from all four counties and stated that the board representation is compliant with the Workforce Innovation and Opportunity Act.
- Marketing and Communications – Ms. Springmeier – A survey will be sent to local businesses regarding the transportation issue plaguing the region. Ms. Springmeier also spoke of the new recognition tool being used on fingerlakesworks.com to highlight happenings in the region and companies/organizations that are making a difference for the workforce, “Finger Lakes Features”.
- Performance and Evaluation – Mr. Plympton – The One Stop Operator contract has been renewed with the Finger Lakes Works Career Center Consortium for another year. The career center traffic report for PY’17 showed that services are down about 40%, which could be attributed to the overall low rate of unemployment.
- Economic Development – Mr. Manikowski – The committee will meet again on October 28th and discuss the hiring of non-traditional employees to supplement the workforce.
- Youth – Ms. Parish – “Finger Lakes Works... *with their hands!*” will be held on October 4th and sponsors are still needed. Ms. Parish also discussed the need to emphasize skilled trades positions to school counselors, who are only pushing students towards college.

PRESENTATION:

Finger Lakes Community College Strategic Plan – Lenore Friend, Director of Public Relations and Community Affairs, Finger Lakes Community College

Ms. Friend reviewed the Finger Lakes Community College Strategic Plan and the six main objectives, which will meet the needs of students, the community, high demand industries and the environment. The plan, in its entirety, is available on the college’s website.

Next Board Meeting – November 28, 2018, Ramada Geneva Lakefront

The meeting was unanimously adjourned at 9:55 a.m.

Respectfully submitted,
Jennifer May
Executive Assistant