



Business Service Representative meeting minutes

April 20, 2018

9:00am

Finger Lakes Works Geneva Career Center

Present: K. Bailey C. Caughey, J. Celso, J. Murphy, M. Slater, M. Laursen,
L. Principio, J. Weise, M. Woloson

- 1) **Review and approval of minutes from March 16, 20 18.** Approved M. Slater, 2nd-M. Laursen all in Favor- motion carried

- 2) **BSR Report-** Reviewed BSR report generated from NYSDOL in Albany. Group discussed the need to match open job orders for companies in their area. The goal is 10 per week. Staff were reminded to look at inactive employers and follow up to see if business is interested in services for reactivation. Also discussed If there are issues w/ the process the group was reminded that Jason Kirchhoff is available for assistance by phone/email. OJTs were discussed as most counties are still short of their goals.

- 3) **Customized Training-**Now available through Finger Lakes Hired. Reimburses employers up to \$5,000.00 in training costs for workers currently employed. J.Wiese provided an update:
 - 1 Quail summit – in process - sent Customized overview and copy of application documents with the caveat QS should reach out in advance if they decide to apply.
 - 2 Bridges for Brain Injury -in process - They will work on securing a training provider and provide an update on application status within the next month or so.
 - 3 Car Engineering – will not apply at this time.
 - 4 Carolina Coops- in process - K. Bailey will receive an email from A. DiPalma with 2 more questions for clarification (timing of and percentage of wage increase). Also need to discuss feedback from Lee about company eligibility (NAICS).
 - 5 Just Solutions – in process -referred to Monroe CountyFor more details contact J. Weise

- 4) **Marketing Materials-** Marketing Committee still needs to review.

- 5) **Job Fairs/ Open Recruitments-** FLWIB Job Fair April 19th at FLCC –Canandaigua- total 100 job-seekers, 30 business. Discussed recruiting strategies designed to get more job-seekers to events. J. Murphy stated she has had success w/ sending current enrolled job-seekers post card w/ event information on them.

Next Meeting-Geneva Career Center May 18th, 2018 at 1:00pm.