

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, May 18, 2016, 8:30-10:00am

Holiday Inn – Waterloo/Seneca Falls

ATTENDANCE:

Members S. Bischooping, L. Brennan, M. Burnell, D. Culeton, M. Davis, T. Facer, J. Hamm, M. Kauffman, C. Kramer, M. Manikowski, J. McGregor, K. Morgan, J. Mueller, L. Parish, D. Phillips, R. Plympton, B. Risser, M. Rusinko, A. Scheetz, C. Schillaci

Guests: N. Abarca-Hernandez, K. Bailey, P. Birmingham, J. Boronkay, A. DiPalma, V. England, A. Hunt, M. Lynch, J. Marshall, L. Martin, R. Rands, J. Vrabel

Staff: K. Springmeier, D. Brennan, J. Davis, A. Johnson, D. Sowards, M. Woloson

Absent: S. Brusso, P. Churchill, J. DeVault, R. Doebelin, M. Fortune, D. Hellert, R. Murphy, K. Noyes, J. Pellerite, B. Percy, P. Peters, J. Sheppard, B. Trouskie

Ms. L. Brennan called the meeting to order at 8:30a.m. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller discussed the farm report. He noted that the minimum wage increase is a lingering issue for the agricultural industry. The dairy and grain markets are down. The spring season has been good for crops and only the future will tell what that means for the industry.
- Mr. McGregor noted that the Finger Lakes Wine Region was voted the number one wine region to visit in the world by a group of sommeliers. There is a \$3million grant for the Finger Lakes which will create 150 direct jobs and 450 indirect jobs.
- Mr. Facer noted that there is a very good fruit crop coming in New York this year. The crop is a little late but good none-the-less.
- Mr. Plympton discussed the advanced manufacturing industry. The first half of year has seen a slow down due to oil prices but there should be a pick-up. There are a dozen of high level Chinese investors coming in June to look at Rochester as a possible \$700million investment area for the industry. Many international photonics companies are looking at Rochester as a possible site for business and manufacturing.
- Mr. Hamm noted that the Regional Economic Development Council (REDC) is looking into beginning to apply for \$5million in workforce development funding. More information to come.
- Dr. Risser noted that FLCC's Viticulture students have create four red wines and four white wines and will begin to sell them at the end of the program this month.

Program Changes:

- None.

Privilege of the Floor:

- Mr. Marshall noted that he and a few other local representatives attend the Fort Drum Job Fair last week. Their attendance was in order to promote jobs and life in the Finger Lakes. There were around 800-900 service members and their spouses in attendance. About six people have called Jeremy so far as follow-up for information. The outreach went really well and they hope to do it again in the fall.
- Ms. Hunt noted that Congressman Reed will be hosting a Manufacturing Summit at the end of July.

SUCCESS STORY

Ms. D. Brennan reviewed the "Building the Agricultural Intellect of Finger Lakes Youth" Career Exploration Event that took place on April 25th. About 200 students attended and were bused between three different sites in order to experience as many aspects of the agricultural industry as possible. The event was well received and the committee hopes to make it an annual event.

COMMITTEE UPDATES:

- Finance & Audit: Ms. Springmeier for Mr. Doebelin
Ms. Springmeier noted that PY'16 allocations have been received and there is about an eight percent decrease in funding from the previous year. The counties were each asked to submit a flat budget. The State can withhold funding up to a certain percent and they are doing this. Ms. Springmeier noted that the CEO meeting on May 13th with the executive and finance committees went well.
- Marketing & Communications: Ms. Culeton
Ms. Culeton noted that the committee will meet on Friday of this week. The Performance and Evaluation committee requested the committee work on marketing efforts to increase traffic at the career centers and this is what the committee is working on.
- Performance & Evaluation: Mr. Mueller
Ms. Mueller noted that performance goals, for the most part, are being met. One goal was increase from 26% to 68% and is continuing to increase. Mr. Mueller congratulated Ms. England and her staff for working hard on these goals and seeing gains in the numbers. On-the-Job Training numbers continue to be a struggle but the counties are working on this. Mr. Mueller has suggested we look into making an "Outstanding Employer List", similar to the Rochester Business Journal.

