

Finger Lakes Workforce Investment Board, Inc.
VETERANS OUTREACH MEETING MINUTES

Thursday, August 31st, 2017

3:00 p.m. to 4:00 p.m.

Geneva Career Center (New York State Department of Labor)
70 Elizabeth Blackwell Street, Geneva, NY

ATTENDANCE:

Members: Chris Caughey, Andrea Badger, Jeremy Marshall, Shelly Coguando, Phil Rouin, Mindy Laursen
Michelle Coomber

Staff: Michael Woloson, Jennifer May

Introductions

WIB SMART GOALS

Ms. Coomber presented Department of Labor Veterans Numbers for PY16, by quarter, for Lyons and Geneva. NYSDOL measured total number of veterans registered in OSOS, number met, veterans who had follow ups with staff and the number of walk-ins to the centers. 80% of the registrants came to the center through Unemployment and the remaining 20% were either referred by the VA or through word of mouth.

ACTION ITEM: Ms. Laursen to extract numbers on a quarterly basis to present to the group.

Planning for November: Veteran's Outreach Month

Mr. Woloson reviewed the 2016 Veteran's Outreach Month calendar to show how the events could be scheduled for 2017. Mr. Marshall made the suggestion of having a Veterans Appreciation Open House at the five career centers during the month of November, which could be promoted with the help up FLTV. Each career center could host during a different week, when information regarding the available programs for veterans could be presented, including a PowerPoint presentation created by Ms. Coomber. Ms. Laursen ventured that the Chamber of Commerce might also be useful in promoting the events and Mr. Woloson mentioned that a human interest story in the area newspapers could draw veterans to the events.

Fort Drum Outreach

Nico Hammon, Veterans Service Officer with Veterans Service Agency is to attend the Welcome Home event on September 23rd.

Other Business/Round Table

Ms. Badger told the group that she will meet with Lenore Friend about scheduling promotional time for the appreciation event on FLTV.

Ms. Coomber suggested that door prizes at the events could entice veteran visitors and employers could possibly donate gift baskets.

ACTION ITEM: All members are to bring 20 brochures specific to their organization or program to the next meeting.

The next Veterans Outreach meeting will be held on Thursday, October 12, 2017.

Respectfully Submitted,
Jennifer May
Executive Assistant