

# FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, June 17, 2015, 8:30-10:00am

Finger Lakes Community College, Canandaigua, NY

## ATTENDANCE:

**Members:** N. A. Hernandez, S. Bischoing, L. Brennan, S. Brusso, P. Churchill, M. Davis, J. DeVault, R. Doeblin, M. Fortune, J. Garvey, J. Hamm, D. Hellert, C. Kramer, G. Lazzaro, M. Manikowski, J. Marinelli, K. Morgan, L. Parish, J. Pellerite, B. Percy, D. Phillips, B. Risser, A. Scheetz, C. Schillaci, B. Trouskie  
**Guests:** P. Birmingham, J. Boronkay, J. Celso, L. Freid, D. Marciszewski, J. Marshall, S. Morse, R. Plympton, B. Russell-Orr, K. Templar, J. Turner, J. Vrabel, B. Young  
**Staff:** K. Springmeier, D. Brennan, P. Gopen, E. Rucinski,  
**Absent:** M. Burnell, D. Culeton, T. Facer, C. Harvey, C. Hess, M. Kauffman, M. Mandina, J. Marquette, J. McGregor, J. Mueller, R. Murphy, K. Noyes, K. O'Hagan, K. Riemer, M. Rusinko, J. Socha

Ms. L. Brennan called the meeting to order at 8:30 am. Introductions were made.

## ENVIRONMENTAL SCANNING

### Economic Issues/Trends/Concerns:

- Mr. Young provided the Farm Report from Mr. Mueller. He noted that most crops are planted. The demand for whole milk and butter are increasing, while skim milk demand is decreasing.
- Mr. Manikowski noted that the Technology Farm has seen an increased interest in hard cider and cheese. This shows a potential for growth in the area in these fields.

### Program Changes:

- None.

### Privilege of the Floor:

- Ms. Springmeier announced that Geneva was named an All-America City by the National Civic League. Geneva is also 3<sup>rd</sup> on the list for where millennials are residing with 30% of the city population being a part of this millennial age group. Generations Bank has been named one of the top businesses to work for in New York State.
- Mr. Bischoing announced that all Finger Lakes area schools have officially passed their budgets for the upcoming year.

## SUCCESS STORY

- Mr. Hamm and Mr. Turner presented a slideshow with facts and information on the Urban Revitalization Initiative (URI) for which the Regional Economic Development Council is bidding to attain money from the state.

## COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin  
Mr. Doeblin noted that the allocation for Program Year 2015 (PY'15) is 10% lower than the previous PY'14. The county contractors and the FLWIB, Inc. has planned accordingly. The budgets have been reviewed and approved by the Finance and Audit Committee, staff, the Executive Committee, and the Chief Elected Officials. The final approval will be voted on later in this meeting. Mr. Trouskie asked if all Workforce Investment Board's will be cutting back on spending. Ms. Springmeier noted that all WIB's will see the 10% cut.
- Governance & Membership: Mr. Manikowski  
Mr. Manikowski noted that the committee has been very busy with the transition from WIA to WIOA. Mr. Manikowski and Ms. Springmeier would like to thank Ms. Abarca-Hernandez, Mr. Garvey, Dr. Marinelli, Mr. Reimer, Mr. Socha, Ms. Hess, and Ms. Harvey for their commitment and contribution to the board and all of its initiatives. The new board composition has been submitted to the state for approval. This composition has 33 members and only one new member. This summer will be a transition process for staff and the board.
- Marketing & Communications: Ms. Springmeier for Ms. Culeton  
Ms. Springmeier noted the next meeting will be July 15<sup>th</sup>.
- Performance & Evaluation: Ms. Springmeier for Mr. Mueller  
Ms. Springmeier noted that the career centers saw an increase in traffic in March. The committee is looking into a year to year analysis of traffic and unemployment numbers. Ms. Springmeier relayed the message that Mr. Mueller is very interested in additional performance standards at the local level. The implementation of the new soft skills training program will be happening this summer. The soft skills program is an initiative of the Economic Development committee with major input and help from WFL BOCES and the consortium.
- Youth Council: Ms. Springmeier  
Ms. Springmeier noted that the Youth Council will cease to exist as of June 30, 2015. All active members will continue with the Youth Committee. Ms. Gopen discussed the Youth Success Stories and Finger Lakes Works... *with their hands!*

