

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, January 21, 2015, 8:30-10:00am

Ramada Inn, Geneva Lakefront

ATTENDANCE:

Chair: Lina Brennan

Members: S. Bischooping, M. Burnell, D. Culeton, M. Davis, J. DeVault, V. England, C. Harvey, D. Hellert, C. Kramer, G. Lazzaro, J. Marinelli, J. McGregor, K. Morgan, J. Mueller, L. Parish, J. Pellerite, B. Percy, M. Rusinko, A. Scheetz, C. Schillaci, J. Socha, B. Trouskie

Guests: P. Birmingham, J. Boronkay, P. Boyle, A. Cook, J. Elias, A. Hunt, N. Leathersich, A. Mendoza, S. Morse, R. Plympton, B. Russell-Orr, K. Templar, J. Vrabel, B. Young

Staff: K. Springmeier, A. Belle-Smith, D. Brennan, P. Gopen, E. Rucinski

Absent: N. A. Hernandez, S. Brusso, P. Churchill, J. DeVault, R. Doebelin, T. Facer, M. Fortune, J. Garvey, R. Golumbeck, J. Hamm, C. Hess, M. Kauffman, M. Mandina, M. Manikowski, J. Marquette, R. Murphy, K. O'Hagan, D. Phillips, K. Riemer, B. Risser, M. Williams

Ms. L. Brennan called the meeting to order at 8:32 am. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller gave the agricultural report. He noted that 2014 was a good year for dairy and graze but 2015 will see a fall in this success. 2016 should see a better year.
- Mr. McGregor noted that the grapes are doing well despite the cold weather. New York has wineries in all but two counties currently.

Program Changes:

- None.

Privilege of the Floor:

- Mr. Bischooping noted that WFL-BOCES is teamed up with 18 school districts, FLCC, and FAME for the P-Tech Program Grant. They are tasked with building from scratch allowing for flexibility but also shows challenges for the same reasoning.

SUCCESS STORY

- Mr. Patrick Boyle, VP Human Resources for Finger Lakes Health and Josh Elias, Director of Employment Services for Ontario ARC presented on the ongoing success with the program, "Project Search". For more information on this project please contact Mr. Boyle or Mr. Elias.

COMMITTEE UPDATES:

- Marketing & Communications: Ms. Culeton
Ms. Culeton noted the committee has instated a new bimonthly alternative to Business of the Month called Community Partner of the Month. The committee has been working on brand platform trinkets and ways to internally market the improved brand of the FLWIB. Ms. Culeton discussed a possible program focused on helping employers to better understand generational diversity in the workplace.
- Governance & Membership: Ms. Springmeier for Mr. Manikowski
Ms. Springmeier noted the committee will be meeting shortly to discuss the transition to WIOA, reorganization of the board and committees, as well as scheduling a CEO meeting about WIOA. She announced that Ms. L. Brennan, Mr. Manikowski and herself will travel to Washington, D.C. for the annual National Association of Workforce Boards (NAWB) Conference from March 28th-31st.
- Performance & Evaluation: Mr. Mueller
Mr. Mueller noted that the Finger Lakes Region is doing better than the state in regards to goals and employment statistics. Unemployment rates are down, which has led to slower traffic in the career centers. Individual Training Accounts and On-the-Job Training Accounts continue to increase. Both the state and federal requirements are being met. Mr. Mueller announced that Ms. England will be joining the committee as the new DOL representative. The next meeting will be held in February.
- Youth Council: Ms. Gopen
Ms. Gopen discussed the tradition to include a trend report for each meeting regarding something effecting youth in the Finger Lakes area. The last meeting had a trending report on heroin and opioid abuse. Mr. McGregor noted that the discussion and presentations were "tough" and "eye-opening". Ms. Parish said the meeting was emotionally charged and informative. The Youth Council is scheduling a follow-up meeting regarding the topic for March.
- Consortium/ Business Services: Ms. Springmeier for Mr. Woloson
Ms. Springmeier noted the Consortium has been tasked with creating a soft skills program for job seekers and employees. The Economic Development Committee requested this initiative and development is currently underway. The Business Services Team will be attending a meeting on Friday regarding the Finger Lakes Hired grant program.

- Healthcare Alliance: Ms. Springmeier for Mr. Woloson
The committee is working on the second annual Healthcare Job Fair to be held in Hopewell on February 12th. They are in the process of planning for the fourth annual Healthcare and Human Services Career Day on March 17, 2015 at FLCC in Canandaigua. The committee is currently seeking sponsors and for partners willing to present to the students.
- Director's Report: Ms. Springmeier
Ms. Springmeier continues to focus on the WIOA transition. The regulations have not yet been released but Ms. Springmeier and her counterparts continue to be in discussion regarding the possibilities and outcomes. The legislation will be officially in effect on July 1, 2015. Ms. Springmeier and staff will be working diligently on this process for the next 6 months.
- FAME: Ms. Springmeier
Ms. Springmeier announced the annual FAME event will be held on January 28th at MCC. Andy VanKleunen, Executive Director and Founder of the National Skills Coalition, will present to educators and employers. New initiatives will be revealed at the event. To register visit www.nyfame.org.
- Finance & Audit: Ms. Springmeier for Mr. Doeblin
Ms. Springmeier noted the committee and staff continues to watch the budgets. Financial highlights are in the board members' folders. The committee is looking into funding for the WIOA transition.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from November 12, 2014 - Motion to approve by Mr. **Mueller**, seconded by Mr. Pellerite.

RESOLUTIONS

- Resolution #06-14: Appointment of Reginald Walton to Youth Council
 - Motion to approve by Ms. Culeton, seconded by Ms. Morgan. All in favor, motion carried.
- Resolution #07-14: Appointment of Lori Parish to Youth Council
 - Motion to approve by Mr. McGregor, seconded by Ms. Culeton. All in favor, motion carried.
- Resolution #08-14: Approval of Contract with University of Rochester
 - Motion to approve by Mr. Trousie, seconded by Mr. Bischooping. All in favor, motion carried.

BOARD PRESENTATION

Ms. Kramer, Director of Counseling and Ms. Leathersich, Regional Director, both of the Rochester District Office of Adult Career and Continuing Education Services-Vocational Rehabilitation (ACCES-VR), presented on ACCES-VR and its services. Ms. Springmeier presented ACCES-VR with the first Community Partner of the Month Award for their continued partnership with the FLWIB and their commitment to the Finger Lakes community.

OTHER BUSINESS

None.

Next Board Meeting – Wednesday, March 18, 2015 – **HOLIDAY INN – WATERLOO/SENECA FALLS**
Motion to adjourn at 10:04a.m made by Mr. Trousie, seconded by Ms. Culeton. All in favor, motion carried.

Respectfully submitted,
Dinah Brennan
Executive Assistant