- Consortium/ Business Services: Mr. Woloson
Mr. Woloson noted that Mr. Young has accepted a new position within the county and is no longer in the workforce system, therefore the consortium is looking for a new co-chair for the committee. Ms. Templar, the Wayne County Workforce Development Director, has retired. Ms. Gopen and Ms. Rucinski, previously of the FLWIB, Inc., have both left. The NYSDOL had a leadership training in Syracuse and a portion of the Consortium attended and found it helpful.
- Healthcare Alliance: Mr. Woloson
There was a healthcare job fair on March 3rd at FLCC. There was also the healthcare career day, on March 22nd at FLCC. Both events were very well attended and continue to be successful outreach efforts by the Alliance.
- Governance & Membership: Mr. Manikowski
Mr. Manikowski noted that the committee has created a Slate of Officers that will be voted on in this meeting. A few board members will be retiring or resigning from the board at the end of PY'15. The committee and staff will work on replacing the members in the upcoming months.
- FAME: Mr. Plympton
My. Plympton noted that about 50 companies are actively participating in FAME. There are currently three recruiters to reach out to businesses for more membership. FAME created the Student Award at FLCC in Advanced Manufacturing. This is solely funded by donations from FAME members.
- Director's Report: Ms. Springmeier
Ms. Springmeier noted that the current focus are the budgets and transition of staff at the FLWIB. There is still a lot of WIA-to-WIOA transition that needs to be focused on and addressed. Ms. Springmeier has accepted to remain President of NYATEP for another two-year term.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes**
 - A motion to approve the March 16, 2016 meeting minutes was made by Mr. Mueller, seconded by Mr. Facer. All in favor, motion approved.
 - Resolution #07-15: Approval of Slate of Officers
 - A motion to approve was made by Mr. Manikowski, seconded by Mr. Bischooping. All in favor, motion carried.
 - Resolution #08-15: Approval of Administrative Agreement July 1, 2016 – June 30, 2018
 - A motion to approve was made by Mr. Kauffman, seconded by Ms. Scheetz. All in favor, motion carried.
 - Resolution #09-15: Approval of PY'16 WIOA County Budgets
 - A motion to approve was made by Mr. Phillips, seconded by Ms. Morgan. All in favor, motion carried.
 - Resolution #10-15: Approval of FLWIB, Inc. PY'16 Budget
 - A motion to approve was made by Mr. Bischooping, seconded by Ms. Scheetz. All in favor, motion carried.
 - Resolution #11-15: Approval of PY'16 Youth Contractors
 - A motion to approve was made by Mr. Schillaci, seconded by Mr. McGregor. All in favor, motion carried.

BOARD PRESENTATION

Mr. Woloson presented on the JobsEQ Software and provided information on the economic and workforce current and future in the Finger Lakes Region. For more information, reach out to Mr. Woloson directly.

OTHER BUSINESS

- Certificate of Appreciation awards were given to Dr. Risser, Mr. Phillips and Ms. L. Brennan. Business of the Month was presented to Mr. McGregor of McGregor Vineyards.
- Ms. Culeton noted that the board received a sheet on how to follow the FLWIB on social media and encouraged all board members and guests to do so.
- Mr. Bischooping noted that all school budgets in the Finger Lakes area have passed. The new BOCES conference center will have a grand opening in September.
- Mr. Mueller requested that the board members think about the value of this meeting and what can be changed to improve it moving forward.

Next Board Meeting – Wednesday, September 21, 2016 – **WFL-BOCES, Newark**

A motion to adjourn was made by Mr. Rusinko, seconded by Ms. Morgan. All in favor, meeting adjourned. The Meeting was adjourned at 9:50a.m.

Respectfully submitted,
Dinah Brennan
Executive Assistant