

FINGER LAKES WORKFORCE INVESTMENT BOARD PERFORMANCE & EVALUATION COMMITTEE MINUTES

Wednesday, February 25, 2015

9a.m. – GoTo Meeting

Attendance: Cheryl Hess, John Mueller, Valerie England

Staff: Mike Woloson, Dinah Brennan

Absent: Kevin O'Hagan, James Marquette, Martin Williams

- ❖ **Minutes from December 10, 2014:** Motion to approve by Ms. Hess, seconded by Mr. Mueller. All in favor, motion carried.

❖ Program Review

- **Traffic and Services Numbers**

Mr. Woloson reviewed the charts for the first half of PY'14. He included the traffic, services and unemployment charts. Unemployment rates have been consistently decreasing until a spike in all three from November to December. Mr. Woloson noted that although services are lower than last year at this time, the intensive services customers are receiving is up. Traffic at the centers is lower this year from the last but not by much. Mr. Woloson will analyze numbers from PY'13 in comparison to PY'14 to note possible reasons for a bump in traffic from November to December of 2014.

❖ Performance

- **PY'13 Performance**

Mr. Woloson explained "Common Measures", which are federal requirements. He reviewed the "Customer Service Indicators", which are state requirements, and where the goals are being met and what needs improvement. Mr. Woloson noted that the JSRS category in the NYSDOL required category is at 100%. This category is based on job referrals made to customers.

❖ Training Outcomes – ITA & OJT

- Mr. Woloson reviewed and explained the Individual Training Accounts (ITA) Outcome Report for the 1st and 2nd quarters of PY'14. Mr. Woloson will send a more detailed report in the upcoming week. A discussion on success rates was had by the committee. Mr. Woloson will report the success rate of the On-the-Job Training (OJT) accounts. The OJT success rate is usually around 80%, a good amount higher than the ITA success rate.

❖ Consortium

- **Staff**

One of the Workforce Advisors (WA) has taken a job at RochesterWorks. This position has been filled and the new WA will start next Monday. The other WA, Amanda Belle-Smith, is splitting her time between the Geneva Career Center and the Lyons Career Center.

❖ Cluster Update

- ◆ **Healthcare Alliance of the Finger Lakes**

- A Healthcare Job Fair was held on February 12th at the Ontario County Safety and Training Building in Hopewell. About 11 employers attended with about 20 job seekers in attendance. Given the small numbers, employers were still pleased with the networking B2B and the quality of the candidates. The

committee is looking at other possible locations. Bad weather had an effect on this event.

- The committee is in the process of planning the Healthcare Career Day for area high school students that will be held on March 17, 2015 at FLCC-Main Campus. This is the fourth annual event. See Mr. Woloson for more information.

♦ **FAME**

- The annual FAME event was held on January 28, 2015 at MCC. This event attracted about 200 attendees and received great, positive feedback.

❖ **Other Business**

- Mr. Mueller inquired after the last meeting about possible improvements to be made regarding performance. Mr. Woloson noted he is working with Ms. England to create a better and more efficient system of job matching and putting job orders into the job bank. Right now there is one staff person doing this, but the proposed pilot will give the Wayne County and Ontario County Business Service Representatives the ability to do this as well. Updates will be given in the future.

❖ **Next meeting:** Tuesday, April 28, 2015 at 9a.m. – GoTo Meeting

Respectfully Submitted,
Dinah Brennan
Executive Assistant