

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, November 18, 2015, 8:30-10:00am

Holiday Inn – Waterloo/Seneca Falls

ATTENDANCE:

Members: S. Bischooping, L. Brennan, S. Brusso, D. Culeton, M. Davis, J. DeVault, R. Doeblin, M. Fortune, D. Hellert, M. Manikowski, J. McGregor, K. Morgan, J. Mueller, L. Parish, J. Pellerite, B. Percy, D. Phillips, M. Rusinko, C. Schillaci

Guests: A. Badger, P. Birmingham, J. Boronkay, V. England, L. Freid, A. Hunt, L. Martin, S. Morse, J. Nairn, E. Nash, D. Stuck, J. Vrabel, M. Waterstram, B. Young

Staff: K. Springmeier, D. Brennan, P. Gopen, E. Rucinski, D. Sowards, M. Woloson

Absent: M. Burnell, P. Churchill, T. Facer, J. Hamm, M. Kauffman, C. Kramer, G. Lazzaro, R. Murphy, K. Noyes, P. Peters, R. Plympton, B. Risser, A. Scheetz, B. Trouskie

Ms. L. Brennan called the meeting to order at 8:31 am. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller discussed the farm report. He noted that harvest season was successful. The crops had an average year and butter is holding the price of milk up. Yogurt is not doing so well this year but fruits are better than average.
- Mr. McGregor added to the farm report. He noted that the grapes are showing a moderate yield this year. The tourism industry is doing outstanding and craft brewing is seeing an increase. Wine Enthusiast Magazine named the Finger Lakes a top destination in the world for wine. Ravines Wine Cellars was also listed in the Top 100 wineries in Wine Spectator Magazine.

Program Changes:

- Ms. Springmeier noted that the WIOA transition has continued to slowly move forward with the help of NYSDOL.

Privilege of the Floor:

- None.

BOARD PRESENTATION

Mr. Waterman of The Bonadio Group presented the audit. The audit was successful and had no significant findings. He noted the finance and audit committee met to discuss the audit in September. He stressed the importance of signing the Conflict of Interest Statements.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin
Mr. Doeblin reiterated the success of the audit and noted the committee will be meeting in December.
- Marketing & Communications: Ms. Culeton
Ms. Culeton noted that the committee has seen a lot of success from the letters-to-the-editors in the newspapers. The committee plans to start highlighting board members in the news. The Agricultural Career Day for high school students will take place in April. The FAME event will take place on January 27th. The committee is focused on how to measure outcomes of these events and market them effectively. Mr. Woloson reviewed the dashboard report with the board.
- Performance & Evaluation: Mr. Mueller
Ms. Mueller noted that the committee met in October. Performance goals are being met or exceeded. The past year the committee has focused on job posting and job matching with staff. The committee plans to move forward and track the ability for staff to take down job postings as quickly as possible once they are filled. A new common measure goal is for job referrals. This is something staff is working on, as it is new. The staff and committee are using JobsEQ software to track the industries in which jobs are available in the area. The committee also would like to look into the veterans population to see what percentage is working eligible and unemployed.
- Youth Committee: Ms. Gopen
Ms. Gopen noted that the committee met earlier this month. Discussion included the relevancy of agriculture in our area and the available career paths for youth. Three speakers were present to discuss this topic.
- Consortium/ Business Services: Mr. Young
Mr. Young noted that the Career Services Workgroup has created desk guides for staff and has been reviewing policies. Veteran's month is going well. The next event is the Wayne County Job Fair tomorrow at the Palmyra VFW. A flyer for the employer panel next week is in the board member folders.

- **Governance & Membership:** Mr. Manikowski
Mr. Manikowski noted that the focus of the committee has been the transition to WIOA. Ms. Springmeier has done a great job with the transition and continues to keep the committee up to date. Ms. Springmeier noted that the final By-Laws were sent to the board members yesterday.
- **Director's Report:** Ms. Springmeier
Ms. Springmeier noted that the Agricultural Career Day has been set for April 25, 2016. The steering committee for this event has been phenomenal. The event will have three locations; Mr. Mueller's Farm, the Cornell Experiment Station, and the FLCC Viticulture Center. The New York Association of Training and Employment Professionals (NYATEP) Conference was held in October. The FLWIB's partners were well-represented. G.W. Lisk was awarded the Business Leadership Award. Mr. Manikowski spoke on a panel and Ms. L. Brennan attended a networking reception for the Chairs and WIB Directors with State WIB Members.
- **FAME:** Ms. Springmeier
Ms. Springmeier noted that FAME is planning their annual event for January 27th at MCC. The Hiring and Training Committee held two soft skills summits in Wayne County and Geneva. WFL-BOCES, FLCC, and FLWIB presented and speakers from other businesses discussed their training and issues with soft skills. The committee hopes to expand this initiative in the future.
- **Healthcare Alliance:** Ms. Springmeier
Ms. Springmeier noted that the Career Day is scheduled for March 22nd at FLCC.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from September 16, 2015 - Motion to approve by Mr. Mueller, seconded by Ms. Morgan.
- Resolution # 4-15: Acceptance of Audit for Program Year July 1, 2014 – June 30, 2015
 - Motion to approve by Mr. Doebelin, seconded by Mr. Schillaci. All in favor, motion carried.
- Resolution # 5-15: Acceptance of Funds for FAME from the T.E.A.M Educational Pathways Project Grant
 - Motion to approve by Mr. Pellerite, seconded by Ms. Culeton. All in favor, motion carried.

SUCCESS STORY

- Ms. Gopen and Mr. Davis presented the success story of the 10th annual Finger Lakes Works... *with their hands!* Career Exploration Event.

OTHER BUSINESS

- Mr. Mueller questioned the percentage of unemployment and its relation to a labor shortage. Mr. Young noted that yes, there seems to be a labor shortage due to the low unemployment rates. Ms. Freid noted that FLCC has seen a lack of students due to the shortage as well.
- Ms. Springmeier noted that in early October the IBEW Local 840 dedicated a building to former FLWIB member, Larry Davis.

Next Board Meeting – Wednesday, January 20, 2016 – **Holiday Inn-Waterloo/Seneca Falls**

A motion to adjourn was made by Ms. Percy, seconded by Mr. Brusso. All in favor, meeting adjourned. The Meeting was adjourned at 9:35a.m.

Respectfully submitted,
Dinah Brennan
Executive Assistant