

Finger Lakes Workforce Investment Board, Inc.
VETERANS OUTREACH MEETING MINUTES

Thursday, October 19th, 2017

3:00 p.m. to 4:00 p.m.

Geneva Career Center (New York State Department of Labor)
70 Elizabeth Blackwell Street, Geneva, NY

ATTENDANCE:

Members: Phil Rouin, Jeremy Marshall, Shelly Cogliandro, Mindy Laursen

Staff: Michael Woloson, Jennifer May

I. Introductions/Approval of the Minutes from August 31, 2017

Mr. Rouin asked that the minutes be amended to list Mr. Nico Hammond as the Veterans Service Agency staff member to attend the Welcome Home event on September 23, 2017, then made a motion to approve the amended minutes. Ms. Laursen seconded the motion, all in favor, motion carried.

II. November – Veterans Outreach Month – Review

Mr. Woloson reviewed the proposed flyer for the November Veterans Outreach Month events. Services which will be provided to Veterans were reviewed and amended by all meeting attendees and Ms. Laursen suggested that details about refreshments being provided be added to the flyer. Mr. Woloson, Mr. Marshall and Mr. Rouin proposed that contact should be made with local radio stations and newspapers, as well as Finger Lakes Television, for promotion of the month's events. Mr. Marshall also discussed his recent visit to REDCOM with Ms. Kathy Bailey, Business Service Representative from Hopewell. Mr. Marshall and Ms. Bailey spoke to REDCOM's Operations Manager regarding the services which the Finger Lakes Workforce Investment Board can provide and REDCOM is hoping to participate in the November Career Center event, in Canandaigua, where they will possibly hold open interviews.

III. Fort Drum Outreach/Upcoming Job Fair

The Fort Drum event will be held November 2nd and REDCOM hopes to attend.

IV. Other Business/Round Table

Mr. Marshall discussed the NYServes program, in which the Veterans Service Agency participates. NYServes allows a veteran to come into the agency, discuss their need, and then be contacted by a social worker for a more thorough exchange. After assessing the specific need of the veteran, the social worker makes a referral to a specific agency, and that agency then has 48 hours to contact the veteran. All steps taken are logged into the cloud based system, which allows for oversight and a deterrent for abuse of the program. Mr. Woloson proposed that there be a designated person at each career center to offer the services of the program.

Ms. Cogliandro met with a military outreach representative from Empire State College, during the Welcome Home event, where the two discussed tuition help available to veterans.

Mr. Woloson also mentioned that having other employers, such as del Lago, at the Career Center events would be beneficial.

ACTION ITEM: Mr. Woloson to discuss NYServes with the Consortium.

V. Adjournment

The next Veterans Outreach meeting will be held on Thursday, January 18, 2018.

Respectfully Submitted,
Jennifer May
Executive Assistant