

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 17, 2018 8:30-10:00am

Champps, Eastview Mall

ATTENDANCE:

Members: T. Albanese, S. Bischooping, D. Culeton, M. Davis, E. Delsaer, J. DeVault, J. Hamm, M. Kauffman, C. Kramer, D. Maloney, M. Manikowski, J. McGregor, K. Morgan, J. Mueller, R. Nye, L. Parish, J. Pellerite, D. Phillips, R. Plympton, J. Sheppard, E. Tiberio
Guests: K. Bailey, J. Celso, A. Cook, J. Davis, R. Fox, K. Kelley, M. Lynch, J. Marshall, A. McGraw, J. Murphy, J. Vrabel, M. Whirtley, T. Witter
Staff: A. Lesterhuis, J. May, K. Springmeier, M. Woloson
Absent: L. Brennan, M. Burnell, M. Churchill, R. Doebelin, T. Facer, M. Fortune, L. Freid, D. Hellert, C. Hess, B. Percy, M. Rusinko, A. Scheetz

Mr. Mueller called the meeting to order at 8:30 a.m. Introductions followed.

Mr. Kauffman thanked all Board members and guests for attending and welcomed all to Eastview Mall. He also thanked Champps staff and gave a brief history of the mall.

ECONOMIC NEWS AND UPDATES:

Economic Issues/Trends/Concerns:

- Advanced Manufacturing – Mr. Plympton – Mr. Plympton discussed a shortage a skilled workers available, which he partially attributed to Baby Boomers retiring from the workforce.
- Auto Industry – Mr. Maloney – Coach & Equipment Manufacturing in Penn Yan had a banner year in 2017, building approximately 1200 busses. They are hopeful that they will land a New York City contract for 400 more busses in 2018. If they do, they will be adding staff and running a three shift operation. Senator Schumer visited the facility last year and pledged to do all he could to help land the city contract for Coach. They have approximately 115 hourly workers and 30 salaried employees – making them one of the bigger manufacturing firms in the Finger Lakes region.
- Economic Development – Mr. Manikowski – Mr. Manikowski discussed the sale of Zotos to the German company, Henkel. He will be reaching out to the general manager to ensure that jobs will be kept in the area.
- Advanced Manufacturing/Education – Ms. Lynch – Ms. Lynch referenced the upcoming Advanced Manufacturing Machinist Training and Mechatronic Technology Training Programs, being offered through Finger Lakes Community College.
- Workforce Development – Mr. Hamm – Mr. Hamm spoke of the \$175 million Governor's Initiative to help close the skills gap. More details to come on the in the New York State 2018 budget.
- Wineries – Mr. McGregor – Mr. McGregor initially reported that the fall season was outstanding for production and quantity was through the roof, but then expressed concern over the ability to sell wine in the Finger Lakes region. He stated that it is easier to sell his products in China than to sell locally and requested that everyone ask for New York or Finger Lakes wines while dining and shopping.
- Dairy/Farming – Mr. Mueller – Mr. Mueller stated that this time of year is rough for dairy production. He also stated that while 2017 was a better year than 2016, he still couldn't say that it was a good year and 2018 looks to be worse.

COMMITTEE AND STRATEGIC PLAN UPDATES:

- Finance and Audit – Ms. Springmeier – Things are going well. There is carry over in the current budget and IRS Form 990 has been sent out to everyone for review.
- Marketing & Communications– Ms. Culeton – At the January 10th meeting, the Committee reviewed the strategic planning update involving increasing partners, as well as veterans and individuals with disabilities. Ms. Culeton also spoke of the Hobart & William Smith intern, who will be giving a progress report at the March meeting of the Finger Lakes Workforce Investment Board. Additionally, "On-the-Job with Finger Lakes TV" is currently airing the episode filmed at Willow Bend Farms and ideas for future shows are needed. The Committee is also looking at updating the FLWIB website.
- Youth – Ms. Parish – The Youth Committee last met on January 10th, when they discussed engaging high schools, connecting the dots between challenges and resources, achieving goals of WIOA targets and the formation of the RFP subcommittee. The next Youth Committee meeting will be on March 14th.
- Governance and Membership – Mr. Manikowski – At the December 15th meeting, the Slate of Officers for PY'18 was drafted. Mr. Rusinko will be replacing Mr. Mueller as Board Chair and other positions are being discussed.
- Performance and Evaluation – Ms. Springmeier – Members of the Performance and Evaluation Committee will be assisting in the walkthrough portion of the Career Center certifications. Also, Healthcare Career Day will be held on March 20th and the Agricultural Career Day will be held on April 25th.

- Individuals with Disabilities – Ms. Kramer – Ms. Kramer insured the Board that the 20% increase in individuals with disabilities who receive services through the Career Centers is sure to be met. She also informed the Board that she will be training staff at the Career Centers, this quarter, on sensitivity and helping individuals identify barriers to employment.

PRESENTATION:

“Regional Advanced Manufacturing Sector Partnership Report” – Mr. Fox, Advanced Manufacturing Industry Navigator.

Mr. Fox’s report established a goal of closing the advanced manufacturing middle skills gap in the Finger Lakes region by December 31, 2023 and gave recommendations on how to achieve that goal. The report, in its entirety, can be accessed on the Finger Lakes Workforce Investment Board’s website.

NEW BUSINESS/CONSENT AGENDA:

- Approval of November 17, 2017 meeting minutes
 - A motion to approve the minutes was made by Mr. Manikowski and seconded by Ms. Morgan. All in favor, motion carried.
- Approval of Resolution #05-17 Authorization for Lease Renewal with Geneva Housing Authority 1/1/18 – 12/31/2020
 - A motion to approve the minutes was made by Mr. Sheppard and seconded by Mr. Phillips. All in favor, motion carried.
- Approval of Resolution #06-17 Training Provider Resolution – J-STD-001 Specialist Certification at EPTAC
 - A motion to approve the minutes was made by Mr. Sheppard and seconded by Mr. Phillips. All in favor, motion carried.
- Approval of Resolution #07-17 – Approval of Youth Policies
 - A motion to approve the minutes was made by Mr. Sheppard and seconded by Mr. Phillips. All in favor, motion carried.
- Approval of Resolution #08-17 – Approval of the Finger Lakes Regional Plan
 - A motion to approve the minutes was made by Mr. Sheppard and seconded by Mr. Phillips. All in favor, motion carried.

PRESENTATION:

Retail Industry Update – Mr. Kauffman, Manager of Eastview Mall

Mr. Kauffman spoke of the direction in which retail is heading and his property in particular, Eastview Mall, is changing with the times. He discussed “omnichannel retail”, valuing real estate from a landlord’s perspective and sales performance for the holiday season. Mr. Kauffman also explained how transportation and automation were creating challenges and changes in retail.

OTHER BUSINESS:

- Mr. Bischooping mentioned the meeting of the superintendents, which will be held Friday, January 19th. They will discuss the future of the workforce and how it impacts their students.
- Mr. Plympton reminded members and guests to save the date for the FAME Annual Event, March 20th, which will be held at Monroe Community College.

Next Board Meeting – March 21, 2018 – Hobart & William Smith Colleges, Geneva.

Motion to adjourn the meeting was made by Ms. Morgan and seconded by Mr. Kauffman. All in favor; motion carried. The meeting was adjourned at 10:00 a.m.

Respectfully submitted,
Jennifer May
Executive Assistant