

FINGER LAKES WORKFORCE INVESTMENT BOARD MEETING MINUTES

Wednesday, November 12, 2014, 8:30-10:00am

Ramada Inn, Geneva Lakefront

ATTENDANCE:

Chair: Lina Brennan

Members: S. Bischooping, S. Brusso, M. Burnell, M. Davis, J. DeVault, R. Doeblin, J. Garvey, R. Golumbeck, D. Hellert, C. Kramer, G. Lazzaro, M. Manikowski, J. Marinelli, J. Marquette, K. Morgan, J. Mueller, L. Parish, J. Pellerite, B. Percy, K. Reimer, A. Scheetz, J. Socha, B. Trouskie

Guests: J. Boronkay, A. Cook, V. England, L. Freid, A. Mendoza, S. Morse, B. Russell-Orr, K. Templar, J. Vrabel, B. Young

Staff: K. Springmeier, G. Alessi-Coe, A. Belle-Smith, D. Brennan, P. Gopen, E. Rucinski, D. Sowards

Absent: N. A. Hernandez, P. Churchill, D. Culeton, T. Facer, M. Fortune, J. Hamm, C. Harvey, C. Hess, M. Kauffman, M. Mandina, J. McGregor, R. Murphy, K. O'Hagan, D. Phillips, B. Risser, M. Rusinko, C. Schillaci, M. Williams

Ms. L. Brennan called the meeting to order at 8:30 am. Introductions were made.

ENVIRONMENTAL SCANNING

Economic Issues/Trends/Concerns:

- Mr. Mueller gave the agricultural report. He noted there were great deals in the farm industry in October and prices for dairy are good. He also noted that 2014 was a record year but 2015 will see a fall in this success.
- Mr. Manikowski discussed the recent Economic Developers meeting with the county managers and representatives from WFL BOCES and FLCC. This is a meeting convened by the FLWIB and will take place quarterly. The meeting focused on taking action to strengthen soft skills. This committee will keep the board informed on upcoming progress.

Program Changes:

- None.

Privilege of the Floor:

- None.

INDEPENDENT AUDIT

The Bonadio Group:

- Gerald Archibald presented to the board on the audit findings. There was no audit adjustments needed, as there was good financial reporting throughout the year by staff. Mr. Archibald noted the records should show all board members received the form 990 via e-mail prior to this meeting. He discussed parts of the audit report and the FLWIB met all requirements. He reviewed the Revitalization Act of 2013 with the board. Mr. Archibald noted that the final step will be the approval by the board, see the resolution later in the meeting.

COMMITTEE UPDATES:

- Finance & Audit: Mr. Doeblin
Mr. Doeblin thanked staff for a smooth and successful audit process. He noted that last year at this time the sequester and government shutdown had taken place. He noted about \$30,000 has been reclaimed by the State for WIOA transition costs from our current allocation.
- Governance & Membership: Mr. Manikowski
Mr. Manikowski noted that the Private and Public sectors are in compliance. He noted that the WIOA legislation will change involvement and the committee is preparing for this. The committee will be meeting in January to discuss.
- Marketing & Communications: Ms. Springmeier for Ms. Culeton
Ms. Springmeier noted the back of the name placards have the Brand Platform. The staff is also working to order wallet cards and posters for the Brand. Mr. Springmeier noted the soft skills program used to be 2 weeks and is now down to about 3 hours, which will be under consideration moving forward with this initiative. A copy of the "Optimize Your Future" evaluation summary was dispersed to the board. Ms. Springmeier thanked the sponsors for this event and a discussion ensued on the feedback from this event. She requested board members note on their evaluations, their thoughts and opinions on this event and future similar events.
- Performance & Evaluation: Mr. Mueller
The committee met at the end of October. The review of the dashboard, which is in the board folders, was done. Unemployment numbers are down and the FLWIB is on track to meet performance goals.

- Youth Council: Ms. Gopen
Ms. Gopen noted the council Chair, Menzo Case, has resigned from the board, thus resigning as Chair of Youth Council. The council is currently in a transitional stage in terms of WIOA regulations and will seek a new chair when more information is given. The council met on November 3rd and discussed youth offenders and incarcerated youth. The next meeting will discuss the heroine problem among youth in the area.
- Consortium/ Business Services: Ms. Springmeier for Mr. Woloson
Ms. Springmeier welcomed Valeria England. The Wayne County Job Fair is taking place tomorrow at the Palmyra VFW. A pre-job fair workshop is being held today in Wayne County.
- Healthcare Alliance: Ms. Springmeier for Mr. Woloson
The committee is in the process of planning for the fourth annual Healthcare and Human Services Career Day on March 17, 2015 at FLCC in Canandaigua. The committee is currently seeking sponsors and for partners willing to present to the students.
- Director's Report: Ms. Springmeier
Ms. Springmeier discussed the receipt of a USDOL "Road to Opportunity" grant for the 9 county region. RochesterWorks will be the fiscal agent for the \$5.2 million grant titled "Finger Lakes Hired". The FLWIB and GLOW area will be partners and the grant will serve about 1,500 long-term unemployed customers throughout the region. Ms. Springmeier discussed the WIOA legislation. A timeline for the transition has been sent to the executive committee for their review. The legislation is also being reviewed by NYATEP and recommendations are being made for regulations. Regulations are due to be released in January and the FLWIB will need to create a plan for the transition.

NEW BUSINESS/CONSENT AGENDA:

- **Minutes** from September 17, 2014 - Motion to approve by Mr. Mueller, seconded by Mr. Pellerite.

RESOLUTIONS

- Resolution #05-14: Acceptance of Audit for Program Year 2013 (July, 1, 2013 – June 30, 2014)
 - Motion to approve by Ms. Scheetz, seconded by Ms. Hellert. All in favor, motion carried.

SUCCESS STORY

Ms. Gopen and Mr. Davis presented on the success of the Finger Lakes Works...*with their hands!* event held on October 2, 2014 for area high school students. Videos by MCC and Marion High School students were shown. For more information, contact Ms. Gopen at (315) 789-3131 ext. 104 or pgopen@fingerlakesworks.com.

OTHER BUSINESS

Ms. Springmeier thanked Eastview Mall and Mr. Kauffman for donated gift bags for the NYATEP conference. These bags contained coupons and other incentives for visitors from all over the state to explore the area. Mr. Golumbeck noted there will be a presentation on how to screen possible employees for soft skills held at FLCC on December 4th from 8am-10am with Dr. Courtney Walsh.

Next Board Meeting – Wednesday, January 21, 2015 – **THE RAMADA INN, GENEVA LAKEFRONT**
Motion to adjourn made by Mr. Golumbeck, seconded by Mr. Davis. All in favor, motion carried.

Respectfully submitted,
Dinah Brennan
Executive Assistant