- **Consortium/ Business Services:** Ms. Springmeier  
Ms. Springmeier noted that under the new WIOA legislation, the WIB cannot employ direct service staff (Workforce Advisors). Ms. Belle-Smith's last day is June 30<sup>th</sup>. The allocated funding was originally Ontario County, so they will be hiring one person for this position in the future. Ms. Springmeier noted that Melinda Mack from NYATEP will be presenting on the new WIOA legislation on July 13<sup>th</sup> at the FLWIB, Inc. offices. Mr. Vrabel noted that Jason Alba will be doing a three hour presentation at the Seneca County Career Center on July 7<sup>th</sup> on networking and job search. Ms. Springmeier noted that staff is working to realign business services under WIOA. There are 46 OJT's year to date.
- **Director's Report:** Ms. Springmeier  
Ms. Springmeier noted that sector strategies are a major focus in the REDC and under WIOA. She noted that we, as a WIB, have been focused on sector strategies since 2007. Ms. Springmeier thanks the board for their initiative in this area. Her focus will be in the transition process over the next months and year.
- **FAME:** Mr. Plympton  
Mr. Plympton noted that FAME has awarded its first Advanced Manufacturing award at FLCC and the student has an internship.
- **Healthcare Alliance:** Ms. Springmeier  
Ms. Springmeier noted that the Alliance will be holding a WorkKeys workshop for healthcare employers on June 25<sup>th</sup> at FLCC in Victor from 2:30-3:30pm. Ms. DeVault noted that the Alliance is looking at strategic planning by the end of the summer.

#### **NEW BUSINESS/CONSENT AGENDA:**

- **Minutes** from May 20, 2015 - Motion to approve by Ms. Hellert, seconded by Ms. Parish.
- Resolution #16-14: Acceptance of NYSDOT Careers in Construction Grant
  - Motion to approve by Mr. Lazzaro, seconded by Ms. Scheetz. All in favor, motion carried.
- Resolution #17-14: Approval of PY'15 WIOA County Budgets
  - Motion to approve by Mr. Doebelin, seconded by Dr. Marinelli. All in favor, motion carried.
- Resolution #18-14: Approval of FLWIB, Inc. PY'15 Budget
  - Motion to approve by Mr. Bischooping, seconded by Ms. Morgan. All in favor, motion carried.
- Resolution #19-14: Approval of PY'15 Youth Contractors
  - Change: Solicitation for Youth Contractors every 3 years, budget for 1 year period.
  - Motion to approve the amended resolution made by Ms. Parish, seconded by Mr. Pellerite. All in favor, motion carried.
- Resolution #20-14: Approval of WIOA Youth Program Eligibility
  - Motion to approve by Ms. Percy, seconded by Ms. Kramer. All in favor, motion carried.

#### **BOARD PRESENTATION**

Dr. Risser presented the numbers and trends of Finger Lakes Community College. The presentation was both fun and interesting. For more information regarding the college please contact a FLWIB, Inc. staff person or FLCC directly.

#### **OTHER BUSINESS**

Ms. Hellert and Ms. Springmeier noted and explained the extra evaluation question.  
Ms. Springmeier thanked the entire board once again for their commitment.

**Next Board Meeting** – Wednesday, September 16, 2015 – **Holiday Inn-Waterloo/Seneca Falls**

A motion to adjourn was made by Mr. Pellerite, seconded by Dr. Marinelli. All in favor, meeting adjourned.  
The Meeting was adjourned at 9:55a.m.

Respectfully submitted,  
*Dinah Brennan*  
Executive Assistant