

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Tuesday, November 7 2017
8:30am FLWIB, 41 Lewis St, Geneva, NY
Conference Room B

Attendance: Michael Rusinko, John Mueller, Cheryl Hess, Tom Facer, Lynn Freid, John Vrabel, Joseph Davis
Staff: Karen Springmeier, Mike Woloson,

- I. **Minutes from August 29th, 2017 meeting were approved by Ms. Freid, seconded by Mr. Facer. All in favor, motion carried.**
- II. **Dashboard**
 - I. Compared to September of 2016 unemployment rate 4-county average to September 2017 which was down was down by .05%. Discussed low unemployment rate's impact on local economy and the need for area companies to find workers w/ skills. While Committee members stated that recent videos made in partnership w/ Finger Lakes Community College (FLCC) were excellent platforms for letting public know about opportunities that exist locally. The group then discussed the possibility of writing a producing a Public Service Announcement highlighting these opportunities and asking for support from state legislators. **ACTION ITEM: FLWIB staff will discuss idea w/ marketing Committee.**
 - II. **Jobs EQ-Report:** Mr. Woloson distributed report documenting the number of Job's EQ reports that have been developed at the request of business and training providers. The group discussed the value of this report and thought that a report forecasting jobs in the local economy would be more valuable than sharing the report distributed. **ACTION ITEM: FLWIB staff will present a jobs' forecasting report at next meeting.**
 - III. **Policy review:** Mr. Woloson distributed a publication (desk reference) from the US Department of Labor's Employment and Training Administration covering Incumbent Worker Training (IWT). The desk reference explains the definition of Incumbent Worker Training and how employers can use it to upgrade their workforce's skills. The committee discussed the possibility of having a IWT program as a tool for retention and recruiting by backfilling. **ACTION ITEM: FLWIB staff will present a local policy for committee members to review at next meeting.**
 - IV. **One Stop Operator Update:** Mr. Davis reported that the Consortium recently completed a area wide common referral form that all partner agencies can use on behalf of the people they are serving. Additionally, the Consortium has developed a Workshop Workgroup that is reviewing workshop curriculum for relevance and to insure standardization throughout the system. The Consortium is also working w/ NYSDOL to develop report for Job-seeker staff modeled after new report for Business Services Reps.
 - V. **Other business:** November 30th-RTS presentation for Businesses. Flyer has gone out to local businesses. Mr. Mueller Asked that Business Services Rep reach out to employers via phone calls to ensure a good turnout.
 - VI. **Cluster Update:**
 - a. Healthcare-Career Day is scheduled for March 20th. Committee is focused on fund raising. Interested parties should contact M. Woloson
 - b. Ag Day-Committee is looking at the end of April for a date. Planning will commence in December.
 - c. FAME-planning annual event for February/March.
- III. **Next Meeting: December 20th 8:30am at Finger Lakes Workforce Investment Board.**
- IV. **Adjournment**
Submitted By: Michael Woloson